



MES COLLEGE ERUMELY

MES COLLEGE (PO), ERUMELY, KOTTAYAM (DIST), KERALA, INDIA

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATION

ONE-DAY GUEST LECTURE PROGRAM ON CORPORATE SOCIAL
RESPONSIBILITY OF GLOBAL WARMING
(26th JULY, 2019)



MES COLLEGE ERUMELY

(Affiliated to the Mahatma Gandhi University)

MES COLLEGE P.O, ERUMELY, KOTTAYAM Dt, KERALA



ONE DAY SPECIAL GUEST LECTURE PROGRAM ON CORPORATE SOCIAL RESPONSIBILITY OF GLOBAL WARMING

Organised by: DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATION

CHIEF GUEST

Dr.P.ARUNACHALAM

Professor and Head

Department of Applied Economics, CUSAT

INAUGURATED BY

Jb.P.H. NAGEEB

Chairman, MES College

PRESIDED BY

Jb.K.P. NAZARUDEEN

Secretary, MES College

JULY 26, 2019 at 9.30 A.M

Venue: Seminar Hall

Prof. M.N. MAHEEN
Principal, MES College

Prof.K.S. JITHESH
Director (CDC), MES College

Dr.K. ASHOK KUMAR
HOD, Commerce (CA)

PROGRAM REPORT

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Ms.RESHMA B PILLAI, Guest Lecturer
Ms.LINEY S VARGHESE, Guest Lecture



[Handwritten Signature]
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PRINCIPAL
MES COLLEGE ERUMELY

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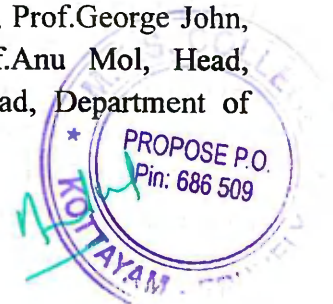
I. Report on Inaugural Session



A one-day Guest Lecture Program on “Corporate Social Responsibility of Global Warming” was organized by Department of Commerce with Computer Application, MES College, Erumely. The program began with the MES College followed by the Welcome Speech delivered by Miss.Liney S Varghese, the Guest Lecturer of Commerce (CA) and



Dr.K.Ashokkumar, Head and Associate Professor, Department of Commerce (CA) who introducing the chief guest. After that the presidential address delivered by honourable Jb.K.P.Nazarudeen, Secretary, MES College, in his presidential address, Jb.K.P.Nazarudeen highlighted the undisputed value of global warming education in shaping the future of society it’s on desirable lines. He raised various vital issues and concerns related to global warming. Following the inaugural address delivered by honourable Jb.P.H.Nageeb, Chairman, MES College, in his inaugural speech, Jb.P.H.Nageeb also touched upon recent issues of global warming in India and Kerala. After that the felicitation address delivered by Prof.M.N.Maheen, Principal, followed by the Prof.Shamla Beegom, Vice-Principal (Academic), Prof.George John, Vice-Principal (Administration), Prof.K.S.Jithesh, Director (CDC), Prof.Anu Mol, Head, Department of Business Administration and Prof.(Mrs).P.Maya Mol, Head, Department of Commerce (Finance & Tax).



II. REPORT ON TECHNICAL SESSION-I



Technical Session 1 on introduction of Global Warming was chaired by Dr.P.Arunachalam, Professor and Head, Department of Applied Economics, Cochin University of Science and Technology, Cochin, He explain Global Warming is when the earth heats up (the temperature rises). It happens when greenhouse gases (carbon dioxide, water vapor, nitrous oxide, and methane) trap heat and light from the sun in the earth's atmosphere, which increases the temperature. This hurts many people, animals, and plants. Many cannot take the change, so they die. Many reasons may be there for the Global Warming, Primary and main cause is considered to be the Green House Effect. He explains, this effect is mainly caused by Carbon Dioxide, Methane, Chlorofluoro Carbon, Nitrous oxides etc gases. These gases form a cover in the atmosphere around the Earth through which hot rays of the Sun can enter to the Earth but cannot exit. So, the heat of the Sun remains in the lower circle of the Earth making the temperature rise. It is feared that the world may experience rise in temperature of about 4° to 5°C by 2050. The average temperature of the Earth has risen by about 1°C in last five centuries and of this half of the warming is caused in Twentieth Century alone. The Global Warming is increasing at an alarming rate. He is explaining also, the Global warming is affecting many parts of the world. Global warming makes the sea rise, and when the sea rises, the water covers many low land islands. This is a big problem for many of the plants, animals, and people on islands. Global warming is doing many things to people as well as animals and plants. It is killing algae, but it is also destroying many huge forests. The pollution that causes global warming is linked to acid rain. Acid rain gradually destroys almost everything it touches. Global warming is also causing many more fires that wipe out whole forests. This happens because global warming can make the Earth very hot. In forests, some plants and trees leaves can be so dry that they catch on fire. Due to the rise in average temperature of the Earth, agricultural crops, forests and life growth is affected adversely. It also changes balanced equations of marine life. Melting of glaciers will result in the rise of sea level posing a threat upon the habitat of coastal areas. Because of these dangerous effects of 'Global Warming', at the international level measures are taken in the form of conferences, agreements and research. Human influence has been a very serious issue now

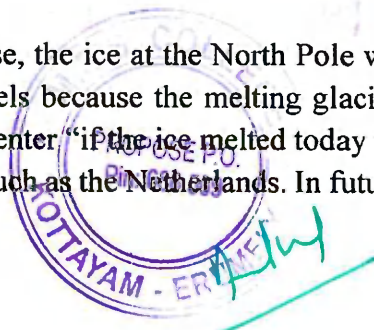
because human do not take care the earth. Human that cause global warming are more than natural causes global warming. The earth has been changing for many years until now it is still changing because of modern lifestyle of human. Human activities include industrial production, burning fossil fuel, mining, cattle rearing or deforestation.



First issue is industrial revolution. Industrial have been using fossil fuels for power machines. Everything that we use is involved in fossil fuel. For example, when we buy a mobile phone, the process of making mobile phone have involve machines and machines uses fossil fuels, during the process carbon dioxide is releasing to the atmosphere. Besides industrial, transportation such as cars is also releasing carbon dioxide from exhaust. Another issue is mining. During the process of mining, the methane will trap below the earth. Besides, rearing cattle will also cause methane because cattle released the form of manure. However, cattle is important because it make the latter equally responsible for the occurrence of global warming

He continued, next is the most common issue that is deforestation. Deforestation is a human influence because human have been cutting down trees to produce papers, wood, build houses or more. If human continuing deforestation, carbon dioxide will concentrate in the atmosphere because trees can absorb carbon dioxide from atmosphere. Besides, human also release carbon dioxide when breathe. Therefore the amounts of millions of people breath have release carbon dioxide to the atmosphere. If human continue deforestation, human breathing that release carbon dioxide will stay at the atmosphere. The greenhouse gases will stay in the atmosphere for many years since hundreds years ago. However, the effect that global warming will cause on earth are extremely serious. There are many effects that will happen in the future if global warming continues. That includes polar ice caps melting, economic consequences, warmer waters and more hurricanes, spread of diseases and earthquake

First effect is polar ice caps melting. As the temperature increase, the ice at the North Pole will melt. Once the ice melt the first effect will be raise on sea levels because the melting glaciers become oceans. According to the National Snow and Ice Data Center "if the ice melted today the seas would rise about 230 feet". It affects many low lying areas such as the Netherlands. In future,



the Netherlands will be covered by water once the North Pole is melted. However, it is not going to happen so fast but the sea level will continue to rise.

Another effect is the species loss of habitat. Species that include polar bears and tropical frogs will be extinct due to climate change. Besides, various birds will migrate to other places because animals are not like humans. They cannot adapt to the habitat that changes their living or temperature.



Next effect is more hurricanes will occur and economic consequences still affect as well. Hurricane causes damage to houses and governments need to spend billions of dollars in damage and people need places to stay or have been killed. Once a disaster happens many people have died and diseases happen. Diseases are more serious because it can spread to other people very fast and more people will get the disease and the disease may become more serious because of different weather.

Prof.P.Arunachalam who gives the solutions to stop global warming, he explains we humans and governments need to move forward to implement the global warming solutions. To reduce global warming we can do to reduce the contribution of greenhouse gases to the atmosphere. Therefore, the solutions that we can reduce global warming are reducing gasoline, electricity and our activities that cause global warming.

To reduce gasoline means we have a choice to choose a hybrid car that reduces using gasoline. Besides, petrol prices are increasing. If a person everyday drives to work they need to pump petrol after 3 days and causes carbon dioxide. Another way to reduce gasoline is take public transport or carpool to work. It can help reduce carbon dioxide and save cost.

Another way to reduce global warming is recycle. Recycle can reduce garbage by reusing plastic bags, bottles, papers or glass. For instance, when we buy foods, we can use our own containers instead of plastic bags. Another example is after finish drinking the water from the bottle; we can reuse it or use our own bottle. If all this is being reuse, human can reduce deforestation and help save environment. Besides, turn off electricity if unused. It can save thousands of carbon dioxide and buy product that have energy saving because it saves cost and save environment.

Finally, human should stop open burning such as burning dry leaves or burning garbage. It will release carbon dioxide and toxic if burning garbage with plastic. Besides, government should reduce deforestation because the earth temperatures are increasing. Trees will help to improve the temperature on earth.

He concludes speech of technical session-I is to be understood that our earth is “sick”. We humans need to “heal” the earth. Global Warming have causes many problem for human but we human who make global warming happens. Many people have died because of disease or disaster. It also affects the economics of the country. However, we need to be reduce the global warming by using less gasoline, recycle and human should help to reduce global warming instead of making the earth temperature increased. Our generation should start taking care of the earth because in the next generation they will suffer if we do not do reduce global warming.

Dr.P.Arunachalam concludes, global warming is a serious issue now. As a business student we are learning it because we need to understand the effect of climate change that will affect us when we have our business and we can start saving the earth. His speech isn't written to persuade or motivate the audience to do anything about the effects of global warming. It is an informative speech, only meant to give the facts. If you are really passionate about the subject you may want to turn it into a persuasive speech on how people can help to minimize the damage to the planet we engage in every day.

II. REPORT ON TECHNICAL SESSION-II



Technical Session II about Corporate Social Responsibility of Global Warming was also chaired by Dr.P.Arunachalam, Professor and Head, Department of Applied Economics, Cochin University of Science and Technology, Cochin, He explain Climate change is a planetary-scale

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threat and, as such, requires planetary-scale reforms that can only be implemented by the world's governments. Individuals can at most be responsible for their own behaviour, but governments have the power to implement legislation that compels industries and individuals to act sustainably. Although the power of consumers is strong, it pales in comparison to that of international corporations and only governments have the power to keep these interests in check. Usually, we regard governments as having a duty to protect citizens. So why is it that we allow them to skirt these responsibilities just because it is more convenient to encourage individual action? Asking individuals to bear the burden of global warming shifts the responsibilities from those who are meant to protect to those who are meant to be protected. We need to hold governments to their responsibilities first and foremost. Rather than rely on appeals to individual virtue, what can be done to hold governments and industries accountable, Governments have the power to enact legislation which could regulate industries to remain within sustainable emission limits and adhere to environmental protection standards. Companies should be compelled to purchase emissions rights – the profits from which can be used to aid climate vulnerable communities. Governments could also make renewable energy generation, from sources such as solar panels and wind turbines, affordable to all consumers through subsidies. Affordable and low-carbon mass transportation must replace emission-heavy means of travel, such as planes and cars. More must also be done by rich countries and powerful industries to support and empower poorer countries to mitigate and adapt to climate change.



He say, recent report found that just 100 companies are responsible for 71% of global emissions since 1988. Incredibly, a mere 25 corporations and state-owned entities were responsible for more than half of global industrial emissions in that same period. Powerful industries are responsible for most of climate change and should carry most of the responsibility for tackling it. Most of these are coal and oil producing companies and include ExxonMobil, Shell, BP, Chevron, Gazprom, and the Saudi Arabian Oil Company. China leads the pack on the international stage with 14.3% of global greenhouse gas emissions due to its coal production and consumption. If the fossil fuel industry and high polluting countries are not forced to change, we will be on course to increase global average temperatures by 4°C by the end of the century and also CSR is a form of corporate self-regulation integrated into a business model in 1970. Positive Impact On ,

Organization, Stake holders, Environment, Living organisms. Statement from Fukai murata ltd. Adopted double-bundle turbo refrigerators. From conventional LPG-powered to high-efficiency electrical equipment and recovery of hot-water discharge (4,600 tons of CO2 emissions p.y.) Nippon gas electric ltd. NEG has established an environmental charter regarding its principles for environmental activities. The charter serves as a source of guidance as NEG strives to reduce the environmental impact of its activities Initiative by Coca Cola, Coca-Cola System Using Recycled Plastic. Plant One Million Trees to Stop Beijing Sand Storm, Coca-Cola Commits To Climate-Friendly Refrigeration through Greenpeace and more, the companies who are following their CSR against global warming-Acc to Forbes. Shell, Exxon mobile, Wallmart, Pfizer, Toyota, Mc donald, Nokia etc. He explain If just a few companies and countries are responsible for so much of global greenhouse gas emissions, first response to blame individuals for their consumption patterns, It shouldn't be the corporate and governments need to take responsibility for curbing industrial emissions. All of this is not to say that individuals cannot or should not do what they can to change their behaviour where possible. Every little contribution helps, and research shows that limiting meat consumption can be an effective step. The point is that failing to do so should not be considered morally blameworthy. In particular, individuals living in poorer countries who have contributed almost nothing to climate change deserve the most support and the least guilt. They are neither the primary perpetrators of global warming nor the ones who have the power to enact the structural changes necessary for limiting global warming, which would have to involve holding powerful industries responsible. While individuals may have a role to play, appealing to individual virtues for addressing climate change is something akin to victim-blaming because it shifts the burden from those who ought to act to those who are most likely to be affected by climate change. A far more just and effective approach would be to hold those who are responsible for climate change accountable for their actions.

III. REPORT ON VALEDICTORY FUNCTION

The valedictory session began with the speech made by Prof. Anna Joseph, Assistant Professor, Department of Commerce with Computer Application. In her valedictory address, to honour the chief guest and all dignitaries.



And finally the vote of thanks who delivered by Ms.Sona Sunil, Final year B.Com (Computer Application) student and the programme conclude with National Anthem.





ORGANISING COMMITTEE



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