## MES COLLEGE ERUMELY



# Directorate of Research in association with IQAC Organized Workshop on Questionnaire Development

### 29th December 2021

**Organizing Committee** 

Mr. Maheen M.N (Principal)

Mr. Jithesh K S (IQAC Coordinator)

Mrs. Rekha Rajendran (Director Research)

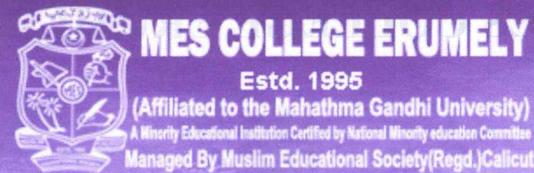
Mrs.Anu Joseph(HOD Department of Management

Studies)

Mrs. Anitha Mathew (Webinar Coordinator)

Prof. (Dr.) ANIL KUMAR S PRINCIPAL MES COLLEGE ERUMELY





Directorate of Research in association with IQAC Organizes

Workshop on Questionnaire Development

Resource Person: Athira G J
Assistant professor
PG Department of Commerce
NSS Hindu College Changanacherry



Date: 29th December 2021

Time: 2:00 PM

Platform: Zoom

Rekha Rajendran Director Research Mrs. Anitha Mathew Webinar Coordinator

Jithesh K.S IQAC Coordinator Maheen M N Principal



## M E S COLLEGE ERUMELY

## Programme Schedule of Workshop on Questionnaire Development

Date :- 29/12/2021 Time :- 2. 00 PM - 3.00 PM

Prayer

Welcome Speech

: Mrs. Anumol Joseph

(HOD, Dept. of Management Studies)

Presidential address

: Mr. Jithesh K S

(Vice principal & Co-ordinator IQAC)

Introduction To Chief Guest

: Mrs. Rekha Rajendran

(Director Research)

Session

: Mrs. Athira G J

(Assistant Professor, PG Department of Commerce

NSS Hindu College, Changanacherry)

Vote of Thanks

: Mrs. Anitha Mathew

(Webinar Coordinator)

National Anthem



#### Workshop Report

Workshop on QUESTIONNAIRE DEVELOPMENT was conducted for final year students of Management Studies and PG commerce on 29th December 2021 organized by Directorate of Research in association with IQAC MES College Erumely

Resource Person: Mrs. Athira G J(Assistant Professor, PG Department of Commerce, NSS Hindu College, Changanacherry)

Date & Time: 29/12/2021, 2:00 PM to 3:00 PM

#### Introduction

The Workshop commenced with the blessings of God Almighty followed by a Welcome Speech delivered by Mrs. Anumol Joseph (HOD, Dept. of Management Studies). She welcomed the Resource Person and all the participants to the session. Mr. Jithesh K.S (Vice principal & Co-ordinator IQAC) delivered the Presidential Address. He mentioned the importance of the workshop for final year students.

Mrs. Rekha Rajendran (Director Research) introduced the resource person to the participants. 77 participants are there including students and faculties. The Session ends at 3.30pm. Mrs Anitha Mathew Webinar Coordinator delivered the vote thanks.

#### **Technical Session**

The workshop was conducted to help final year students for their project work. The resource person clearly explains the Construction of Questionnaire as an instrument for data collection. She also explains the meaning and essentials of a questionnaire and steps in designing a questionnaire. She also explains the different types of variables and their measurement. She introduces various measurement scales for variables. Finally she asked students to develop a questionnaire for a given topic.

#### Discussion Session

The students ask their queries and clear their doubts in this session. The session ended at 3.30 PM after the Vote of Thanks and National Anthem.

