



# MES COLLEGE ERUMELY

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MES COLLEGE PO, ERUMELY, KOTTAYAM KERALA, SOUTH INDIA

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2019-20



IPR CELL

ANNUAL REPORT

## Annual Report 2019-2020

Intellectual property rights (IPR) are the rights given to people over the creations of their minds: inventions, literary and artistic works, symbols, names and images used in commerce. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time.

The IPR Cell of MES College Erumely was constituted on 5th June 2019. The IPR Cell is functioning under the Innovations and Research Development Council. The aim of IPR Cell is to create awareness and provide guidance to faculty members, research scholars and students on Intellectual Property Rights. The cell creates a conducive environment in the academics for the development of Intellectual Property.



## ONE-DAY WORKSHOP ON INTELLECTUAL PROPERTY RIGHT

A one-day workshop entitled “Intellectual Property Right” was organized by the Department of Commerce (Computer Application), MES College Erumely. Around 150 final year PG and UG students from the disciplines of M.Com (Finance, Marketing and Banking), MSW and B.Com (Computer Application, Marketing and Tax) participated in this programme. The programme began with a prayer song followed by the Welcome Speech delivered by Mrs. Anna Joseph, Assistant Professor, Department of Commerce with Computer Application, MES College Erumely.



### Welcome Speech Delivered by Mrs. Anna Joseph, Assistant Professor, Dept. of Commerce(CA)

Dr. K. Ashokkumar, Head of the Department, introduced the chief guest to the students. The presidential address was delivered by Prof. Jithesh K.S, Director (CDC) MES College, in his speech he highlighted the undisputed value of intellectual property rights in shaping the future of society on desirable lines. He raised various vital issues and concerns related to intellectual property rights with examples of certain case studies. the inaugural address delivered by





**Prof.Jithesh K.S, Director (CDC), delivered his Presidential Address**

The inaugural address was delivered by Prof.George John, Vice-Principal (Administration), MES College Erumely, in his inaugural speech, he also talked about the importance of IPR in students career and issues of IPR in India and Kerala. After the inaugural address



**Prof.George John, Vice-Principal (Administration) who delivers Inaugural Address**

Dr.Nideesh K.S, Assistant Professor and Head Of the Department of Botany, St.Joseph University, Nagaland delivered the keynote address, the speech was highly encouraging and motivates the students.



**Dr.Nideesh K.S, Assistant Professor, Department of Botany, St.Joseph University, deliver his keynote address**

Technical Session 1 on introduction of Intellectual Property Rights was chaired by Dr.NideeshK.S, Assistant Professor and Head of the Department of Botany, St.Joseph University, Nagaland. He explained the details of Intellectual Property Rights to the students. It refers to the legal rights of the inventor or creator to protect his invention or creation for a particular period of time. The rights give a privilege to the inventor/creator or his assignee to fully utilize the creation for a particular period of time. He stressed the importance of IP in the modern economy.

(Intellectual property (IP) pertains to any original creation of the human intellect such as artistic, literary, technical, or scientific creation. It refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time. These legal rights confer an exclusive right to the inventor/creator or his assignee to fully utilize his invention/creation for a given period of time. He said it is very well true that IP plays a vital role in the modern economy. It has also been conclusively established that the intellectual labour associated with the innovation should be given due importance so that public good emanates from it. There has been a quantum jump in research and development (R&D) costs with an associated jump in investments required for putting a new technology in the marketplace. The stakes of the developers of technology have become very high,

and hence, the need to protect the knowledge from unlawful use has become expedient, at least for a



**Technical Address delivered by Dr. Nidheesh K.S, St. Joseph University, Nagaland**

period, that would ensure recovery of the R&D and other associated costs and adequate profits for continuous investments in R&D. IPR is a strong tool, to protect investments, time, money, effort invested by the inventor/creator of an IP, since it grants the inventor/creator an exclusive right for a certain period of time for use of his invention/creation. Thus IPR, in this way aids the economic



**Students and faculty Participants**



development of a country by promoting healthy competition and encouraging industrial development and economic growth. He also explain IP protection can be sought for a variety of intellectual efforts including Patents, Industrial designs relates to features of any shape, configuration, surface pattern, composition of lines and colours applied to an article, trademarks relate to any mark, name, or logo under which trade is conducted for any product or service and by which the manufacturer or the service provider is identified. Trademarks can be bought, sold, and licensed. Trademark has no existence apart from the goodwill of the product or service it symbolize, Copyright relates to expression of ideas in material form and includes literary, musical, dramatic, artistic, cinematography work, audio tapes, and computer software and Geographical indications are indications, which identify as good as originating in the territory of a country or a region or locality in that territory where a given quality, reputation, or other characteristic of the goods is essentially attributable to its geographical origin with suitable examples. At the end of the session the students and teachers ask questions relating to their doubt in IPR.



### **Discussion Session**

The valedictory session began with the speech made by Ms.Reshma B Pillai, Assistant Professor, Department of Commerce(CA) MES College, Erumely. In her valedictory address, to honour the chief guest and all dignitaries of the function.



**Ms. Reshma B Pillai, deliver her valedictory address**

And finally the vote of thanks was delivered by Ms. Praisya Abraham, Final year B.com(CA) student and the programme concluded with the National Anthem by Final Year B.Com Students.



**Ms. Praisya Abraham, IIIrd Year B.Com(CA) deliver her vote of thanks**



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(Affiliated to the Mahatma Gandhi University)  
MES COLLEGE (P.O), KOTTAYAM (DISTRICT), KERALA

## WORKSHOP ON INTELLECTUAL PROPERTY RIGHT

7<sup>th</sup> JANUARY, 2020

Organised by

DEPARTMENT OF COMMERCE WITH COMPUTER  
APPLICATION

CHIEF GUEST

**Dr.NIDEESH K.S**  
Assistant Professor and Head  
Department of Botany  
St. Joseph University  
Nagaland, North-East India

