

# MES COLLEGE

MES COLLEGE (P.O) ERUMELY, KOTTAYAM (DIST),KERALA,INDIA

INTERNAL QUALITY ASSURANCE CELL (IQAC) & DEPARTMENT  
OF COMMERCE WITH COMPUTER APPLICATION

Association Inauguration and Experience sharing session "Talk with CEO"  
(16<sup>th</sup> November 2020)

## PROGRAM REPORT

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*Accepted the Report*  
*[Signature]*  
*16/11/2020*

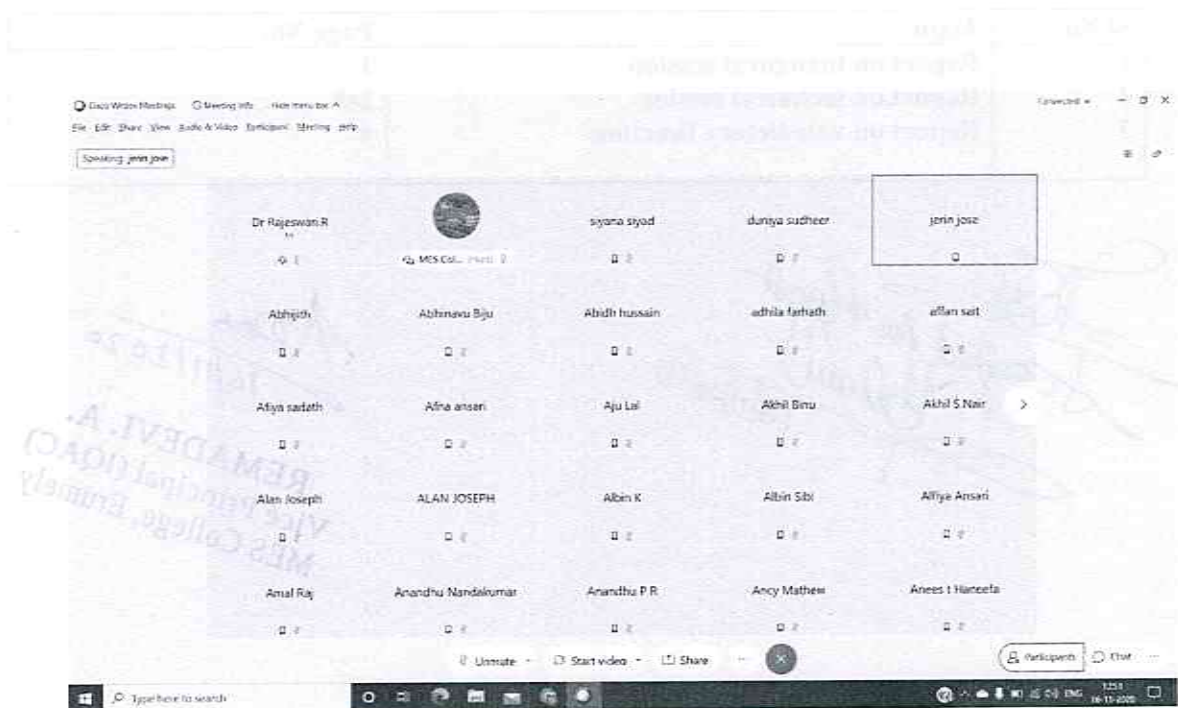
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*16/11/2020*

REMADEVI. A.  
Vice Principal (IQAC)  
MES College, Erumely



## 1. Report on inaugural session

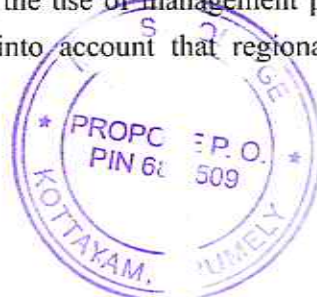
An Association Inauguration and Experience sharing session "Talk with CEO" was organized by IQAC and Department of Commerce with Computer Application, MES College Erumely through Zoom app. The program began with the prayer followed by the Welcome speech delivered by Ms. Reshma B Pillai, Assistant Professor of department of commerce (branch: CA). After that the presidential address delivered by Dr. Rajeswari R, Head of the Department of Commerce (Branch: CA). Inaugural address delivered by honourable Mrs. Ramadevi A, Vice principal, IQAC MES College Erumely. In her inaugural speech she touched upon the role and importance of department associations. After that the special address delivered by Mr. Jithesh K.S (Vice principal, Training and Development) and he also launch department logo. After that Mrs. Anna Joseph Assistant Professor of department of commerce (branch: CA) introduce our chief guest.



## II. Report on “Talk with CEO”

Technical session started at 12.30 pm by Mr. Jerin T Jose (CEO, Green Organic Signature, Moovattupuzha) he explains Organic farming has grown out of the conscious efforts by inspired people to create the best possible relationship between the earth and men. Since its beginning the sphere surrounding organic agriculture has become considerably more complex. A major challenge today is certainly its entry into the policy making arena, its entry into anonymous global market and the transformation of organic products into commodities. During the last two decades, there has also been a significant sensitization of the global community towards environmental preservation and assuring of food quality. Ardent promoters of organic farming consider that it can meet both these demands and become the mean for complete development of rural areas. After almost a century of development organic agriculture is now being embraced by the mainstream and shows great promise commercially, socially and environmentally. While there is continuum of thought from earlier days to the present, the modern organic movement is radically different from its original form. It now has environmental sustainability at its core in addition to the founders concerns for healthy soil, healthy food and healthy people. In today's terminology it is a method of farming system which primarily aims at cultivating the land and raising crops in such a way, as to keep the soil alive and in good health by use of organic wastes (crop, animal and farm wastes, aquatic wastes) and other biological materials along with beneficial microbes (bio fertilizers) to release nutrients to crops for increased sustainable production in an eco-friendly pollution free environment.

Organic farming is a holistic production management system which promotes and enhances agro-ecosystem health, including biodiversity, biological cycles, and soil biological activity. It emphasizes, the use of management practices in preference to the use of off –farm inputs, taking into account that regional conditions require locally adapted systems.







### III. Report on valedictory function

The valedictory session began with the speech made by Mrs. Jisha Mary James, Assistant Professor, Department of Commerce With Computer Application. In her valedictory address, to honour the chief resource person and all dignitaries and the programme conclude with National Anthem.





MES COLLEGE ERUMELY  
(Affiliated to the Mahatma Gandhi University)  
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Department of Commerce  
(Computer Application)  
IN ASSOCIATION WITH IQAC

Association inauguration &  
Experience sharing  
session "Talk with CEO"



Chief Guest

Jerin T Jose  
CEO  
Green Signature Organics  
Muvattupuzha

Co-ordinators  
Ms. Ramadevi A (Vice-  
principal & Co-  
Ordinator, IQAC)  
Ms. Dr. Rajeswari R (HOD  
Computer Application)  
Ms. Anna Joseph (Staff Co-  
ordinator)



POSTER





# M E S COLLEGE ERUMELY

Estd. 1995

(AFFILIATED TO THE MAHATHMA GANDHI UNIVERSITY)

A minority Educational Institution Certified by National Minority Education Commission

Managed By Musilm Educational Society (Regd.) Calicut



MES COLLEGE ERUMELY

DEPT OF COMMERCE ( COMPUTER APPLICATION )

Programme schedule

Department Association inauguration & experience sharing session "Talk with CEO"

Date: 16/11/2020 Time: 12:00 pm - 1:00 pm

1. Prayer : Mariamma John, first year student  
Dept of commerce (CA)
2. Welcome speech : Ms. Reshma B Pillai  
Assistant Professor  
Dept of commerce (CA)
3. Presidential address : Dr. Rajeswari R

Head of the department,  
Department of commerce (CA)

4. Inaugural speech : Mrs. Remadevi A,  
Vice principal and  
Coordinator IQAC

5. Logo presentation & Special address : Mr. Jithesh K.S, Vice  
Principal Academics & Training

6. Introduction to chief guest : Mrs. Anna joseph  
Assistant  
Professor, Dept  
of commerce (CA)

7. Address by chief guest : Jerin T Jose,  
CEO  
Green Signature  
Organics

8. Vote of thanks : Mrs. Jisha mary james  
Assistant Professor,  
Dept of commerce (CA)

9. National Anthem





13/11/2020  
Erumely

From,

Dr. Rajeswari .R  
HOD  
Department of Commerce (CA)  
MES College  
Erumely

*Staff*  
*Approved and Permitted to*  
*conduct the programme*  
*on 16/11/2020*  
*Chandu*  
*13/11/2020*

To,

The Principal  
MES College  
Erumely

**Sub: Request letter for seminar**

Respected Sir,

I am writing this letter to request permission to conduct a seminar on the title "TALK WITH CEO" through online platform on November 16<sup>th</sup> at 12 pm-1 pm for B.com CA students. The aim of this seminar is to giving awareness about the importance of entrepreneurship and green concept for our students. I believe this will be a very informative seminar that many students will wish to attend .Our students are the future of tomorrow, I believe small steps must be taken to educate everyone on the seriousness of this matter, and this is one of them. Kindly do the needful.

Details of Resource person

**JERIN.T.JOSE, GREEN SIGNATURE ORGANICS, MUVATTUPUZHA**

Thanking you

Yours sincerely  
*Rajeswari*  
Dr Rajeswari.R



*Approved to the Principal*