



MES COLLEGE ERUMELY

ENTREPRENEURSHIP DEVELOPMENT CLUB,
DEPARTMENT OF BUSINESS ADMINISTRATION AND
COLLEGE DEVELOPMENT CELL

IN ASSOCIATION WITH
TALUK INDUSTRIES OFFICE KANJIRAPPALLY

ORGANISED
WEBINAR
ON

HOW TO BECOME A SUCCESSFUL ENTREPRENEUR

20th MARCH 2021

Organizing Committee

Mr.Maheen M.N (Principal)

Mr.Jithesh K.S(IQAC Coordinator)

Mrs.Safeena K.M (ED Club, Coordinator)

Mrs.Kavitha P.D (CDC Director)

Mrs.Anumol Joseph (HOD, Dept. of Business Administration)

Prof. (Dr.) ANIL KUMAR S.
PRINCIPAL
MES COLLEGE ERUMELY



BROCHURE



MES COLLEGE ERUMELY

(AFFILIATED TO MAHATMA GANDHI UNIVERSITY)

Mes College P.O Erumely, Kerala South India

ENTREPRENEURSHIP DEVELOPMENT CLUB
DEPARTMENT OF BUSINESS ADMINISTRATION
COLLEGE DEVELOPMENT COUNCIL (CDC)

IN ASSOCIATION WITH
THALUK INDUSTRIES OFFICE, KANJIRAPPALLY

Organises a webinar on

HOW TO BE A SUCCESSFUL ENTREPRENEUR

20-03-21 11:00 AM



Mr. Anish Manuel
Assistant District Industries
Officer



GOOGLE MEET

Meet link

<https://meet.google.com/qym-rikv-qtq?hs=224>
Join code : qym-rikv-qtq?hs=224



Experience Sharing by
Mr. Shihab P. Nasim

For Enquiry

Mrs. Safeena K.M.
Coordinator EDC
Mob: 9961396966

Mrs. Kavitha P. D
DIRECTOR CDC

Mrs. Anumol Joseph
HOD, Business Administration
Mob: 9947740060

Mr. Jithesh K.S
IQAC Coordinator



Programme Schedule
Webinar on
"HOW TO BE A SUCCESSFUL ENTREPRENEUR"

Date:20/03/2021

Time: 11:00 AM - 12:00 PM

Prayer Song : Dennis Peter (I BBA)

Welcome Speech : Mrs. Safeena K.M
Co-ordinator, ED Club

Presidential Address : Mrs. Kavitha PD (Director CDC)

Inauguration : Anumol Joseph
(HOD BusinessAdministration)

Introduction of Chief Guest: Ms. Shilpa Das
(S4 BBA, ED Club member)

Session by Speaker : Mr.Anish Manuel (Asst.Dist. Industries officer)
Experience Sharing: Shihab P.Nazim (Trends Footwear,Kanjirappally)

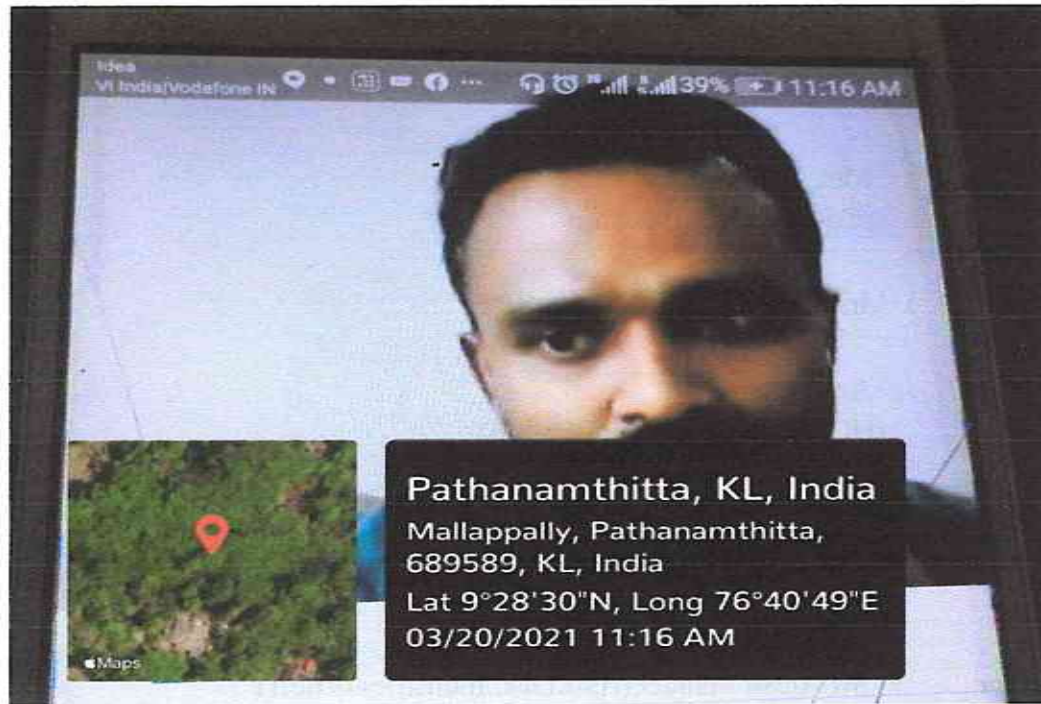
Q&A Session, Moderator: Mrs.Safeena K.M
Co-ordinator, ED Club

Vote of Thanks: Mr. Seno T.Johnson
(3rd Year BComTax,EDC member)

National Anthem



REPORT ON HOW TO BECOME A SUCCESSFUL ENTREPRENEUR



Resource Person : Mr.Anish Manu

Assistant District Industries Officer



Introduction

Entrepreneurship Development Club ,Department of Business Administration,College Development Cell in association with Taluk Industries Office,Kanjirappally jointly organised a webinar on the theme **“How to become a successful entrepreneur”** with the objective on how an entrepreneur can identify the problem and come up with a feasible solution.

The webinar was held on 20th March 2021 ,11:00 am -12:00 pm in Google Meet.

The resource person for the webinar was **Mr.Anish Manuel**,Assistant District Industries Officer ,Taluk Industries Office,Kanjirapally.

The programme started with the opening remark delivered by Mrs.Safeena K.M ,Co-ordinator ,ED Club and convener of the webinar organising committee followed by presidential address by Mrs.Kavitha P.D ,Director CDC.

The webinar was inaugurated by Mrs.Anamol Joseph ,HOD Dept of Business Administration.

Ms.Shilpa Das ,Second Year BBA student introduced the chief guest and welcomed the participants

An overview of the webinar on **“Becoming a Successful Entrepreneur”**. The webinar was structured in PPT with visual impact. The skills required for an entrepreneur was well explained to participants by the resource person. The webinar began with how an entrepreneur has to first identify a problem to come up with the solution wherein he illustrated this concept with few examples. He highlighted the basic principles to be followed by an entrepreneur in order to be successful.He explained the formalities on starting an entrepreneurship business.

An experience was shared by Mr.Shihab P Nassim,Owner of Trends Footwears,Kanjirappally and Alumni of BBA (Batch) on how he started his business after completing his BBA Course from our college.

The session ended with a round of discussion and vote of thanks by Mr.Seno T Johnson,Member of ED Club

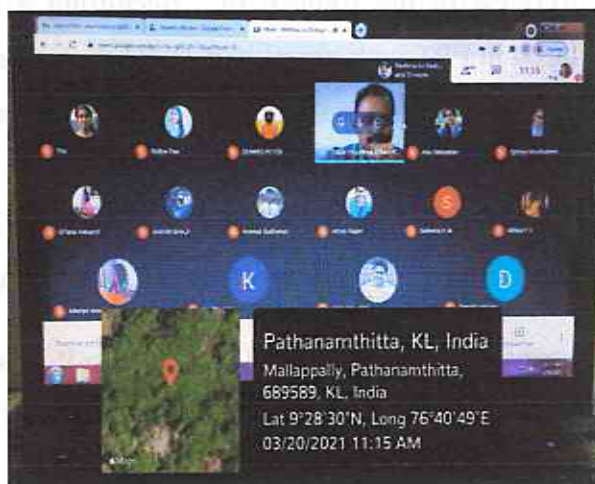
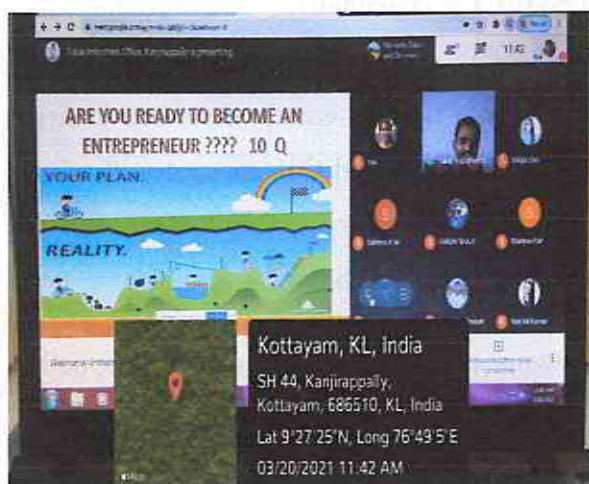
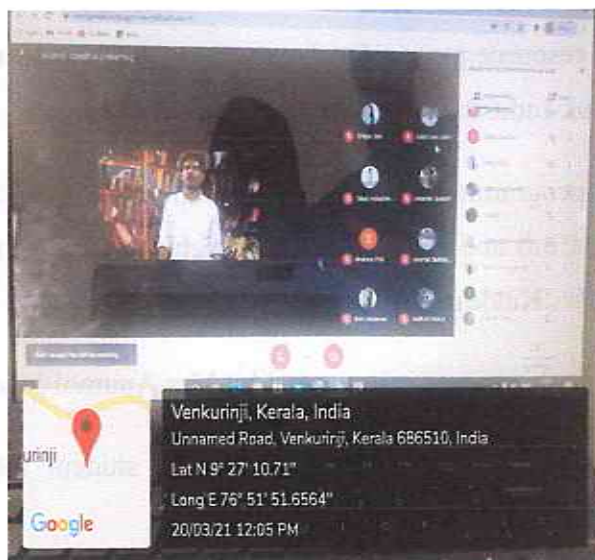


The webinar witnessed an active participation from BBA students, EDC members and faculty members of MES College Erumely

A total of 51 **participants** attended the webinar virtually.

It was a very informative session which helped everyone to imbibe knowledge about entrepreneur business

Many attendees sent their questions in the chat box during the session



Participants list:

1. Afsal Ashraf
2. Aiswraya C
3. Alameen A M
4. Ameen K A
5. Anandhu Jayan
6. Ashna Mol O N
7. Asif Ansari
8. Athira P S
9. Basith Rafi
10. Jameela O S
11. Jibin Jasper J
12. Krupa Mary Thomas
13. Reshma K S
14. Seathu Soman
15. Vijimol Varghese
16. Vishnu Sabu
17. Shafna M Basheer
18. Shahina P M
19. Shamlu Shaji
20. Shilpa Das
21. Shanavas T M
22. Resmi Reji
23. Risana
24. Muhzina P I
25. Rahul T A
26. Adarsh P.K
27. Alshibin
28. Alan Joseph Thomas
29. Aleena Thomas
30. Alfiya Shajahan
31. Arathi Das
32. Aswathy P M
33. Athira Rajan
34. Bincy Sebastian
35. Parvathy Babu
36. Rani Mohanan
37. Rashid Rafeek
38. Sadia Sainu Salim
39. Lekshmi Prakash
40. Ajmiya K.M
41. Muhammad Rashid
42. Sumayya M A
43. Surya Mol T A
44. Thasni P Salam
45. Treesa Joseph
46. Afsana Hameed
47. Sona Murali
48. Ashna M H
49. Althaf P S
50. Rafeek Rasheed
51. Sano T Johnson

