



MES COLLEGE ERUMELY

INTERNAL QUALITY ASSURANCE CELL(IQAC)

AND

ESPRIT-ASSOCIATION OF BUSINESS ADMINISTRATION

**ORGANISED
STUDENT DEVELOPMENT PROGRAMME
ON
"CAMPUS TO CORPORATE"
5th DECEMBER 2020**

Organizing Committee

Mr.Maheen M.N,Principal

Mrs.Ramadevi A,IQAC Coordinator

Mrs.Anumol Joseph (HOD, Dept. of Business Administration)

Mrs.Darly A.G (Faculty Co-ordinator)

Mr Seathu Soman (Student Coordinator)

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Approved the Report
[Signature]
22/12/2020



[Signature]
22/12/2020

**REMADEVI. A.
Vice Principal (IQAC)
MES College, Erumely**



MES COLLEGE ERUMELY



(AFFILIATED TO MAHATMA GANDHI UNIVERSITY)
INTERNAL QUALITY ASSURANCE CELL (IQAC)
AND
ESPRIT-ASSOCIATION OF BUSINESS ADMINISTRATION

PRESENTS
STUDENT DEVELOPMENT PROGRAMME:

CAMPUS TO CORPORATE

RESOURCE PERSON



SIMMY PETER
DIRECTOR HR
CRUM AND FORSTER (INDIA)

COORDINATORS:

DARLY AG
(ASSOCIATE PROFESSOR)

SEATHU SOMAN
(FINAL YEAR BBA)

Date: 5/12/2020

TIME: 12.00PM TO 1.00 PM

JOIN US ON WEBX

MEETING NUMBER : 176 063 7626

MEETING PASSWORD : bba123

<https://mescollege.webex.com/mescollege/j.php?MTID=m554f0a1cc1cc19d37dd06c9db7c79c21>



REMADEVI. A.
Vice Principal (IQAC)
MES College, Erumely



Handwritten signatures and notes in green ink.

MES COLLEGE ERUMELY

Programme Schedule of Student Development Programme “CAMPUS TO CORPORATE”

Date:05/12/2020

Time: 12:00 PM -01:00 PM

Introduction about the Programme: Ms.Shilpa Das
2nd Year BBA

Prayer Song: Ms. Sandra Satheesh
1st Year BBA

Welcome Speech: Mr. Seathu Soman
Student Coordinator

Presidential Address: Mrs.Anumol Joseph
HOD of Business Administration

Inaugural Address: Mrs. Rama Devi A(IQAC Coordinator)

Keynote Address: Mr. Jithesh K.S
Vice Principal, Academic

Session by Speaker : Mrs. Simmy Peter
Director HR
Crum And Forster,BANGALORE



Vote of Thanks :

**Ms.Aleena Thomas
Second Year BBA**

WEBINAR REPORT

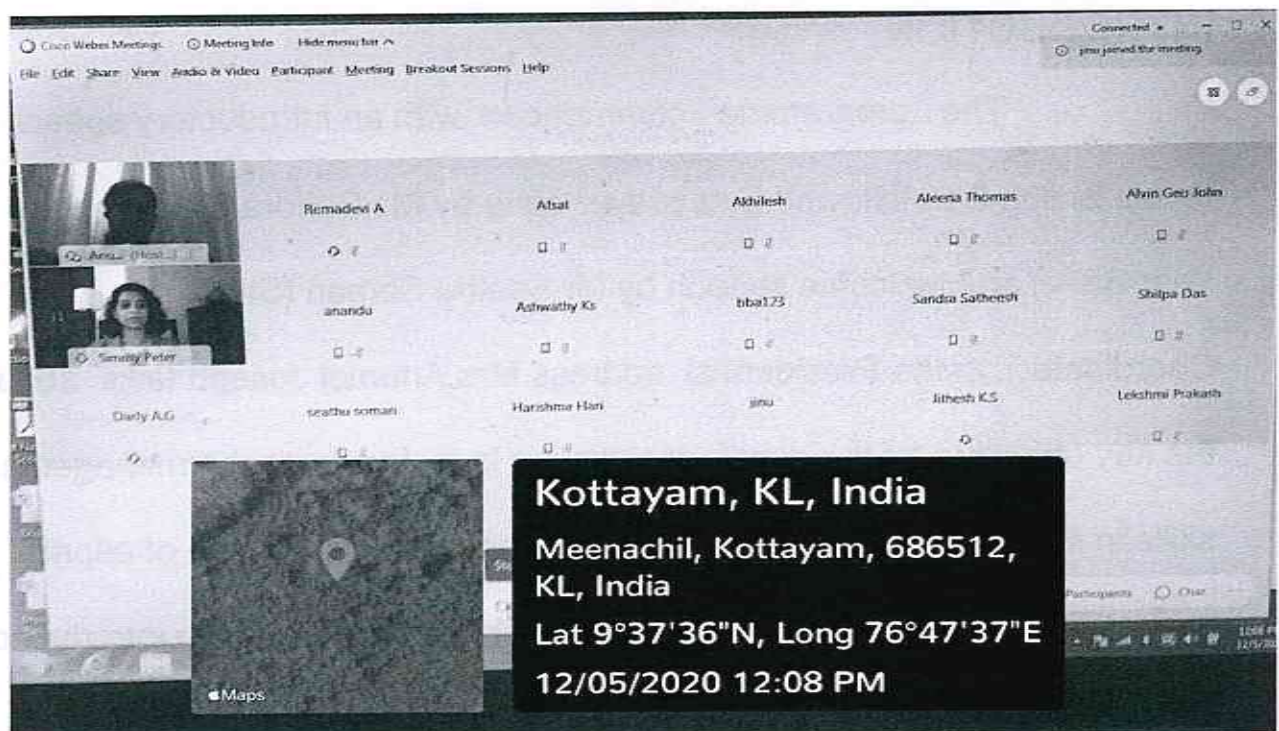
The student development programme on "CAMPUS TO CORPORATE" was conducted for the Students of MES College Erumely on 05/12/2020 by the ESPRIT Association of Business Administration and Internal Quality Assurance Cell(IQAC),MES College Erumely.

Resource Person : Mrs.Simmy Peter , Director HR ,CRUM AND FORSTER(INDIA) ,Bangalore

Date & Time:05-11-2020 ,12:00 PM -01:00 PM

Online Platform:Webex





INTRODUCTION

The programme commenced with an introductory speech by Ms.Shilpa Das followed by a prayer song by Ms.Sandra Satheesh (1 Year BBA) and welcome speech by Mr.Seathu Soman (Student Coordinator). In the Presidential address Mrs.Anamol Joseph talks about the key objective of the esprit association is to inculcate the management skills in students and further she speaks about the importance of esprit association in bringing out more talented skilled students. She introduced the chief guest who was the alumni of MES College Erumely (1996-1999 BBA Batch)

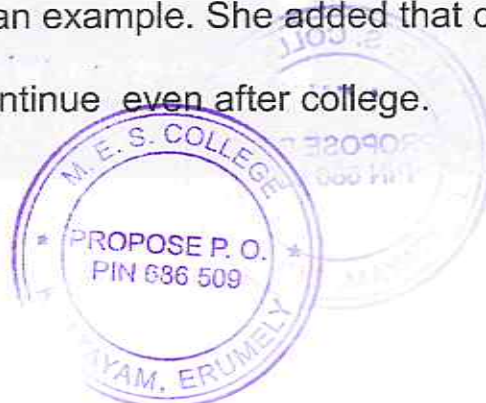
In the Inaugural address Mrs. Ramadevi A ,IQAC coordinator talks about the importance of association activities that would help in skill development of the students. Mr. Jithish K.S, Vice Principal, Academics delivered the keynote address by expressing his gratitude by honoring our chief guest by coming as guest alumni in our College. The inauguration was done by the most respectable chief guest, Mrs.Simmy Peter ,Director HR,Crum and Forster, Bangalore. There were 89 participants including 8 faculty members and 81 students from the Department of Business Administration who participated in this programme.



TECHNICAL SESSION

The Technical Session on "Campus to Corporate " was delivered by the resource person Mrs.Simmy Peter -Director HR ,Crum and Forster. She explained about the skills required for an individual to launch in a corporate world. The webinar began with a motivational speech about the life of the speaker and she also explained her journey to the corporate world. Subsequently she presented on how to develop communication skills with clarity by quoting an instance from a story of Mahabharat. She also affirmed that one should have a right attitude towards work by choosing either a positive attitude or negative attitude by citing an example.

Further she emphasized on selecting opportunities by taking initiatives. The concepts like critical thinking /design thinking , collaboration were explained by citing an example. She added that continuous learning and unlearning should continue even after college.



She concluded the session by explaining that one must believe in one self while delivering seminars and presentations and should have the determination to work hard and do not miss any opportunities.



Pic: Ms.Simi Peter delivering the technical session with the help of Slide Presentation

DISCUSSION SESSION

The participants posted their queries through chatbox and the queries were answered by the speaker. The programme ended with a vote of thanks by Ms.Aleena Thomas , 2nd Year Student by thanking our chief guest ,dignitaries ,participants and organising committee.

The meeting ended at 1:10 pm.



01/12/2020

request letter - Google Docs

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From

Anumol Joseph

HOD

Dept.of Business Administration

To

The Principal

MES College , Erumely

Sir,

Sub: Request for conducting Student Development Programme

We, the Dept. of Business Administration and Esprit-Association of BBA Students Planning to conduct a student development programme -- '**Campus to Corporate**' on **5th December 2020 at 12:00pm-1:00pm**. The Resource person is **Mrs. Simmy Peter, Director HR Crum & Forster(India)**. She is the former student of BBA also.

Kindly grant us permission to conduct the programme

Yours faithfully

Anumol Joseph

HOD, Business Administration

Erumely

30/11/2020



Forwarded to the

To H

Permission granted to conduct the programme on 5th Dec 2020 by the Department of Business Administration

[Signature]
1/12/2020

Campus to Corporate

Programme Schedule

Date: 5/12/2020

Webex

Time: 12:00pm -
1:00 pm

Introduction About the Programme..

3. Prayer : 1st year student

1. welcome Speech: Seathu Soman

3. Presidential Address: Anmol Joseph
HOD, Bus. Administration

4. Inauguration : Remadevi A.
(IGAC - Coordinator)

Keynote Address : Joseph P. (Coordinator)
Session : Jimmy Peter.

Note Of Thanks: ~~Seathu Soman~~ ✓
Aleena Thomas.

Forwarded to the Principal


5/12/2020



