



# MES COLLEGE ERUMELY

## ETHICAL PRACTICE

## ETHICAL PROGRAMMES

MES COLLEGE ERUMELY  
NSS UNIT 69 & 69A

**PROGRAMS**

**SEMINAR**

നിയമ സാക്ഷരത

Nov 19th  
11:00am

(Adv. Binoy Mankamthanam,  
LLB, MSW.)

**&**

Welcoming all new NSS volunteers

COMMUNAL HARMONY CAMPAIGN WEEK. NOV.19 -25

NSS Unit organised an orientation class for first year NSS volunteers and also conducted legal literacy seminars for volunteers. Mr Benoni Thomas, NSS volunteer secretary welcomed the gathering. Mr. Jithesh K.S IQAC coordinator presided the function. Mr. Sebastian P Xavier, NSS programme officer gave an introductory speech. Mrs. Jaseela Haneefa, NSS programme officer gave an orientation class for newly enrolled volunteers. During the meeting jithesh k released the stamp of Communal Harmony. Then Adv. Benoy Mankamthanam led an hour - long class on Legal literacy. He urged the students to be law literate and aware of what is going on in society. He explained the legal aspects of recent events. The seminar was very informative to the volunteers. 150 volunteers Participated in this meeting.



*Anil Kumar S.*  
Prof. (Dr.) ANIL KUMAR S.  
PRINCIPAL  
MES COLLEGE ERUMELY



## AWARENESS CLASS ON BLUE WHALE

The Student Social Workers of MES College, Erumely conducted an awareness class on Blue Whale Game at Mahima Kudumbasree at Mukkoottuthara on 12th september 2017. Mahima Kudumbasree was established on 2nd April 2000. It consists of 18 members. This group is organised for the empowerment of women in Mukkoottuthara locality and developing their skills and financial support. The members are engaged in various activities such as organic farming, home made products, rice business etc. They are actively participating in charity programmes and palliative care. The meeting started at 2PM with prayer. Mrs Sally Joseph, President Mahima Kudumbasree delivered the welcome speech.

Student social worker, MES College Erumely delivered the main speech on **BLUE WHALE GAME**. The blue whale is neither fish nor fowl but a 'killer' online game of inflating proportions that nobody has reliably encountered. It is a sequence of online 'cares' that participants must progressively engage in to get ahead. These include etching a blue whale on your skin and jumping off buildings. There have been atleast 3 reported suicides in India of youths who, according to media reports, were playing or had searched for the game online. Importantly police officials have so far claimed that there is no evidence that these youths took their lives following instructions from the game. There is also no report of authorities actually encountering this game online in India.

This, however, hasn't stopped members of parliament from demanding that Facebook and Microsoft work to remove all online links to the game. The origins of this game and reportage surrounding it have been in Central Asian countries, including Kazakhstan, Kyrgyzstan and Russia. This psychopathic game started in Russia 4 years ago on a social networking site called VKontakte. It has already claimed over 130 lives in Russia. It allegedly led to its first suiciding in 2015. Philipp Budeikin, a psychology student claimed that he invented the game. Budeikin, who was thrown out of his university, said he was attempting to weed out the society by encouraging those who have no value to take their lives.





Other reports claim that the mastermind behind the game, a postman called Ilya Sidorov, 26 was arrested in Moscow, Russia. He used to encourage teenagers to hurt themselves and eventually commit suicide. What is worrying is that despite the common knowledge that the deadly game started and spread on VKontakte, which is a hugely popular site in Russia, no checks were brought in place to contain the network. One can easily create a VKontakte account. And once you login, and search for #blue whale, you come across psychotic extremely depressing messages of young people desperately wanting to play the game and end their lives. Their profiles are as macabre as it can get. There are pictures of self injury, ghosts and horrifying sketches of people bleeding and crying to get themselves. So always ask your children how things are going. Ask if there have been things stressing them, or anything that has them worried. If your child is talking about any level of distress, do not hesitate to ask them about changes in mental health. Unless there is reason to believe your child already knows of or has played the game, don't discuss the blue whale game. By doing so, you increase the chance that your child will search for it on their own. Monitor your children's online and social media activity to ensure they are not engaging with this game. Keep your eyes open for unusually secretive behavior, mostly related to their online activity. Parents should take reports from child counsellor present in the school at regular intervals. If you fear your child may be at risk, get professional help right away. Remind your child that you are there and support them as they face life challenges. The class ended with a thank you note from secretary, Mahima kudumbashree Mukkoottuthara.

## **MES COLLEGE ERUMELY**

DEPARTMENT OF SOCIAL WORK

Awareness class on Blue Whale  
games on 12 September 2017

Venue : Mahima Kudumbasree  
Mukkuthara  
Time : 2 .00 PM



- Ma'hima Kudumba Sre
- |                       |              |
|-----------------------|--------------|
| 1) Sally Joseph       | <u>Baby</u>  |
| 2) Arsy               | <u>Arsy</u>  |
| 3) Mani               | <u>Mani</u>  |
| 4) Saranya            | <u>Sanya</u> |
| 5) Anamika            | <u>Anika</u> |
| 6) Reena              | <u>Reena</u> |
| 7) Sigalpa Ajith      | <u>Ajith</u> |
| 8) Thankamma Gopinath | <u>Thama</u> |
| 9) Arney Thomas       | <u>Arney</u> |
- President - Mrs Sally Joseph  
 Secretary - Mrs Mani

**STREET PLAY**

The students of Department of Social Work, MES College Erumely, batch of 2017-2019 organised a street play on 18th May 2018 at Wayanad. It was done in association with Don Bosco College, Sulthan Bathery; Holy Cross College, Calicut; Vimala College, Thrissur; St. Joseph's College, Iringanalakuda; Sacred Heart College, Tirupattur; and Gurudev Arts and Science College, Kannur. The street play was conducted on the topic "Shabdham Uyarthi Avakashagalkai ". The students could express their social concerns through street play. The street play included themes about Child-welfare society, Child line and Child Rights Committee. Through the play, the students could raise their voice about children's rights and needs. It also emphasised about child abuse, violence of children's rights and other social issues. It was a splendid event, as the students gained many experiences and improved their social skills.



2018/5/18 17:29



## STREET PLAY

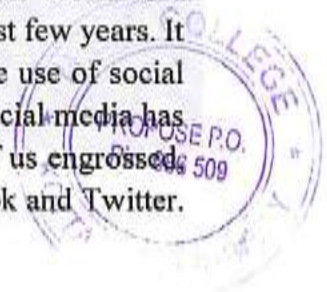
The brutal gang rape and murder of an eight-year-old girl in Indian-administered Kashmir has put the restive state on edge. The gory details of the rape and murder of eight-year-old Asifa Banu in Kathua's Rasana village near Jammu is enough to turn even the strongest stomachs. Illustrating the horrors enacted upon the young Muslim girl, who belongs to the Bakherwal nomadic community, the 15-page-long chargesheet revealed that the crime was committed by eight men from the same village. The incident has sparked unrest between the Hindu and Muslim residents of the village, spurred on by communal politicians who have clearly lost their moral compasses. MES College Erumely also initiated a social consciousness arousalment about the Asifa case to the community in association with the PG Department of Social Work. The students conveyed and portrayed their way of protest and showed the reality to the world through street play on 12th February 2018.

The students conducted the street play on various spots which include the Erumely town, bus stand and in front of the college. The students express their worries and protest through street play in support of Asifa's family. Also express their anxieties regarding the communal violence. The students also provided awareness to the community. The students from second year MSW take part in this event. The students wholeheartedly take part in this play. Their effort should be acknowledged. The programme has a great reach.



## AWARENESS CLASS ON IMPACT OF SOCIAL MEDIA ON STUDENTS

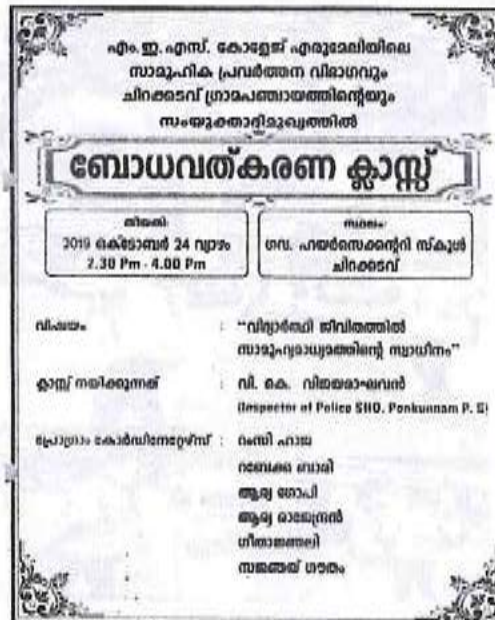
Globally the use of social media has significantly increased and it certainly has a far reaching impact on the academic and allied activities of the students. Social media is now a very popular and powerful new form of social communication among the present generation. It is an open platform for free and unrestricted conversation between millions of people worldwide without any borders. Use of Social media has been swiftly increasing during the last few years. It is not only being used by the working people but also there is a heavy rise in the use of social media by the students or we can say in education society. As the time passes by social media has started creating a negative impact by permeating today's society with millions of us engrossed in unhealthy addiction, in the latest happenings via apps such as Whatsapp, Facebook and Twitter.





They create longer term friendships by being in touch online even when friends are no longer physically meeting.

Department of social work MES college erumely, and erumely grama panchayat conduct an awareness class for students at Chirakkadavu .Social work trainees reached government higher secondary school chirakkadavu on 24 October 2019 at 2 :pm .The social work trainees along with the facilities coordinated the entire programme.The session started at 2:30 pm . The inaugural address was given by HOD department of social work.The session was conducted by V K Vijayaragavan(inspector of SHO, ponkunnam PS) based on the topic Impact of Social Media on students. The session was all about how social media influences a student's life,the importance and drawbacks of social media.Social media has many positive effects on education including better communication, socialising online, learning etc at the same time negative effects are also there such as social isolation, cyber bullying etc.Overall the session was very interesting and informative.Social work trainees came to know more about the topic as social media is playing an important role in today's living. The growth and popularity of social media has created a new world of collaboration and communication. Despite the importance of social media it also brings the drawbacks to those who misuse this technology. Throughout, the session was very effective and efficient. The session ended at 4 PM.





## **AWARENESS CLASS ON CYBER CRIMES AND TEENAGE PROBLEMS**

Department of Social Work in association with Parathodu Grama Panchayath conducted an awareness programme on 25/10/2019 at PGGM GOVT UP School pazhumala for the students of Parathodu grama panchayath. The awareness related to the topic "cyber crimes and teenage problems. The session at 10 AM. The session was taken by civil police officer sri. Navas K I. This was interesting and very helpful to the students. Any type of crime like leaking, checking personal or general information with the help of computers and the internet is called cyber crime.

The Blue whale game is the latest example of cyber crime against society. At large scale teenage group did suicide without any reason. The government has taken steps to stop cyber crime by making "IT act 2000". There are different ways to overcome cyber crime by making different policies. Results indicate that teenagers using the internet have less knowledge about cyber crime. They are doing some types of cyber crime without knowledge. The session was very effective and the students have caught all the information about internet and online games and they are aware about how to prevent cyber crimes, teenage problems. The programme coordinators Aaba K Raj, Archana Raju, Aisha Ali, Neethu Shajan, Greeshma L D, Bahja Daleela K S had successfully done with the community programme and trainers windup the programme at 1 P M.

## **INTELLECTUAL PROPERTY RIGHTS [ IPR ]**

IPR Plays an important role nowadays. Intellectual property rights (IPR) are the rights given to persons over the creations of their minds: inventions, literary and artistic works, and symbols, names and images used in commerce. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. The IPR Cell of the MES College Erumely was constituted on June 5th 2019. The IPR Cell is functioning under Innovations and Research Development Council. The aim of IPR Cell is to create awareness and provide guidance to faculty members, research scholars and students on intellectual property rights. The cell creates a conducive environment in the academics for the development of Intellectual Property

## **ONE-DAY WORKSHOP ON INTELLECTUAL PROPERTY RIGHT**

**MES COLLEGE ERUMELY**  
(Affiliated to the Mahatma Gandhi University)  
MES COLLEGE (P.O), KOTTAYAM (DISTRICT), KERALA

**WORKSHOP ON INTELLECTUAL PROPERTY RIGHT**  
7<sup>th</sup> JANUARY, 2020

Organised by  
**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATION**

**CHIEF GUEST**  
**Dr. NIDEESH K.S**  
Assistant Professor and Head  
Department of Botany  
St. Joseph University  
Nagaland, North-East India





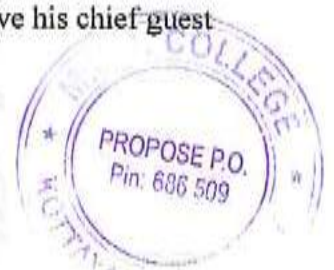
A one-day workshop entitled “Intellectual Property Right” was organized by the Department of Commerce with Computer Application, MES College, Erumely. Around 150 final year PG and UG students in the discipline of (M.Com (Finance, Marketing and Banking), MSW, B.Com (Computer Application, Marketing and Tax) have participated. The program began with prayer of B.Com (CA) Students, MES College followed by the Welcome Speech delivered by Mrs. Anna Joseph, Assistant Professor, Department of Commerce with Computer Application, MES College Erumely.



Dr.K.Ashokkumar, Head of the Department who introduced the chief guest. After that the presidential address delivered by Prof.Jithesh K.S, Director (CDC) MES College, in his presidential address he highlighted the undisputed value of intellectual property right h in shaping the future of society on desirable lines. He raised various vital issues and concerns related to intellectual property rights with examples of certain case studies. Following the inaugural address delivered by



Prof.George John, Vice-Principal (Administration), MES College, in his inaugural speech, he also touched upon issues and importance of IPR in India and Kerala. After the inaugural address.Dr.Nidheesh K.S, Assistant Professor and Head, Department of Botany, St.Joseph University, Nagaland who gave his chief-guest address, his speech specially on motivating the students.







Technical Session 1 on introduction of intellectual property rights was chaired by Dr.NideeshK.S, Assistant Professor and Head, Department of Botany, St.Joseph University, Nagaland. He explains Intellectual property (IP) pertains to any original creation of the human intellect such as artistic, literary, technical, or scientific creation. It refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time. These legal rights confer an exclusive right to the inventor/creator or his assignee to fully utilize his invention/creation for a given period of time. He said it is very well settled that IP plays a vital role in the modern economy. It has also been conclusively established that the intellectual labour associated with the innovation should be given due importance so that public good emanates from it. There has been a quantum jump in research and development (R&D) costs with an associated jump in investments required for putting a new technology in the marketplace.

The stakes of the developers of technology have become very high, and hence, the need to protect the knowledge from unlawful use has become expedient, at least for a period, that would ensure recovery of the R&D and other associated costs and adequate profits for continuous investments in R&D.IPR is a strong tool, to protect investments, time, money, effort invested by the inventor/creator of an IP, since it grants the inventor/creator an exclusive right for a certain period of time for use of his invention/creation. Thus IPR, in this way aids the economic development of a country by promoting healthy competition and encouraging industrial development and economic growth. He also explain IP protection can be sought for a variety of intellectual efforts including Patents, Industrial designs relates to features of any shape, configuration, surface pattern, composition of lines and colours applied to an article, trademarks relate to any mark, name, or logo under which trade is conducted for any product or service and by which the manufacturer or the service provider is identified. Trademarks can be bought, sold, and licensed. Trademark has no existence apart from the goodwill of the product or service it symbolize, Copyright relates to expression of ideas in material form and includes literary, musical, dramatic, artistic, cinematography work, audio tapes, and computer software and Geographical indications are indications, which identify as good as originating in the territory of a country or a region or locality in that territory where a given quality, reputation, or other characteristic of the goods is essentially attributable to its geographical origin with suitable examples. At the end of the session the students and teachers ask questions relating to their doubt in IPR.



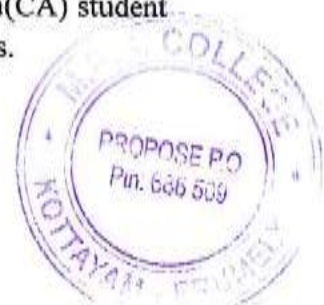




The valedictory session began with the speech made by Ms.Reshma B Pillai, Assistant Professor, Department of Commerce(CA) MES College, Erumely. In her valedictory address, to honour the chief guest and all dignitaries of the function.



And finally the vote of thanks was delivered by Ms.Praisya Abraham, Final year B.com(CA) student and the programme concluded with the National Anthem by Final Year B.Com Students.







## WEBINAR

### ROLE OF SOCIAL WORKERS IN CHILD PROTECTION


An exclusive webinar session for the I year MSW students was organized by Department of Social Work and CDC in association with Childline Kottayam on the topic 'Role of Social Workers in Child Protection' scheduled on 29 July 2021 at 10.30 am at Webex platform. The webinar had begun with a prayer song. The webinar was presented by Justine Micheal, Nodal Coordinator, Kottayam Childline. Mr. Al Ameen J, Faculty of Department of Social Work welcomed the virtual programme, Presidential Address was done by Ms. Sulthana T Sulaiman, HOD of Department of Social Work. Mrs. Kavitha P.D, CDC Director had inaugurated the webinar. Mrs. Diana George, Coordinator, Childline had given the special address. Navya Venu (I year MSW student) proposed a vote of thanks to all people involved in the successful conduct of the event.

**MES COLLEGE ERUMELY**  
(Affiliated to the Mahatma Gandhi University)  
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www.meserumelycollege.ac.in E-mail: principal@meserumelycollege.ac.in

DEPARTMENT OF SOCIAL WORK & CDC  
In Association with  
CHILDLINE KOTTAYAM

*Presents*

Webinar on  
**ROLE OF SOCIAL WORKERS IN  
CHILD PROTECTION**

  
*Resource Person*  
**Mr. Justine Michael**  
Nodal Co-ordinator  
Childline Kottayam

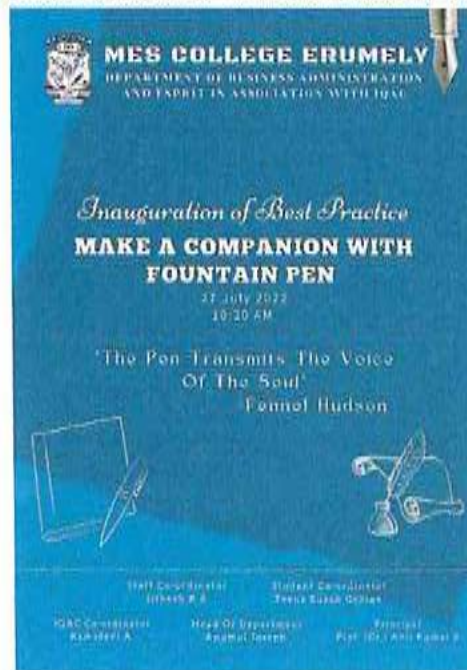




## Participant List

Sl.No	Name of the Participant	Sl.No	Name of the Participant
1	Abin D Kumar	15	Jayalakshmi K J
2	Achumol Tom	16	Josna Joseph
3	Adeena Sadiq	17	Muhammad Shifas K S
4	Akhil J Jacob	18	Navya Venu
5	Albiya Shaji	19	Nikhitha Prasad
6	Aleena Denny	20	Salma Ali
7	Amith Lal Dious	21	Sangeetha Sajeevan
8	Amritha Sajeev	22	Shedha Shahul
9	Ananthu Ravi	23	Shiji I
10	Aswathy Subhash	24	Silla Anna Saji
11	Bincy Raj BR	25	Sreedevi vinod
12	Chinchu Vijayappan	26	Sreelakshmi S
13	Devika Mohan	27	Thasneem. H
14	Gayathri C M	28	Tom Jose

## MAKE COMPANION WITH FOUNTAIN PEN



**MES COLLEGE ERUMELY**  
DEPARTMENT OF BUSINESS ADMINISTRATION  
AND FASHION IN ASSOCIATION WITH IGAC

*Inauguration of Best Practice*  
**MAKE A COMPANION WITH  
FOUNTAIN PEN**  
27 July 2022  
10:20 AM

*'The Pen Transmits The Voice  
Of The Soul'*  
Fanny Hudson

Staff Coordinator: Jithan K S  
Student Coordinator: Tejas Sagar George  
IGAC Coordinator: K.A. Shree A  
Head Of Department: Anand Joseph  
Principal: Prof. Dr. J. Anil Kumar S.





By DEPARTMENT OF BUSINESS ADMINISTRATION, AND ESPRIT IN ASSOCIATION WITH IQAC. On 27th July 2022 at BBA department. The Program started at 10:30 AM. The programme started with a prayer song by Dennis Peter, (3rd year BBA Student). The welcome speech by Miss. Anumol Joseph, (HOD of BBA department). She welcomed everyone wholeheartedly. Introduction speech was also given by her. Presidential Address was given by Miss. Rema Devi, (IQAC Coordinator of MES college Erumely). Then comes the inauguration ceremony was done by Mr. Anil Kumar S, (Principal of MES college). Keynote address was given by Mr. Jithesh K S, (Faculty of BBA department). The Aim of the programme was to develop a new generation for using fountain pen in their day to day life. This program explained the importance of fountain pen, as it has the ability to improve standards of writing and create confidence, not only for the students but also for everyone. The number of participants was more than 60. Honourable principal shared his knowledge and experience about the fountain pen. His knowledge encourages the audience. At last Vote of Thanks was given by Miss. Teena Susan George (3rd year BBA student) as well as the coordinator of the program.



## SEMINAR ROAD SAFETY RULES

On 29th July 2022 conduct a programme regarding Road Safety by Dept. of commerce & IQAC MES College, Erumely in association with Lions Club International. The Seminar inaugurated by the college Principal Prof. (Dr.) Anilkumar S, pointed out the importance of Road Safety rules. Presidential address by Smt. Shamla Beegom N. S, Vice Principal and HOD Dept. of Commerce and Keynote address by Mr. Siby Mathew Plathottom, Advisor & District secretary, Lions Clubs International. Seminar led by Adv. Thomas Joseph Thookuzhy, Pala impart to the student about various aspects and rules regarding Traffic. It is very useful to the students. Mrs. Rama Devi, A IQAC coordinator, felicitated in the seminar, welcome speech by Santhosh K K and vote of thanks by Anna Joseph, Faculty of Dept. Commerce. About 125 students participated in the seminar.



  
 Prof. (Dr.) ANIL KUMAR S.  
 PRINCIPAL  
 MES COLLEGE ERUMELY





# MES COLLEGE ERUMELY

Affiliated to Mahatma Gandhi University  
MES College P. O., Erumely, Kottayam - 686509  
www.meserumelycollege.ac.in

**2022**  
**JULY 29**  
**Time: 10am**

**Seminar Hall**

## Department of Commerce & IQAC

(Internal Quality Assurance Cell)

IN ASSOCIATION WITH

**LIONS CLUB INTERNATIONAL** organise

Seminar on

## ROAD SAFETY RULES



Resource Person



Adv. Thomas Joseph  
Thoomkuzhy, Pala



Ln. Siby Mathew  
Platform, Advisor & District Secretary



Mrs. Shamla Beegom N. S.    Mrs. Roma Devi A.    Prof. (Dr.) Anil Kumar S.  
Vice Principal    IQAC Co-ordinator    Principal

Co-ordinator: Santhosh K. K. (Assistant Professor)

