



MES COLLEGE ERUMELY

P G Department of Commerce

In association with IQAC

Organized a WEBINAR on

Social Science Research – Approach and Types

24 rd December 2021 2.00 pm

Prof. (Dr.) ANIL KUMAR S.
PRINCIPAL
MES COLLEGE ERUMELY



Programme Brochure



MES COLLEGE ERUMELY

Estd. 1995

(Affiliated to the Mahatma Gandhi University)

A Minority Educational Institution Certified by National Minority Education Committee

Managed By Muslim Educational Society(Regd.)Calicut

PG DEPARTMENT OF COMMERCE

in Association with IQAC organizes

Webinar on

Social Science Research Approach and Types

On 24th December 2021

Zoom Platform

At 2:00 PM

Register on: <https://forms.gle/QV4bsqbUWPPMQk7w9>

Dr.Shacheendran.V

M.Com(Finance), MBA(Marketing) MA(Econ.), PGDTM, M.Phil.,Ph.D.

Research Guide in Commerce (Kannur University)

Head& Associate Professor

Post Graduate Department of Commerce

GPM Government College Manjeswaram

Soumya S

HOD PG Department of Commerce

Jithesh K S

Coordinator IQAC

Maheem M N

Principal



Programme Schedule

M E S College Erumely

P G Department of Commerce

Webinar

Social Science Research – Approach and Types.

Date :- 24 /12/2021 Time :- 2 .00 PM

Programme

Prayer

Welcome :- Mrs. Rekha Rajendran (Coordinator)

Introductory Speech :- Mrs. Anitha Mathew (director Webinar)

Presidential Address :- Mrs. Soumya S (HOD PG Commerce)

Inauguration :- Mrs.Darly A G (Director CDC)

Resource Person :- Dr. Shacheendran V

**(Head and Associate Professor P G Department of Commerce – GPM
Govt College Manjeswaram)**

Vote Of Thanks :- Mrs. Aparna R Nair (Assistant Professor PG Commerce)

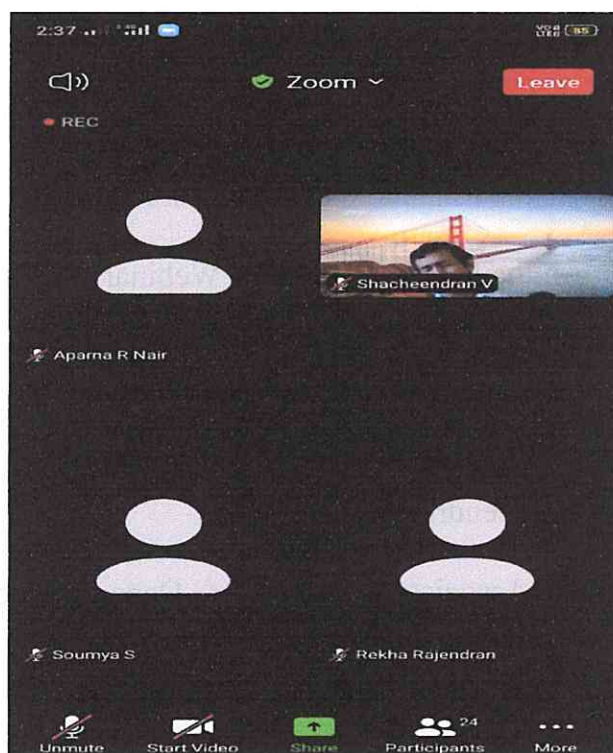
National Anthem



Report

Inaugural Session

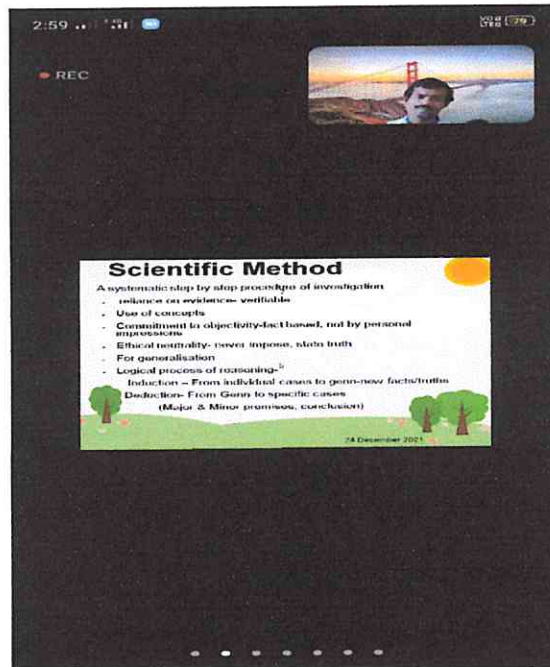
PG Department of Commerce in association with IQAC of MES College Erumely conducted a Webinar on the topic “Social Science Research – Approach and Types.” on 23rd December 2021. The Resource person for the webinar was Dr. Shacheendran V (Head and Associate Professor P G Department of Commerce – GPM Govt College Manjeswaram). The welcome Speech was done by Mrs. Rekha Rajendran , Director Research cell and the webinar coordinator. Presidential Address by Mrs. Soumya S HOD P G Department of Commerce . Inaugural Address by Mrs Darly A G Director CDC, The words of thanks delivered by Mrs. Aparna R Nair.



Technical Session.

The Resource person for the webinar was Dr. Shacheendran V (Head and Associate Professor P G Department of Commerce – GPM Govt College Manjeswaram) conducted his session about Research , Types of research and different approaches in social science research. Qualitative and Quantitative methods, the relevance of hypothesis study etc. discussed through this session.





This Session was winded with the words of thanks by Mrs Aparana R Nair

List of Participants.

The screenshot shows a WhatsApp group chat titled "Participants (23)". At the top left, it says "2:33" and "Close". At the top right, it says "Participants (23)". Below the title, there is a search bar. The list of participants is as follows:

Initials	Name	Role	Video Call	Voice Call	Text
AR	Aparna R Nair	(me)	Yes	Yes	Yes
SS	Soumya S	(Host)	Yes	Yes	Yes
MC	MES College Eru...	(Co-host)	Yes	Yes	Yes
SV	Shacheendran V	(Co-host)	Yes	Yes	Yes
DV	DR.SHACHEENDRAN V		Yes	Yes	Yes
A	Ajinu.B		Yes	Yes	Yes
AU	Ajmi usman		Yes	Yes	Yes
AK	Asha K M		Yes	Yes	Yes
AA	Athira Anish		Yes	Yes	Yes
AK	Athullya K B		Yes	Yes	Yes

At the bottom left, there is an "Invite" button. At the bottom right, there is a circular stamp that reads "M.E.S. COLLEGE KOTTAYAM - ERUMELY" and "PROPOSE P.O. Pin: 686 509".

