



MES COLLEGE ERUMELY

WEBINAR

ON

STARTUP ECOSYSTEM INTRODUCTION

DIRECTORATE OF INNOVATION IN ASSOCIATION WITH IQAC

7th AUGUST 2021

ORGANIZING COMMITTEE,

Mrs. Sithara Sha (Director Innovation)

Mr. Jithesh K S (IQAC Coordinator)

Mrs. Darly A G (Director Planning and Implementation)

Mrs. Anitha Mathew (Director Webinar)


Prof. (Dr.) ANIL KUMAR S.
PRINCIPAL
MES COLLEGE ERUMELY



PROGRAM BROCHURE



MES COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University, Kottayam)
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Directorate of Innovation in association with Internal Quality Assurance Cell(IQAC)

Proudly presents a webinar on

Startup Ecosystem Introduction

Date: 7 August 2021
Time: 10am to 12 pm

Registration on or before Aug 6
Registration Link:



<https://forms.gle/HDJ9HEC7uQkFPKxv7>



Resource Person:
Mr Krishnakumar M
Project coordinator
Kerala Startup Mission

Mrs. Sithara Sha
Director of Innovation

Mr. Jithesh KS
Coordinator IQAC

Mr. Maheen M.N
Principal



PROGRAM SCHEDULE

Webinar on

"STARTUP ECOSYSTEM INTRODUCTION"

Date – 07/08/2021 Time – 10am to 12pm

Program Schedule

Prayer

Welcome Speech : Mrs. Sithara Sha (Director, Innovation)

Presidential Address: Mrs. Darly A G (Director, Planning and Implementation)

Inaugural Speech : Mr. Maheen M N (Principal)

Invited Talk : Mr. Krishnakumar M (ProjectCoordinator, Kerala Startup Mission)

Vote of Thanks : Mrs. Anitha Mathew (Director, Webinar)

National Anthem

WEBINAR REPORT

The webinar on "STARTUP ECOSYSTEM INTRODUCTION" for all students of MES College, Erumely was conducted on 07/08/2021 by Directorate of Innovation in association with Internal Quality Assurance Cell(IQAC), MES College, Erumely. Resource Person: Mr. Krishnakumar M Project Coordinator Business Development & Incubation Kerala Startup Mission Date and Time: 07/08/2021, 10.00 am to 12.00 pm INTRODUCTION The webinar commenced with silent Prayer followed by a Welcome Speech of Mrs. Sithara Sha, Director Innovation. The session was addressed by Mrs. Darly A G, Director Planning & Implementation. Mam addressed the session with the importance of Startups and Entrepreneurship among students. Later the webinar was inaugurated by our honorable Principal Mr. Maheen M N. in his inaugural speech sir highlighted the function of Kerala Startup Mission and extends his whole hearted support to our students to build their own career. The time was then handover to our Respected Resource Person Mr. Krishnakumar M, Project Coordinator, Business Development &



Incubation, Kerala Startup Mission. His talk was very interactive and simple. Later the session was formally ended by a vote of thanks by Mrs. Anitha Mathew, Director Webinar. The IT section was handled by Mr. Sabjan Yoosef, Placement Officer and the comparing was done by Ms. Taniya Christa Antoneetta, MSc Electronics Student. A total of 100 participants including faculties and students of MES College, Erumely was present and the session was conducted in Google Meet Platform.

TECHNICAL SESSION

The technical session “Startup Ecosystem Introduction” was handled by our respected Resource Person, Mr. Krishnakumar M, Project Coordinator, Business Development & Incubation, Kerala Startup Mission. Sir has achieved his milestones in Handling Business Development activities and Incubation Support, Recruit Startups, Develop Best Practices for growing Startups and Build and Sustain relationships with Mentors and Startups. The session was very informative and interactive. Sir communicated very well with his simple and easygoing style to create an awareness about Startups among students.

The important topics under the discussion was

- What is startup
- How to develop business ideas
- Startup ecosystem
- Startup India benefits
- Fab lab Kerala network
- Future technology Lab
- Virtual incubation programs
- Early stage funding
- Cross cell

The session was ended by playing a video which shows the facilities provided in Asia's Largest Startup Hub- Integrated Startup Complex, Kochi.



INTERACTIVE SESSION

The technical talk was made interactive by conducting a Live Question & Answer session at the end. The students were able to clear all their queries and they were completely satisfied. A feedback Report from the students was collected to analyze the purpose of the webinar. Directorate of Innovation received an excellent feedback from the students and is very glad to organize such a successful webinar.

FEEDBACK REPORT FROM STUDENTS

First of all, We would like to express our sincere thanks to The Directorate of Innovation and Internal Quality Assurance Cell(IQAC), MES college Erumely for giving us an opportunity for attending this webinar on "Startup Ecosystem Introduction". Our resource person was Mr. Krishnakumar M, Project Coordinator Business Development and Incubation, Kerala startup Mission. It is our great fortune that we got an opportunity to attend his session. The session was very interactive and easy to understand. This webinar helped us to understand more about startup ecosystem. Sir made it very simple and easy going through that two hours of seminar. It help us to grasp more and more information. We also got a chance to view the inside and outside of Integrated Startup Complex (Asia's largest Startup Hub),Kochi. Sir was very keen to clarify our doubts. We are looking forward to hear from him more. Lastly we would like to express our sincere gratitude to all who have had a part in organizing this valuable webinar. Student Representative Ms. Vrinda Reji MSc. Electronics.

