



# MES COLLEGE ERUMELY

## PROJECT REPORT




**M.Com Management &  
Information Technology**




DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that dissertation work entitled "INFLUENCE OF CELEBRITY ENDORSEMENT ON BEAUTY CARE PRODUCTS" A STUDY WITH SPECIAL REFERENCE TO RANNI TALUK Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Master Degree in Commerce Is record of the original work done by AMMU M REJI (200011033113) under my supervision and guidance.

  
MRS. ANNA JOSEPH  
M.Com

Internal Guide

  
MRS. SHAMLA BEEGOM N.S,  
SHAMLA BEEGOM N. S.  
HEAD OF THE DEPARTMENT  
DEPT. OF COMMERCE  
MES COLLEGE ERUMELY  
Associate Professor  
Head Of The Department

Viva voce/Submitted for the Examination held on: ...27.9.2022...

  
Internal Examiner

  
External Examiner  
27/9/22





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A Minority Institution Certified by National Minority Education Commission

MES/EC/16126/2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “**Celebrity Endorsement on Beauty Care Product A Study with Special Reference to Ranni Taluk**” is a bonafide record of original work done by Ms. Ammu M Reji (Reg No.200011033113) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Management & Information Technology by the Mahatma Gandhi University.



  
Principal  
Prof. (Dr.) ANILKUMAR S  
PRINCIPAL  
MES COLLEGE ERUMELY

**MES COLLEGE ERUMELY**

(Affiliated to Mahatma Gandhi University)

**MES COLLEGE P.O, ERUMELY KOTTAYAM (DT) - 686509**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that dissertation work entitled **"A STUDY ON AWARENESS AMONG CUSTOMERS ABOUT THE INSURANCE POLICIES PROVIDED BY STAR HEALTH AND ALLIED INSURANCE CO. LTD. WITH SPECIAL REFERENCE TO KANJIRAPPALLY TALUK"** Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Master Degree in Commerce is record of the original work done by **BINTO S PANTHALANI (200011033114)** under my supervision and guidance.

  
Mrs. ANNA JOSEPH, M.Com

Assistant Professor

Internal Guide

  
Mrs. SHAMLA BEEGOM N.S, M.com, MPhil

SHAMLA BEEGOM N.S.  
Associate Professor  
HEAD OF THE DEPARTMENT  
DEPT. OF COMMERCE  
MES COLLEGE ERUMELY  
Head of the Department

Viva voce/Submitted for the Examination held on: 27.9.2022.....

  
Internal Examiner

  
External Examiner





# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to Mahatma Gandhi University)

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MES/EC/16219 /2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “A Study on Awareness Among Customers About the Insurance Policies Provided by Star Health and Allied Insurance Co.Ltd. With Special Reference to Kanjirappally Taluk ” is a bonafide record of original work done by **Mr. Binto S Panthalani (Reg No.200011033114)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Management & Information Technology by the Mahatma Gandhi University.



  
Principal  
Prof. (Dr.) A. S. R. S.  
PRINCIPAL  
MES COLLEGE ERUMELY

MES College P.O., Erumely, Kottayam (Dist.), Kerala State - 686,509

Ph: 04828 254393, Fax: 04828 255444

E-mail: [principal@meserumelycollege.ac.in](mailto:principal@meserumelycollege.ac.in), [www.meserumelycollege.ac.in](http://www.meserumelycollege.ac.in)

**MES COLLEGE ERUMELY**

(Affiliated to Mahatma Gandhi University)

**MES COLLEGE P.O, ERUMELY KOTTAYAM (DT) - 686509**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that dissertation work entitled "A STUDY ON HRM PRACTICES IN PRIVATE HOSPITALS WITH SPECIAL REFERENCE TO KOTTAYAM DISTRICT" Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Master Degree in Commerce is record of the original work done by **DEVAPRASAD P.S (200011033115)** under my supervision and guidance.

  
**Mrs. JASEELA HANEEFA, M.Com**

Assistant Professor

Internal Guide

  
Internal Examiner

  
**Mrs. SHAMLA BEEGOM N.S. M.com, MPhil**

**SHAMLA BEEGOM N.S.  
HEAD OF THE DEPARTMENT  
DEPT. OF COMMERCE  
MES COLLEGE ERUMELY**

Associate Professor

Head of the Department

Viva voce/Submitted for the Examination held on: 22.9.22

  
External Examiner





# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to Mahatma Gandhi University)  
A Minority Institution Certified by National Minority Education Commission

MES/EC/16130 /2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “A Study on HRM Practices in Private Hospitals with Special Reference to Kottayam District ” is a bonafide record of original work done by **Mr. Devaprasad P.S (Reg No.200011033115)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Management & Information Technology by the Mahatma Gandhi University.



  
Principal  
Prof. (Dr.) ANIL KUMAR S  
PRINCIPAL  
MES COLLEGE ERUMELY

**MES COLLEGE, ERUMELY,**  
(Affiliated to Mahatma Gandhi University, Kottayam)  
**M E S COLLEGE P.O., KOTTAYAM (DIST)- 686509**



**DEPARTMENT OF COMMERCE**

**CERTIFICATE**

This is to certify that dissertation work entitled **"A STUDY ON AWARENESS OF MUTUAL FUND WITH SPECIAL REFERENCE TO MALLAPALLY TALUK"** Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Master Degree in Commerce Is record of the original work done by **DEVI LAKSHMI (200011033116)** under my supervision and guidance.

  
**Mrs. JASEELA HANEEFA, M.COM**

Internal Guide

  
**Mrs. SHAMLA BEEGOM N.S, M.COM, MPhil**

**SHAMLA BEEGOM N.S**  
Head of the Department  
HEAD OF THE DEPARTMENT  
DEPT. OF COMMERCE  
MES COLLEGE ERUMELY

Viva voce/Submitted for the Examination held on: 27/9/2022

  
Internal Examiner

  
External Examiner





# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to Mahatma Gandhi University)

A Minority Institution Certified by National Minority Education Commission

MES/EC/16164/2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “A study on Awareness of Mutual Fund with Special Reference to Mallappally Taluk” is a bonafide record of original work done by Ms. Devi Lakshmi (Reg No.200011033116) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Management & Information Technology by the Mahatma Gandhi University.



  
Principal  
Prof. (Dr.) ANIL KUMAR S.  
PRINCIPAL  
MES COLLEGE ERUMELY

# MES COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University, Kottayam)


MES COLLEGE PO, ERUMELY, KOTTAYAM (DT)- 686509



## DEPARTMENT OF COMMERCE

### CERTIFICATE

This is to certify that dissertation work entitled **"WORK LIFE BALANCE OF WORKING WOMEN DURING COVID-19, A STUDY WITH REFERENCE TO KOTTAYAM DISTRICT"** Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Master Degree in Commerce Is record of the original work done by **JESNA BASHEER (200011033117)** under my supervision and guidance.

  
MRS. JASEELA HANEEFA, M. Com

Assistant Professor


Internal Guide

  
MRS. SHAMLA BEEGOM N. S. M.Com, MPhil

SHAMLA BEEGOM N. S.  
HEAD OF THE DEPARTMENT  
DEPT. OF COMMERCE  
MES COLLEGE ERUMELY  
Associate Professor  
Head of the Department

Viva voce/Submitted for the Examination held on: 27/09/2022

  
Internal Examiner

  
External Examiner





# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to Mahatma Gandhi University)

A Minority Institution Certified by National Minority Education Commission

MES/EC/16163/2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “Work Life Balance of Working Women During Covid-19, A Study With Reference to Kottayam District” is a bonafide record of original work done by Ms. Jesna Basheer (Reg No.200011033117) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Management & Information Technology by the Mahatma Gandhi University.



  
Principal  
Prof. (Dr.) ANIL KUMAR S.  
PRINCIPAL  
MES COLLEGE ERUMELY

MES College P.O., Erumely, Kottayam (Dist.), Kerala State - 686 509

Ph: 04828 254393, Fax: 04828 255444

E-mail: principal@meserumelycollege.ac.in, www.meserumelycollege.ac.in

MES COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University)

MES COLLEGE P.O, ERUMELY KOTTAYAM (DT) - 686509



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that dissertation work entitled "AWARENESS ON GOVERNMENT SUPPORT SCHEMES TOWARDS WOMEN ENTREPRENEURSHIP WITH SPECIAL REFERENCES TO RANNI THALUK" Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Master Degree in Commerce is record of the original work done by JISHAMOL JAMES (200011033118) under my supervision and guidance.

Mrs. JASEELA HANEEFA, M.COM

Internal Guide

Mrs. SHAMLA BEEGOM N.S M.com, MPhil

SHAMLA BEEGOM N. S.  
HEAD OF THE DEPARTMENT  
DEPT. OF COMMERCE  
MES COLLEGE ERUMELY

Viva voce/Submitted for the Examination held on: 27/9/2022

Internal Examiner

External Examiner





# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to Mahatma Gandhi University)  
A Minority Institution Certified by National Minority Education Commission

MES/EC/16125/2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “Awareness on Government Support Schemes Towards Women Entrepreneurship with Special Reference to Ranni Taluk ” is a bonafide record of original work done by Ms. Jishamol James (Reg No.200011033118) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Management & Information Technology by the Mahatma Gandhi University.



  
Principal  
Prof. (Dr.) JANIL KUMAR S.  
PRINCIPAL  
MES COLLEGE ERUMELY

# MES COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University)

MES COLLEGE P.O, ERUMELY KOTTAYAM (DT) - 686509



## DEPARTMENT OF COMMERCE

### CERTIFICATE

This is to certify that dissertation work entitled "A STUDY ON IMPACT OF COVID 19 ON CUSTOMER'S ATTITUDE TOWARDS ONLINE BANKING WITH SPECIAL REFERENCE TO KANJIRAPPALLY TALUK" Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Master Degree in Commerce is record of the original work done by P.S NILANA (200011033119) under my supervision and guidance.

  
Mrs. JASEELA HANEEFA, M.com

Assistant Professor

Project Guide

  
Mrs. SHAMLA BEEGOM N.S, M.com, MPhil

SHAMLA BEEGOM N. S.  
Associate Professor  
HEAD OF THE DEPARTMENT  
DEPT. OF COMMERCE  
MES COLLEGE ERUMELY  
Head of the Department

Viva voce/Submitted for the Examination held on: ...27/9/2022.....

  
Internal Examiner

  
External Examiner  
27/9/2022





# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to Mahatma Gandhi University)

A Minority Institution Certified by National Minority Education Commission

MES/EC/16124/2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “A Study on Impact of Covid-19 on Customers Attitude Towards Online Banking with Special Reference to Kanjirappally Taluk” is a bonafide record of original work done by Ms. P.S Nilana (Reg No.200011033119) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Management & Information Technology by the Mahatma Gandhi University.



  
Principal  
Prof. (Dr.) ANIL KUMAR S.  
PRINCIPAL  
MES COLLEGE ERUMELY

MES College P.O., Erumely, Kottayam (Dist.), Kerala State - 686 509

Ph: 04828 254393, Fax: 04828 255444

E-mail: principal@meserumelycollege.ac.in, www.meserumelycollege.ac.in

# MES COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University, Kottayam)

MES COLLEGE PO, ERUMELY, KOTTAYAM (DT)- 686509




## DEPARTMENT OF COMMERCE

### CERTIFICATE

This is to certify that dissertation work entitled "A STUDY ON INVESTORS BEHAVIOUR TOWARDS POST OFFICE SAVING SCHEMES WITH SPECIAL REFERENCE TO KANJIRAPPALLY TALUK" Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Master Degree in Commerce Is record of the original work done by **SHILPA BAL (200011033120)** under my supervision and guidance.

  
Mrs. JASEELA HANEEFA, M.COM

Project Guide

  
Mrs. SHAMLA BEEGOM N.S  
SHAMLA BEEGOM N.S  
HEAD OF THE DEPARTMENT  
M.COM, M.B.A.  
DEPT. OF COMMERCE  
MES COLLEGE ERUMELY  
Head of The Department

Viva voce/Submitted for the Examination held on: 27/9/2022

  
Internal Examiner

  
External Examiner





# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to Mahatma Gandhi University)

A Minority Institution Certified by National Minority Education Commission

MES/EC/16128 /2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “A Study on Investors Behaviour Towards Post Office Saving Schemes with Special Reference to Kanjirappally Taluk” is a bonafide record of original work done by Ms. Shilpa Bal (Reg No.200011033120) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Management & Information Technology by the Mahatma Gandhi University.



  
Principal  
Prof. (Dr.) ANIL KUMAR S.  
PRINCIPAL  
MES COLLEGE ERUMELY

MES College P.O., Erumely, Kottayam (Dist.), Kerala State - 686 509

Ph: 04828 254393, Fax: 04828 255444

E-mail: principal@meserumelycollege.ac.in, www.meserumelycollege.ac.in

# MES COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University, Kottayam)

MES COLLEGE PO, ERUMELY, KOTTAYAM (DT)- 686509



## DEPARTMENT OF COMMERCE

### CERTIFICATE

This is to certify that dissertation work entitled "A STUDY ON EFFECTIVENESS OF M-BANKING WITH SPECIAL REFERENCE TO FEDMOBILE IN RANNY TALUK" Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of the Master Degree in Commerce is record of the original work done by **SHILPA SANTHOSH (200011033121)** under my supervision and guidance.

  
MRS. JASEELA HANEEFA, M. Com

Assistant Professor

Internal Guide

  
MRS. SHAMLA BEEGOM N. S, M. Com, M. Phil

SHAMLA BEEGOM N. S.  
HEAD OF THE DEPARTMENT Associate Professor  
DEPT. OF COMMERCE  
MES COLLEGE ERUMELY Head of the Department

Viva voce/Submitted for the Examination held on: 27-9-2022

Internal Examiner

External Examiner





# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to Mahatma Gandhi University)

A Minority Institution Certified by National Minority Education Commission

MES/EC/16131 /2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “A Study on Effectiveness of Mobile Banking With Special Reference to Fed Mobile in Ranni Taluk” is a bonafide record of original work done by Ms. Shilpa Santhosh (Reg No.200011033121) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Management & Information Technology by the Mahatma Gandhi University.



Principal

Prof. (Dr.) ANIL KUMAR S.  
PRINCIPAL  
MES COLLEGE ERUMELY

MES College P.O., Erumely, Kottayam (Dist.), Kerala State - 686 509

Ph: 04828 254393, Fax: 04828 255444

E-mail: principal@meserumelycollege.ac.in, www.meserumelycollege.ac.in

# MES COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University, Kottayam)

MES COLLEGE PO, ERUMELY, KOTTAYAM (DT)- 686509



## DEPARTMENT OF COMMERCE

### CERTIFICATE

This is to certify that the project work entitled "BANKING SERVICES IN RURAL AREAS AND ITS IMPACT ON FARMERS WITH SPECIAL REFERENCE TO KANJIRAPALLY TALUK" Submitted to Mahatma Gandhi University in partial fulfilment of the requirements for the award of Master Degree in Commerce Is record of the original work done by **TINA ANNS SAMUEL (200011033122)** under my supervision and guidance.

  
Mrs. MAYA MOL P M. Com

Internal Guide

  
Mrs. SHAMLA BEEGOM N S (M. Com, MPhil)

SHAMLA BEEGOM N S.  
HEAD OF THE DEPARTMENT  
DEPT. OF COMMERCE  
MES COLLEGE ERUMELY  
Head of The Department

Viva voce/Submitted for the Examination held on: 27/09/2022

Internal Examiner

  
External Examiner  
22/9/22





# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to Mahatma Gandhi University)

A Minority Institution Certified by National Minority Education Commission

MES/EC/16127/2022

02/09/2022

## CERTIFICATE

This is to certify that the dissertation Work entitled “**Banking Services in Rural Areas and its Impact on Farmers with Special Reference to Kanjirappally Taluk**” is a bonafide record of original work done by **Ms. Tina Anns Samuel (Reg No.200011033122)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of M.Com Degree in Management & Information Technology by the Mahatma Gandhi University.



  
Principal  
Prof. (Dr.) ANIL KUMAR S.  
PRINCIPAL  
MES COLLEGE ERUMELY

MES College P.O., Erumely, Kottayam (Dist.), Kerala State - 686 509

Ph: 04828 254393, Fax: 04828 255444

E-mail: principal@meserumelycollege.ac.in, www.meserumelycollege.ac.in