

One Day seminar on 'Start up India'



# MES COLLEGE ERUMELY

SEMINAR

ON

**'Start Up India'**

**5<sup>th</sup> May, 2020**

**ORGANIZED BY THE COLLEGE  
DEVELOPMENT COUNCIL**

**Organizing Committee**

**Mr. Jithesh K.S, (CDC Director)**

**Dr. Rajeswari R (Start-up Coordinator)**

  
Prof. (Dr.) ANIL KUMAR S.  
PRINCIPAL  
MES COLLEGE ERUMELY





The College Development Council organized a One Day seminar on 'Start Up India' on 05/05/2020. The vision of the Programme is to enhance the innovative and entrepreneurial skills of the students in the college. Dr. Rajeswari R, Assistant Professor and Head of the PG Department of Commerce lead a Brain Storming Session as a part of the Programme. Interested Students from all departments of the college attended the seminar. Around 60 students attended the session. During the session, Dr. Rajeswari described about Start Ups, entrepreneurship and need for innovation.





The seminar also included an idea pitching section. Students were given different problematic situations with current relevance. They identified the problems and come up with various solutions. The concluding secession of the Programme provided an opportunity to students to present their new and innovative business ideas. Jithesh K. S (CDC Director), Jebin, Samuel, Ashna and Amina extended their Gratitude to Dr. Rajeswari for the fruitful secession. Active participation of the students made the Programme a great success.

