



MES COLLEGE ERUMELY

PROJECT REPORT



B.Com Marketing

MES COLLEGE ERUMELY
(Affiliated to Mahatma Gandhi University, Kottayam)

MES COLLEGE P.O, ERUMELY, KOTTAYAM (DT)-686509



DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that this project report entitled "Advertisement Effectiveness of Soft Drinks - A Study from consumer Perspective" has been submitted by Abdul Gaffar Khan (Reg. No. - 190021071008), Adhil S Haneef (Reg. No. - 190021071010) in partial fulfilment of the requirements for the award of B.COM Degree (CBCS) by the Mahatma Gandhi University Kottayam during the academic year 2021-2022

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15/5/2022
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Head of the Department & Project Guide

Submitted for the viva voice on: *16.5.22*

Internal Examiner

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16/5/2022

External Examiner

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15/5/22



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MES/EC/ 15374/2022

29/04/2022

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This is to certify that the Dissertation Work entitled "Advertisement Effectiveness of Soft Drinks. A Study from Consumer Perspective." is a bonafide record of original work done by Mr. Abdul Gaffar Khan (Reg No.190021071008) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Marketing by the Mahatma Gandhi University.


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29/04/2022

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DEPARTMENT OF COMMERCE CERTIFICATE

This is to certify that this Project Report entitled "A STUDY ON CONSUMER ATTITUDE AND PREFERENCE TOWARDS KHADI PRODUCTS IN RANNI TALUK" has been submitted by ALBERT GEORGE (REG.NO:190021071013), ALBIN ANTONY (REG.NO:190021071014), ALFAS ZIAS (REG.NO:190021071015), ANAS YOOSUF (REG.NO:1900210071016) in partial fulfillment of the requirements for the award of B.COM Degree (CBCS) by the Mahatma Gandhi University Kottayam during the Academic year 2021-2022.

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Place: Erumely

Date: 12.5.22



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MES/EC/ 15507/2022

05/05/2022

CERTIFICATE

This is to certify that the Dissertation Work entitled "A Study on Consumer Attitude and Preference towards Khadi Products in Ranni Taluk." is a bonafide record of original work done by Mr. Albert George (Reg No.190021071013) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Marketing by the Mahatma Gandhi University.



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05/05/2022

CERTIFICATE

This is to certify that the Dissertation Work entitled “A study on Consumer Attitude and Preference towards Khadi Products in Ranni Taluk.” is a bonafide record of original work done by Mr. Albin Antony (Reg No.190021071014) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Marketing by the Mahatma Gandhi University.




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05/05/2022

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This is to certify that the Dissertation Work entitled "A study on Consumer Attitude and Preference towards Khadi Products in Ranni Taluk." is a bonafide record of original work done by Mr. Alfas Zias (Reg No.190021071015) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Marketing by the Mahatma Gandhi University.




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MES/EC/ 15510/2022

05/05/2022

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This is to certify that the Dissertation Work entitled “A study on Consumer Attitude and Preference towards Khadi Products in Ranni Taluk.” is a bonafide record of original work done by **Mr. Anas Yoosuf (Reg No.190021071016)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Marketing by the Mahatma Gandhi University.


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CERTIFICATE

This is to certify that the dissertation work entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA DIO SCOOTERS**” has been submitted by DON CHACKO (Reg no. 190021071022), HARISANKAR KS (Reg no.190021071023), HASSAN SALIM (Reg no. 190021071024), MAJESH K MADHU (Reg no. 190021071025) in partial fulfilment of requirement for the award of Degree in Bachelor of Commerce (CBCS) by the Mahatma Gandhi University during the academic year 2019 – 2022.

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MES/EC/ 15646/2022

12/05/2022

CERTIFICATE

This is to certify that the Dissertation Work entitled "A study on Customers Satisfaction towards Honda Dio Scooters." is a bonafide record of original work done by Mr. Don Chacko (Reg No.190021071022) during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Marketing by the Mahatma Gandhi University.




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MES/EC/ 15647/2022

12/05/2022

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This is to certify that the Dissertation Work entitled "A study on Customers Satisfaction towards Honda Dio Scooters." is a bonafide record of original work done by **Mr. Harisankar K S (Reg No.190021071023)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Marketing by the Mahatma Gandhi University.




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MES/EC/ 15648/2022

12/05/2022

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This is to certify that the Dissertation Work entitled "A study on Customers Satisfaction towards Honda Dio Scooters." is a bonafide record of original work done by **Mr. Hassan Salim (Reg No.190021071024)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Marketing by the Mahatma Gandhi University.




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12/05/2022

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This is to certify that the Dissertation Work entitled "A study on Customer Satisfaction towards Honda Dio Scooters." is a bonafide record of original work done by **Mr. Majesh K Madhu (Reg No.190021071025)** during the academic year 2021-2022 in partial fulfillment of the requirements for the award of B.Com Degree in Marketing by the Mahatma Gandhi University.




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