



MES COLLEGE ERUMELY

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATION
ORGANISED

ONE-DAY WORKSHOP ON INTELLECTUAL
PROPERTY RIGHT
(07th January, 2020)

MES COLLEGE ERUMELY

(Affiliated to the Mahatma Gandhi University)
MES COLLEGE (P.O), KOTTAYAM (DISTRICT), KERALA

WORKSHOP ON INTELLECTUAL PROPERTY RIGHT

7th JANUARY, 2020

Organised by

DEPARTMENT OF COMMERCE WITH COMPUTER
APPLICATION

CHIEF GUEST

Dr. NIDEESH K.S

Assistant Professor and Head
Department of Botany
St. Joseph University
Nagaland, North-East India

REPORT

Editors

Dr.K.Ashokkumar, Associate Professor
Mrs. Anna Joseph, Assistant Professor
Ms. Sherly Jacob, Assistant Professor
Ms. Reshma B Pillai, Assistant Professor
Ms. Jisha Mary James, Assistant Professor
Mrs. Sumin Ans Joseph, Assistant Professor
Ms. Ashima, Assistant Professor


Prof. (Dr.) ANIL KUMAR S.
PRINCIPAL
MES COLLEGE ERUMELY



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1. REPORT ON INAUGURAL SESSION

A one-day workshop entitle on “Intellectual Property Right” was organized by Department of Commerce with Computer Application, MES College, Erumely. Around 150 final year PG and UG students in the discipline of (M.Com (Finance, Marketing and Banking), MSW, B.Com (Computer Application, Marketing and Tax) has been participated. The program began with prayer of B.Com (CA) Students, MES College followed by the Welcome Speech delivered by Mrs. Anna Joseph, Assistant Professor, Department of Commerce with Computer Application, MES College and



Pic: Welcome Speech Delivered by Mrs. Anna Joseph, Assistant Professor, Dept. of Commerce(CA)

Dr.K.Ashokkumar, Head of the Department who introducing the chief guest. After that the presidential address delivered by Prof.Jithesh K.S, Director (CDC) MES College, in his presidential address he highlighted the undisputed value of intellectual property right h in shaping the future of society it's on desirable lines. He raised various vital issues and concerns related to intellectual property right with examples of certain case studies. Following the inaugural address delivered by





Picture: Prof.Jithesh K.S, Director (CDC), delivered his Presidential Address

Prof.George John, Vice-Principal (Administration), MES College, in his inaugural speech, he also touched upon issues and importance of IPR in India and Kerala. After the inaugural address



Picture: Prof.George John, Vice-Principal (Administration) who delivers Inaugural Address

Dr.Nideesh K.S, Assistant Professor and Head, Department of Botany, St.Joseph University, Nagaland who give his chief guest address, his speech a specially on motivating the students.





Picture: Dr.Nideesh K.S, Assistant Professor, Department of Botany, St.Joseph University, deliver his chief guest address

2. REPORT ON TECHNICAL SESSION

Technical Session 1 on introduction of intellectual property right was chaired by Dr.NideeshK.S, Assistant Professor and Head, Department of Botany, St.Joseph University, Nagaland. He explains

Intellectual property (IP) pertains to any original creation of the human intellect such as artistic, literary, technical, or scientific creation. It refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time. These legal rights confer an exclusive right to the inventor/creator or his assignee to fully utilize his invention/creation for a given period of time. He said it is very well settled that IP play a vital role in the modern economy. It has also been conclusively established that the intellectual labour associated with the innovation should be given due importance so that public good emanates from it. There has been a quantum jump in research and development (R&D) costs with an associated jump in investments required for putting a new technology in the market place. The stakes of the developers of technology have become very high, and hence, the need to protect the knowledge from unlawful use has become expedient, at least for a





Pic: Technical Address delivered by Dr.Nideesh K.S, St.Joseph University, Nagaland

period, that would ensure recovery of the R&D and other associated costs and adequate profits for continuous investments in R&D.IPR is a strong tool, to protect investments, time, money, effort invested by the inventor/creator of an IP, since it grants the inventor/creator an exclusive right for a certain period of time for use of his invention/creation. Thus IPR, in this way aids the economic



Pic: Students and faculty Participants



development of a country by promoting healthy competition and encouraging industrial development and economic growth. He also explain IP protection can be sought for a variety of intellectual efforts including Patents, Industrial designs relates to features of any shape, configuration, surface pattern, composition of lines and colours applied to an article, trademarks relate to any mark, name, or logo under which trade is conducted for any product or service and by which the manufacturer or the service provider is identified. Trademarks can be bought, sold, and licensed. Trademark has no existence apart from the goodwill of the product or service it symbolize, Copyright relates to expression of ideas in material form and includes literary, musical, dramatic, artistic, cinematography work, audio tapes, and computer software and Geographical indications are indications, which identify as good as originating in the territory of a country or a region or locality in that territory where a given quality, reputation, or other characteristic of the goods is essentially attributable to its geographical origin with suitable examples. At the end of the session the students and teachers ask questions relating to their doubt in IPR.



Pic: Discussion Session

3. REPORT ON VALEDICTORY FUNCTION

The valedictory session began with the speech made by Ms.Reshma B Pillai, Assistant Professor, Department of Commerce(CA) MES College, Erumely. In her valedictory address, to honour the chief guest and all dignitaries of the function.





Picture: Ms.Reshma B Pillai, deliver her valedictory address

And finally the vote of thanks who delivered by Ms.Praisyy Abraham, Final year B.com(CA) student and the programme conclude with National Anthem by Final Year B.Com Students.



Picture: Ms.Praisyy Abraham, IIIrd Year B.Com(CA) deliver her vote of thanks



4. ORGANISING COMMITTEE

CHIEF PATRON

Jn.P.H. Najeeb, Chairman, MES College, Erumely

Jn.K.P.Nazarudeen, Secretary, MES College, Erumely

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Prof.Maheen M.N, Principal, MES College, Erumely

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Prof.Ancy Mathew, Vice Principal (Examination)

Prof.Remadevi, Vice Principal (IQAC)

Prof.Nejuma, Project Coordinator

Prof.Jithesh, Director (CDC)

Prof.Sheeba Michael, Dean, Student Welfare

CONVENOR:

Dr.K.Ashokkumar , Associate Professor and Head in Commerce (CA)

COORDINATORS:

Mrs.Anna Joseph, Assistant Professor

Ms.Sherly Jacob, Assistant Professor

Ms.Reshma B Pillai, Assistant Professor

Ms.Jisha Mary James, Assistant Professor

Mrs.Sumin Ans Joseph, Assistant Professor

Ms.Ashima, Assistant Professor

