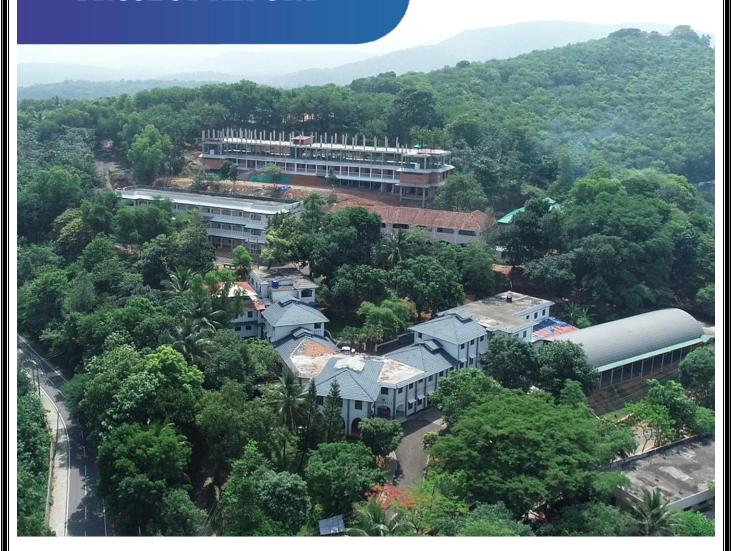


PROJECT REPORT



B.Com Marketing

(Affiliated to Mahatma Gandhi University, Kottayam)

MES COLLEGE P.O, ERUMELY, KOTTAYAM (DT)-686509



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that this project report entitled "Advertisement Effectiveness of Soft Drinks - A Study from consumer Perspective" has been submitted by Abdul Gaffar Khan (Reg. No. - 190021071008), Adhil S Haneef (Reg. No. - 190021071010) in partial fulfilment of the requirements for the award of B.COM Degree (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021-2022

> Mrs. ASHA K M, M.COM, B. Ed Head of the Department & Project Guide

Submitted for the viva voice on: 16.5.22

Internal Examiner



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29/04/2022

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*Advertisement Effectiveness of Soft Drinks. A Study from

Consumer Perspective." is a bonafide record of original work done by

Mr. Abdul Gaffar Khan (Reg No.190021071008) during the academic

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This is to certify that this Project Report entitled "A STUDY ON CONSUMER ATTITUDE AND PREFERENCE TOWARDS KHADI PRODUCTS IN RANNI GEORGE submitted by ALBERT has been TALUK" (REG.NO:190021071013), ALBIN ANTONY (REG.NO:190021071014), ALFAS ZIAS (REG.NO:190021071015), ANAS YOOSUF (REG.NO:1900210071016) fulfillment of the requirements for the award of B.COM Degree (CBCS) by the Mahatma Gandhi University Kottayam during the Academic year 2021-2022.

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CERTIFICATE

This is to certify that the dissertation work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA DIO SCOOTERS" has been submitted by DON CHACKO (Reg no. 190021071022), HARISANKAR KS (Reg no.190021071023), HASSAN SALIM (Reg no. 190021071024), MAJESH K MADHU (Reg no. 190021071025) in partial fulfilment of requirement for the award of Degree in Bachelor of Commerce (CBCS) by the Mahatma Gandhi University during the academic year 2019 – 2022.

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12/05/2022

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