



# MES COLLEGE ERUMELY

## PROJECT REPORT



**M.Com Marketing &  
International Business**

# MES COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University)

Propose P.O, Erumely, Kottayam (Dist), Kerala State 686509



## DEPARTMENT OF COMMERCE

### CERTIFICATE

This is to certify that the dissertation work entitled 'A STUDY ON JOB SATISFACTION OF EMPLOYEES WITH SPECIAL REFERENCE TO TEXTILE SHOWROOMS IN KANJIRAPPALY TALUK' has been submitted by **AKHINA THOMAS** in partial fulfillment of the requirement for the award of Master of Commerce (CSS) by the Mahatma Gandhi University during the academic year 2020-2022.

  
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Assistant Professor

Dissertation guide

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Submitted for the examination on ..... 27/9/2022

  
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MES/EC/16134 /2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “A Study on Job Satisfaction of Employees with Special Reference to Textile Showrooms in Kanjirappally Taluk ” is a bonafide record of original work done by Ms. Akhina Thomas (Reg No.200011033459) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Marketing & International Business by the Mahatma Gandhi University.



  
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## DEPARTMENT OF COMMERCE

### CERTIFICATE

This is to certify that dissertation work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SWAYAM PASSBOOK PRINTING MACHINE OF SBI WITH SPECIAL REFERENCE TO KANJIRAPPALLY TALUK" Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Master Degree in Commerce Is record of the original work done by ANUMOL K MADHU (200011033460) under my supervision and guidance.

  
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MES/EC/16137/2022

02/09/2022

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This is to certify that the dissertation Work entitled "A Study on Customers Satisfaction Towards Swayam Passs Book Printing Machine of SBI with Special Reference to Kanjirappally Taluk " is a bonafide record of original work done by Ms. Anumol K Madhu (Reg No.200011033460) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Marketing & International Business by the Mahatma Gandhi University.



  
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This is to certify that the dissertation work entitled 'A STUDY ON CUSTOMERS PERCEPTIONS TOWARDS OTT PLATFORMS WITH SPECIAL REFERENCE TO KANJIRAPPALY TALUK' has been submitted by **SONA PRAMOD** in partial fulfillment of the requirement for the award of Master of Commerce (CSS) by the Mahatma Gandhi University during the academic year 2020-2022.

  
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This is to certify that the dissertation Work entitled “A Study on Customers Perception Towards OTT Platforms with Special Reference to Kanjirappally Taluk ” is a bonafide record of original work done by Ms. Sona Pramod (Reg No.200011033461) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Marketing & International Business by the Mahatma Gandhi University.



  
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### CERTIFICATE

This is to certify that the dissertation work entitled ' A STUDY ON CONSUMER PERCEPTION TOWARDS GREEN PRODUCT WITH SPECIAL REFERENCE TO RANNI TALUK' has been submitted by SREELAKSHMI SASIKUMAR in partial fulfillment of the requirement for the award of Master of Commerce (CSS) by the Mahatma Gandhi University during the academic year 2020-2022.

  
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## CERTIFICATE

This is to certify that the dissertation Work entitled “A Study on Consumers Perception Towards Green Product With Special Reference to Ranni Taluk ” is a bonafide record of original work done by Ms. Sreelakshmi Sasikumar (Reg No.200011033463) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Marketing & International Business by the Mahatma Gandhi University.



  
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**DEPARTMENT OF  
COMMERCE CERTIFICATE**

This is certify that this project report entitled “A STUDY OF INVESTMENT BEHAVIOUR OF AIDED COLLEGE TEACHERS WITH SPECIAL REFERENCE TO PATHANAMTHITTA DISTRICT” has been submitted by STENCY SUSAN VARGHESE (Reg. No: 200011033464) in partial fulfilment of the requirements for the award of Master of Commerce (CSS) by the Mahatma Gandhi University during the academic year 2020-2022.

  
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## CERTIFICATE

This is to certify that the dissertation Work entitled “A Study on Investment Behaviour of Aided College Teachers with Special Reference to Pathanamthitta District ” is a bonafide record of original work done by Ms. Stency Susan Varghese (Reg No.200011033464) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Marketing & International Business by the Mahatma Gandhi University.



  
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This is to certify that dissertation work entitled "A STUDY ON CONSUMER SPENDING HABIT DURING COVID 19 WITH SPECIAL REFERENCE TO PATHANAMTHITTA DISTRICT" Submitted to Mahatma Gandhi University in partial fulfillment of the requirements for the award of the Master Degree in Commerce Is record of the original work done by THASNI HANEEFA (200011033465) under my supervision and guidance.

  
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MES/EC/16138/2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “A Study on Consumer Spending Habit during Covid-19 with Special Reference to Pathanamthitta District ” is a bonafide record of original work done by Ms. Thasni Haneefa (Reg No.200011033465) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Marketing & International Business by the Mahatma Gandhi University.



  
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