



# MES COLLEGE ERUMELY

Department of commerce(Br Finance and Taxation )

*In association with*

**IQAC**

ORGANISED  
ONE-DAY NATIONAL WEBINAR

ON

HOW CAN WE MAKE ENTREPRENEURSHIP  
INNOVATIVE FOR A BETTER FUTURE?

18<sup>th</sup> July 2020

Organizing Committee

- Mr. Maheen M.N (Principal)
- Mrs. Remadevi A (IQAC Coordinator )
- Mrs.Mayamol P(HOD B.Com Finance and Taxation)
- Mr Midhun M (Coordinator)

*For  
Accepted the Report  
18/7/2020*





# M E S COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University)

MES College P.O, Erumely, Kerala, South India

www.meserumelycollege.ac.in E-mail: principal@meserumelycollege.ac.in

## Internal Quality Assurance Cell (IQAC) & Commerce Department (Finance & Taxation)

Proudly Presents

## National Webinar on How can we make Entrepreneurship Innovative for a better future?

**Date: 18 July 2020**  
**Time: 2:00 PM-3:00 PM**

### Resource Person



**Mrs. B.S. Nayana**  
Assistant Professor  
Department of Commerce  
NSS Hindu College  
Changanacherry, Kerala

### REGISTRATION

- All participants are requested to register by the link below on or before 5:P.M(IST), 17 July 2020.\*
- Details regarding link to the Webinar and password will be communicated to the registered email address by the day of the programme.
- E- Certificates will be issued

For queries or further details, please contact:

Mrs.Rema Devi A (Vice Principal & Co-ordinator, IQAC)

Mrs. Mayamol P (HOD Commerce Department (Finance & Taxation))

Mr.Midhun M (Assistant Professor, Department of Commerce): +91 81579 31904



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REGISTRATION



We are on



Register Now

<https://forms.gle/MdsDuDCmVztPgJp6>



# M E S COLLEGE ERUMELY

## Programme Schedule of National webinar

**How can we make entrepreneurship innovative for a better future?**

**Date :- 18/7/2020 Time :-2. 00 PM – 3.00 PM**

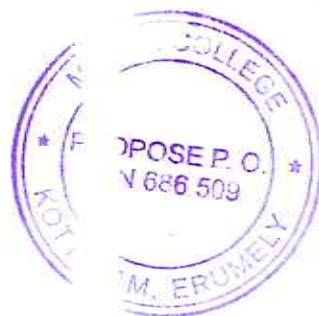
Prayer

- Welcome Speech : Mrs. Mayamol.P  
(HOD ,Dept of commerce Br Finance and Taxation)
- Presidential address : Mrs. Remadevi A  
(Vice principal & Co-ordinator (IQAC))
- Introduction To Chief Guest : Mr Midhun M  
(Assistant Professor , Dept of commerce Br F&T)
- Inaugural Address & Talk : Mrs B S Nayana  
(Assistant Professor Dept of commerce  
NSS Hindu college Changanassery)
- QA Session, Moderator : Mr Jithesh K S  
(Vice Principal academic and Training)
- Vote of Thanks : Mr Jithesh K S  
(Vice Principal academic and Training)

National Anthem



18/7/2020



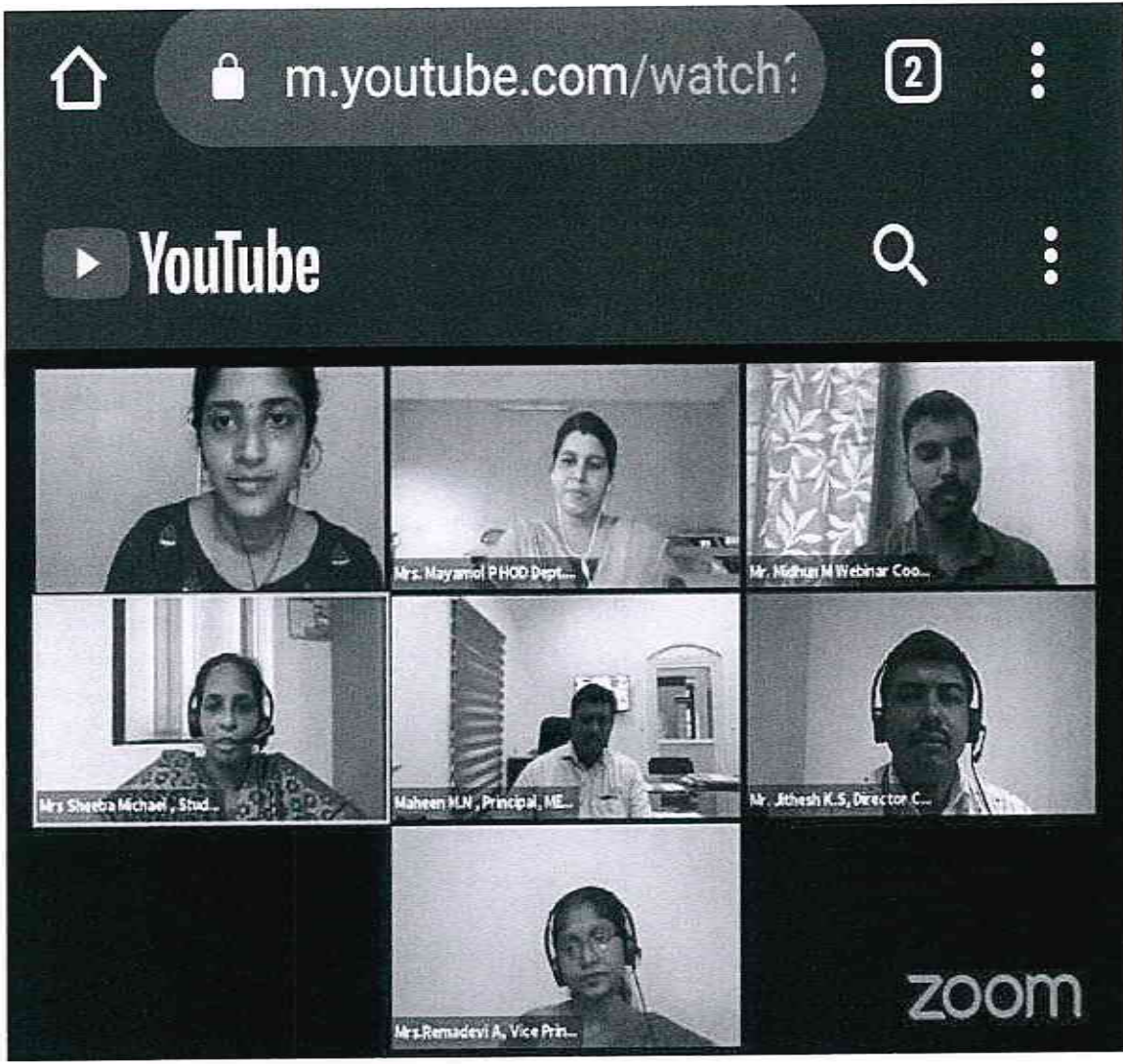
## WEBINAR REPORT

The national webinar on **How can we make entrepreneurship innovative for a better future?** for Academicians, Research scholars, Faculty members and students of different discipline was conducted on 18-7-2020 by Department of commerce (Br Finance and Taxation )in association with IQAC MES College Erumely

**Resource Person:**Mrs B S Nayana Assistant Professor Dept of commerce NSS Hindu college Changanassery)

**Date & Time:** 18-7-2020 2.00 PM to 3 PM





## INTRODUCTION

The webinar commenced with recorded college prayer followed by a welcome from Mrs. Mayamol.P (HOD ,Dept of commerce Br Finance and Taxation)

In her speech, she highlighted the significance and the relevance of entrepreneurship in the modern world. In the presidential address Mrs. Remadevi A, Coordinator of IQAC and vice Principal talks about the importance of innovative ideas in recent times.

Mr. Midhun M (Mr Midhun M(Assistant professor Dept of Commerce Br F&T) introduced the chief guest and the inauguration was done by honourable chief guest Mrs BS Nayana Mam. Totally 520 participants including Academicians, Research Scholars, faculty members and Students from different disciplines throughout the nation participated in the programme. The programme closed at 3.pm

## TECHNICAL SESSION

The Technical Session on **How can we make entrepreneurship innovative for a better future?** was delivered by the resource person Mrs B S Nayana Assistant Professor Dept of commerce NSS Hindu college Changanassery. The webinar began with the importance of entrepreneurship in Covid -19 pandemic period.further explained the new ideas for starting business At the ending she explained about the process of collection of fund from various sources for business.

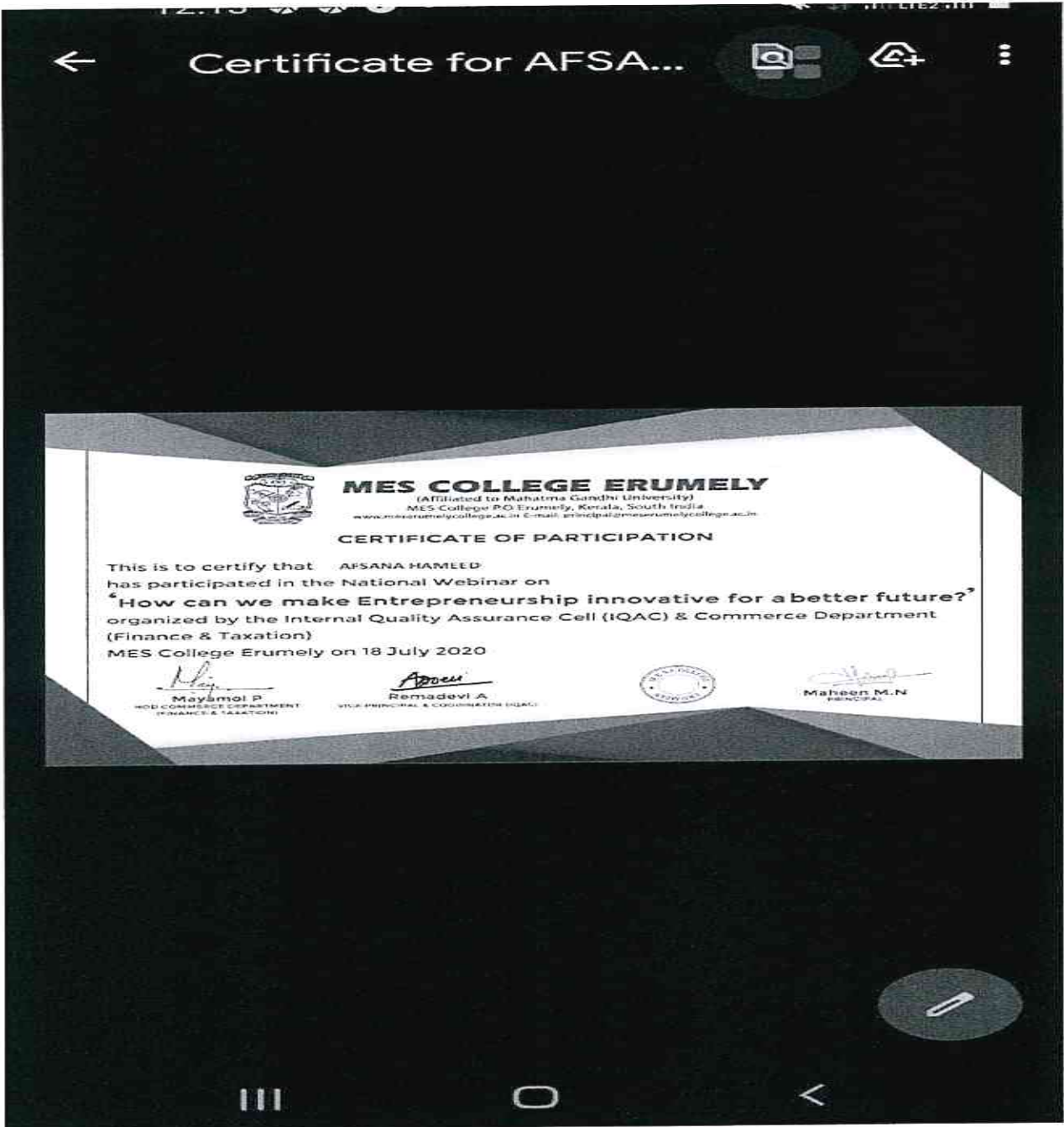


## DISCUSSION SESSION

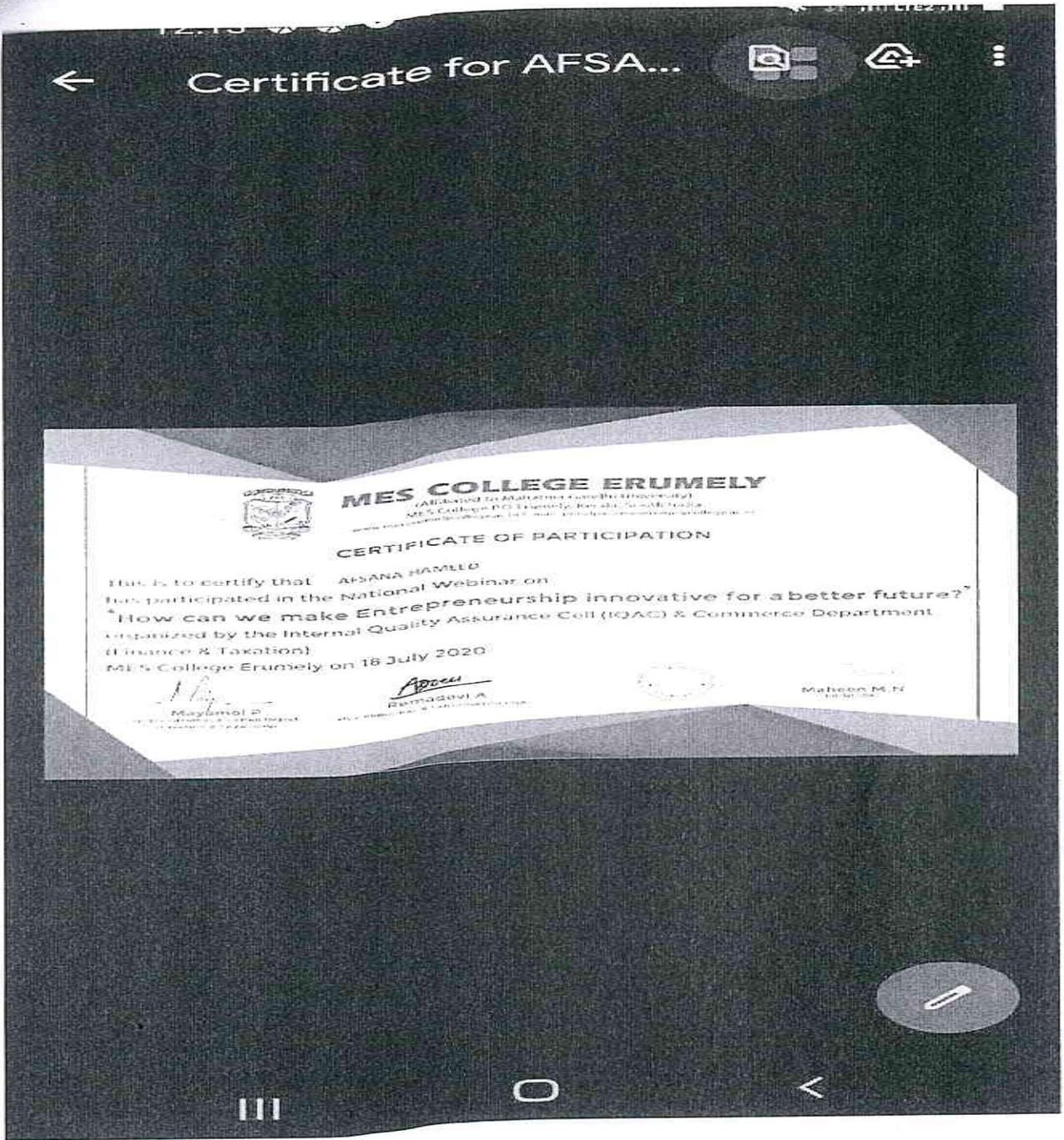
The participants asked their questions through chat box and Mr. Jithesh KS discussed the question with resource person for the participants and the programme was ended at 3.pm with a vote of thanks by Jithesh KS Vice Principal Academic and Training.

The E - Certificate were issued to all participants.









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