

MES COLLEGE ERUMELY



Directorate of Research in association with
IQAC Organized
Workshop on Questionnaire Development

29th December 2021

Organizing Committee

Mr. Maheen M.N (Principal)

Mr. Jithesh K S (IQAC Coordinator)

Mrs. Rekha Rajendran (Director Research)

Mrs. Anu Joseph (HOD Department of Management Studies)

Mrs. Anitha Mathew (Webinar Coordinator)


Prof. (Dr.) ANIL KUMAR S.
PRINCIPAL
MES COLLEGE ERUMELY





MES COLLEGE ERUMELY

Estd. 1995

(Affiliated to the Mahathma Gandhi University)

A Minority Educational Institution Certified by National Minority Education Committee

Managed By Muslim Educational Society(Regd.)Calicut

Directorate of Research
in association with IQAC

Organizes

WORKSHOP ON QUESTIONNAIRE DEVELOPMENT

Resource Person: Athira G J

Assistant professor

PG Department of Commerce

NSS Hindu College Changanacherry



Date :29th December 2021

Time : 2:00 PM

Platform: Zoom

Rekha Rajendran
Director Research

Mrs. Anitha Mathew
Webinar Coordinator

Jithesh KS
IQAC Coordinator

Maheen M N
Principal



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Programme Schedule of Workshop on Questionnaire Development

Date :- 29/12/2021 Time :-2. 00 PM – 3.00 PM

Prayer

Welcome Speech : Mrs. Anumol Joseph
(HOD ,Dept. of Management Studies)

Presidential address : Mr. Jithesh K S
(Vice principal & Co-ordinator IQAC)

Introduction To Chief Guest : Mrs. Rekha Rajendran
(Director Research)

Session : Mrs. Athira G J
(Assistant Professor, PG Department of Commerce
NSS Hindu College, Changanacherry)

Vote of Thanks : Mrs. Anitha Mathew
(Webinar Coordinator)

National Anthem



Workshop Report

Workshop on QUESTIONNAIRE DEVELOPMENT was conducted for final year students of Management Studies and PG commerce on 29th December 2021 organized by Directorate of Research in association with IQAC MES College Erumely

Resource Person : Mrs. Athira G J(Assistant Professor, PG Department of Commerce, NSS Hindu College, Changanacherry)

Date & Time : 29/12/2021, 2:00 PM to 3:00 PM

Introduction

The Workshop commenced with the blessings of God Almighty followed by a Welcome Speech delivered by Mrs. Anumol Joseph (HOD ,Dept. of Management Studies).She welcomed the Resource Person and all the participants to the session. Mr. Jithesh K.S (Vice principal & Co-ordinator IQAC) delivered the Presidential Address. He mentioned the importance of the workshop for final year students.

Mrs. Rekha Rajendran (Director Research) introduced the resource person to the participants. 77 participants are there including students and faculties.The Session ends at 3.30pm. Mrs Anitha Mathew Webinar Coordinator delivered the vote thanks.

Technical Session

The workshop was conducted to help final year students for their project work. The resource person clearly explains the Construction of Questionnaire as an instrument for data collection. She also explains the meaning and essentials of a questionnaire and steps in designing a questionnaire. She also explains the different types of variables and their measurement. She introduces various measurement scales for variables. Finally she asked students to develop a questionnaire for a given topic.

Discussion Session

The students ask their queries and clear their doubts in this session. The session ended at 3.30 PM after the Vote of Thanks and National Anthem.



VI India

2:28 PM

45%

Binto S Panthalani left

Close

Participants (80)

- AC Aravind CG
- AM Arya Mol A.P
- AV Ashiq Vthaha
- AA Ashwiny A Nair
- A Aswanth
- AA Athira Anish
- AR Athira Rajan
- AT Athira T.S
- B Beemasamad

Invite

Close

Participants (78)

- B Beemasamad
- BM Binya Mariya Binoy
- CK CA.SURESH KUM...
- DA Darly A.G
- DP Donna P sabu
- FA Farhan A K
- GG GOKUL GOPAKU...
- HH Hanzal. H.
- I Isami ki

Invite

VI India

2:29 PM

44%

Close

Participants (78)

- TG Teena GEORGE
- TV Thashni Vt
- TT Tom Thomas
- VS Vishnu sabu
- Z Zayed
- A Anand
- BS Binto S Panthalani
- JT Jeena Thomas

Invite



