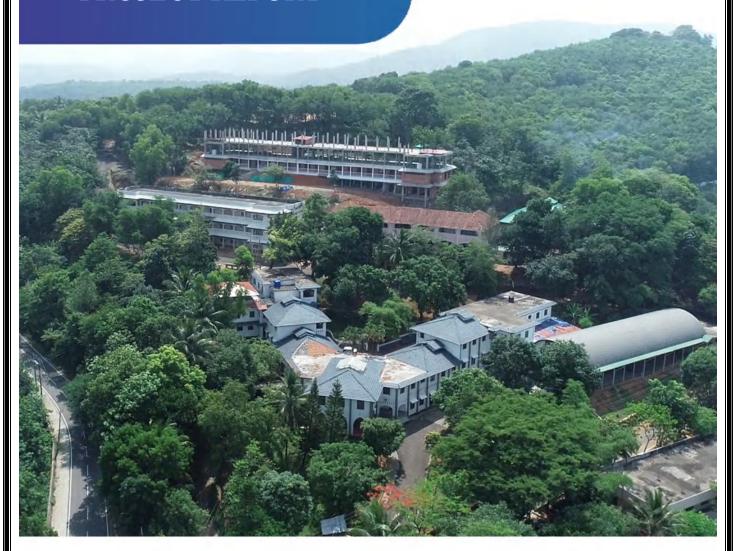


PROJECT REPORT



B.Com Office Management& Secretarial Practice

(Affiliated to Mahatma Gandhi University, Kottayam)
MES COLLEGE P.O, ERUMELY, KOTTAYAM (DT)-686509



DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that this Project Report entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS DOVE PRODUCTS WITH SPECIAL REFERENCE TO KANJIRAPPALLY TALUK" has been submitted by ARJUN SYAM (170021083773) ARSHAD P.A (190021072938) MARIYA JOLLY (190021072949) SUDHEESH P.S (190021072958) in partial fulfillment of the requirements for the award of B. Com Degree (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021-

ATHIRA R NAIR, M. Com

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Submitted for the viva course on ... 16 15 22

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Athira P Nous

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29/04/2022

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This is to certify that the Dissertation Work entitled "A Study on Consumer Satisfaction towards Dove Products with Special Reference to Kanjirappally Taluk" is a bonafide record of original work done by Mr. Arjun Syam (Reg No.170021083773) during the mademic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial fulfillment by the Mahatma Gandhi University.



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This is to certify that the Dissertation Work entitled "A Study Consumer Satisfaction towards Dove Products with Special Reference to Kanjirappally Taluk" is a bonafide record of original done by Ms. Mariya Jolly (Reg No.190021072949) during the medemic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.



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This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS PARACHUTE HAIR OIL WITH SPECIAL REFERENCE TO MALLAPPALLY TALUK" has been submitted by JUBIYA MATHEW (Reg. No. 190021072947), KSHEMA P. RAJU (Reg. No. 190021072948) and SREELAL S (Reg. No. 190021072957) in partial fulfillment of the requirements for the award of B.Com Degree (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021-2022

Ms. Athira R. Nair, M. Com.

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Mrs. Asha K. M. M.Com, B.Ed.

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Submitted for the Viva Voce on: ... 16 | 5. | 20,22

Internal Examiner 16/8/2022

Amula Con R. Navis

External Examiner



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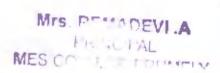
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on Customer Satisfaction towards Parachute Hair Oil, with Special Reference to Mallappathy Taluk"is a bonafide record of original work done by Ms. Jubiya Mathew (Reg No.190021072947) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.









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This is to certify that this project report entitled "A STUDY ON CONSUMER SATISFACTION ON OVER THE TOP (OTT) PLATFORMS WITH SPECIAL REFERENCE TO KANJIRAPALLY TALUK" has been submitted by AHAD AZEEZ (Reg.No: 190021072931), ALBERT VARGHESE (Reg.No: 190021072933), AKHIL MICHAEL JOSEPH (Reg.No: 190021072932), ANISH G (Reg.No: 190021072935), in partial fulfilment of the requirements for the award of Bachelor of Commerce (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021-2022.

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Viva voice/submitted for examination on: 17/5/22

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This is to certify that the Dissertation Work entitled "A Study on Consumer Satisfaction on Over the Top (OTT) Platforms with Special Reference to Kanjirappally Taluk" is a bonafide record of original work done by Mr. Albert Varghese (Reg No.190021072933) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.

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29/04/2022

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Mrs. REMADEVI .A

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CERTIFICATE

This is to certify that this Project Report entitled "A STUDY ON EFFECTIVENESS OF ONLINE ADVERTISEMENT FROM USERS PERSPECTIVE WITH SPECIAL REFERENCE TO KANJIRAPALLY TALUK" has been submitted by MOHAMMED GASALY (REG NO.190021072950), SHAHABAS V.C (REGNO.190021072954) partial fulfillment of requirement for the award of B.COM Degree (CBCS) by the Mahatma Gandhi University during the academic year 2019 - 2022

Ms. Athira.R. Nair, M.com.

Assistant Professor

Department of Commerce

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Head of the Department

Department of Commerce

Internal Examiner

Submitted for the viva voice on: 16/05/2022.

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External Examiner: 16/5/22



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This is to certify that the Dissertation Work entitled "A Study on Effectiveness of Online Advertisement from Users Perspective with Special Reference to Kanjirappally Taluk." is a bonafide record of original work done by Mr. Mohammed Gasaly (Reg No.190021072950) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.

Principal



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CERTIFICATE

This is to certify that this Project Report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS PATANJALI PRODUCTS WITH REFERENCE TO KANJIRAPPALLY TALUK" has been submitted by Aakash K.A. Abhijith Biju. Abin Kuriakose, and Amalu Thomas in partial fulfillment of the requirements for the award of B.COM Degree (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021 - 2022.

RINI JOSEPH

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Head of the department

Submitted for the Viva Voce on: 17/5/2023

Athica. R. Nair 75/32.

Examiner (1915/20)

and then A.K. External Examiner



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This is to certify that the Dissertation Work entitled "A Study on Consumer Satisfaction towards Patanjali Products with Special Reference to Kanjirappally Taluk" is a bonafide record of original work done by Mr. Aakash K.A (Reg No.190021072928) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.



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This is to certify that this project Report entitled A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA MARKETING OF HIMALAYA BRAND PRODUCTS AMOUNG YUNGSTERS WITH SPECIAL REFERENCE TO KANJIRAPPALLY has been submitted by Binosh Biju (190021072943), Christo Varghese (190021072944), Fazil Noushad (190021072945), Ramzan Beevi (190021072951) in partial fulfillment of the requirements fo the award of BCom. degree (CBCSS) by the Mahatma Gandhi University Kottayam during the academic year 2021-22. Ami 16/5/22

Ms. Athira R. Nair. M.Com Project Guide

Asha K.M., M. Com, B.Ed. Head of the Dept.

Submitted for the Viva Voce on: 16 5 22

External Examiner 175/2



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This is to certify that the Dissertation Work entitled "A Study on Effectiveness of Social Media Marketing of Himalaya Brand Products among Youngsters with Special Reference to Kanjirappally" is a bonatide record of original work done by Mr.Binosh Biju (Reg No.190021072943) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.



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This is to certify that this Project Report entitled "A STUDY ON HIKE FUEL PRICE AND ITS INFLUENCE ON THE SELECTION OF MODE OF TRANSPORT WITH SPECIAL REFERENCE TO KANJIRAPPALLY TALUK" has been submitted by ANSHUMOL BALAN (Reg.No :190021072936), ARUN P MADHU(RegNo 190021072939), ASLAM ASSIS(Reg.No :190021072941). ASWATHY M.S (Reg.No :190021072942) in partial fulfillment of the requirement for the award of B.COM Degree (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021-2022.

Mrs.RINI JOSEPH

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Internal Examiner

Abica R Mair

Head of the Department



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Hike in Fuel Price and its Influence on the Selection of Mode of

Transports with Special Reference to Kanjirappally Taluk" is a

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Management and Secretarial Practice by the Mahatma Gandhi

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