



MES COLLEGE ERUMELY

PROJECT REPORT



**B.Com Office Management
& Secretarial Practice**

MES COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University, Kottayam)

MES COLLEGE P.O, ERUMELY, KOTTAYAM (DT)-686509



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that this Project Report entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS DOVE PRODUCTS WITH SPECIAL REFERENCE TO KANJIRAPPALLY TALUK" has been submitted by ARJUN SYAM (170021083773) ARSHAD P.A (190021072938) MARIYA JOLLY (190021072949) SUDHEESH P.S (190021072958) in partial fulfillment of the requirements for the award of B. Com Degree (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021-

2022

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16/5/22
ATHIRA R NAIR, M. Com

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Submitted for the viva course on16/5/22.....

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MES/EC/15355/2022

29/04/2022

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This is to certify that the Dissertation Work entitled "A Study on Consumer Satisfaction towards Dove Products with Special Reference to Kanjirappally Taluk" is a bonafide record of original work done by Ms. Mariya Jolly (Reg No.190021072949) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.




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This is to certify that the Dissertation Work entitled “A Study on Consumer Satisfaction towards Dove Products with Special Reference to Kanjirappally Taluk” is a bonafide record of original work done by **Mr. Sudheesh P.S (Reg No.190021072958)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.




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DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that this project report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS PARACHUTE HAIR OIL WITH SPECIAL REFERENCE TO MALLAPPALLY TALUK" has been submitted by JUBIYA MATHEW (Reg. No. 190021072947), KSHEMA P. RAJU (Reg. No. 190021072948) and SREELAL S (Reg. No. 190021072957) in partial fulfillment of the requirements for the award of B.Com Degree (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021-2022

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MES/EC/15230/2022

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This is to certify that the Dissertation Work entitled "**A Study on Customer Satisfaction towards Parachute Hair Oil, with Special Reference to Mallappally Taluk**" is a bonafide record of original work done by **Ms. Jubiya Mathew (Reg No.190021072947)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.


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CERTIFICATE

This is to certify that the Dissertation Work entitled "A Study on Customer Satisfaction towards Parachute Hair Oil, with Special Reference to Mallappally Tahuk" is a bonafide record of original work done by Ms. Kshema P Raju (Reg No.190021072948) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.




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This is to certify that the Dissertation Work entitled "A Study on Customer Satisfaction towards Parachute Hair Oil, with Special Reference to Mallappally Tahuk" is a bonafide record of original work done by **Mr. Sreelal S (Reg No.190021072957)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.


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This is to certify that this project report entitled "A STUDY ON CONSUMER SATISFACTION ON OVER THE TOP (OTT) PLATFORMS WITH SPECIAL REFERENCE TO KANJIRAPALLY TALUK" has been submitted by **AHAD AZEEZ** (Reg.No: 190021072931), **ALBERT VARGHESE** (Reg.No: 190021072933), **AKHIL MICHAEL JOSEPH** (Reg.No: 190021072932), **ANISH G** (Reg.No: 190021072935), in partial fulfilment of the requirements for the award of Bachelor of Commerce (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021-2022.

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This is to certify that the Dissertation Work entitled "A Study on Consumer Satisfaction on Over the Top (OTT) Platforms with Special Reference to Kanjirappally Taluk" is a bonafide record of original work done by Mr. Albert Varghese (Reg No.190021072933) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.


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This is to certify that the Dissertation Work entitled "A Study on Consumer Satisfaction on Over the Top (OTT) Platforms with Special Reference to Kanjirappally Taluk" is a bonafide record of original work done by **Mr. Ahad Azeez (Reg No.190021072931)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.


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MES/EC/15344/2022

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This is to certify that the Dissertation Work entitled “A Study on Consumer Satisfaction on Over the Top (OTT) Platforms with Special Reference to Kanjirappally Taluk” is a bonafide record of original work done by **Mr. Akhil Michael Joseph** (Reg No.190021072932) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.


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MES/EC/15347/2022

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This is to certify that the Dissertation Work entitled "A Study on Consumer Satisfaction on Over the top (OTT) Platforms with Special Reference to Kanjirappally Taluk" is a bonafide record of original work done by Mr. Anish G (Reg No.190021072935) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.


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CERTIFICATE

This is to certify that this Project Report entitled "A STUDY ON EFFECTIVENESS OF ONLINE ADVERTISEMENT FROM USERS PERSPECTIVE WITH SPECIAL REFERENCE TO KANJIRAPALLY TALUK" has been submitted by MOHAMMED GASALY (REG NO.190021072950), SHAHABAS V.C (REGNO.190021072954) partial fulfillment of requirement for the award of B.COM Degree (CBCS) by the Mahatma Gandhi University during the academic year 2019 – 2022

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This is to certify that the Dissertation Work entitled "A Study on Effectiveness of Online Advertisement from Users Perspective with Special Reference to Kanjirappally Taluk." is a bonafide record of original work done by Mr. Mohammed Gasaly (Reg No.190021072950) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.


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This is to certify that the Dissertation Work entitled "A Study on Effectiveness of Online Advertisement from Users Perspective with Special Reference to Kanjirappally Taluk "is a bonafide record of original work done by **Mr. Shahabas V.S (Reg No.190021072954)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.

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CERTIFICATE

This is to certify that this Project Report entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS PATANJALI PRODUCTS WITH SPECIAL REFERENCE TO KANJIRAPPALLY TALUK" has been submitted by Aakash K.A, Abhijith Biju, Abin Kuriakose, and Amal Thomas in partial fulfillment of the requirements for the award of B.COM Degree (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021 – 2022.

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This is to certify that the Dissertation Work entitled “A Study on Consumer Satisfaction towards Patanjali Products with Special Reference to Kanjirappally Taluk” is a bonafide record of original work done by **Mr. Aakash K.A (Reg No.190021072928)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.


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This is to certify that the Dissertation Work entitled "A Study on Consumer Satisfaction towards Patanjali Products with Special Reference to Kanjirappally Taluk" is a bonafide record of original work done by **Mr. Abhijith Biju (Reg No.190021072929)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.


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This is to certify that the Dissertation Work entitled “A Study on Consumer Satisfaction towards Patanjali Products with Special Reference to Kanjirappally Taluk” is a bonafide record of original work done by Ms. Amalu Thomas (Reg No.190021072934) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.


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This is to certify that this project Report entitled A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA MARKETING OF HIMALAYA BRAND PRODUCTS AMONG YOUNGSTERS WITH SPECIAL REFERENCE TO KANJIRAPPALLY has been submitted by Binosh Biju (190021072943), Christo Varghese (190021072944), Fazil Noushad (190021072945), Ramzan Beevi (190021072951) in partial fulfillment of the requirements for the award of B.Com. degree (CBCSS) by the Mahatma Gandhi University Kottayam during the academic year 2021-22.

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CERTIFICATE

This is to certify that the Dissertation Work entitled "A Study on Effectiveness of Social Media Marketing of Himalaya Brand Products among Youngsters with Special Reference to Kanjirappally" is a bonafide record of original work done by Mr.Binosh Biju (Reg No.190021072943) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.




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This is to certify that the Dissertation Work entitled "A Study on Effectiveness of Social Media Marketing of Himalaya Brand Products among Youngsters with Special Reference to Kanjirappally" is a bonafide record of original work done by **Mr. Fazil Noushad** (Reg No.190021072945) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.




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CERTIFICATE

This is to certify that the Dissertation Work entitled "A Study on Effectiveness of Social Media Marketing of Himalaya Brand Products among Youngsters with Special Reference to Kanjirappally" is a bonafide record of original work done by Ms.Ramzan Beevi (Reg No.190021072951) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.




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DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that this Project Report entitled "A STUDY ON HIKE IN FUEL PRICE AND ITS INFLUENCE ON THE SELECTION OF MODE OF TRANSPORT WITH SPECIAL REFERENCE TO KANJIRAPPALLY TALUK" has been submitted by ANSHUMOL P BALAN (Reg.No :190021072936), ARUN P MADHU (Reg.No 190021072939), ASLAM ASSIS (Reg.No :190021072941), ASWATHY M.S (Reg.No :190021072942) in partial fulfillment of the requirement for the award of B.COM Degree (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021-2022.

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This is to certify that the Dissertation Work entitled "A Study on Hike in Fuel Price and its Influence on the Selection of Mode of Transports with Special Reference to Kanjirappally Taluk" is a bonafide record of original work done by Ms. Anshumol P Balan (Reg No.190021072936) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Office Management and Secretarial Practice by the Mahatma Gandhi University.




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