



MES COLLEGE ERUMELY

DISSERTATION



from,

Neeru Benny

MCOM (Marketing & IB)

MES College Ekumely.

Date: 9th May, 2022.

To,

Soumya Miss

Head of Department

PGU Department of Commerce.

MES College Ekumely.

Subject: Request Letter Regarding the Completion
of my Final year Project.

Respected Mam,

I am writing this letter in order to inform you that I was a student of MCOM (Marketing & IB). Final year of MES College Ekumely. I was not able to do my final year project as I was met with an accident and my hands were fractured for a long period during the exam time. So,

I humbly request you to provide the support from department and guidance for the project so that I may complete the work and submit it.

Yours Sincerely

~~Neeru Benny~~ Neeru Benny

6/10/22

Neeru Benny
9/5/22

The letter is forwarded to the principal to
allow the student for ~~an~~ appearing ~~for~~ the
examinations including project and viva voce.
Please instruct the concerned department
to do the needfull including the assistance
of a guide to complete her project
work.


Dr. Anuska K.R
(DR)

M E S College Erumely
Department of Commere (PG)

Dissertation Group List 2022-2023

Roll No.	Reg.No	Name	Name of Guide
1	210011028563	Anandhu Devaraj	Soumya S
2	210011028564	Anjanamol Ravi	
3	210011028565	Anju Raju	Rekha Rajendran
4	210011028566	Anuja Krishna	
5	210011028567	Archana M	Kavitha P D
6	210011028568	Athullya K B	
7	210011028569	Avanthika A	Mayamol P
8	210011028570	Cyriac Abraham	
9	210011028571	Deepthy Mohan	Sumin Ans Joseph
10	210011028572	Jeryn P Jose	
11	210011028573	Jithin Varghese	Jaseela Haneefa
12	210011028574	Joseph Antony	Santhosh KK
13	210011028575	Roni Samuel	Anna Joseph
14	210011028576	Sai Lakshmi J	Ameena Meeran
15	210011028577	Shahanamol P K	Mubeenamol CT
16	210011028578	Shehana C H	Asha KM
17	210011028579	Vishnu Priya	Rakhi M S


Class In Charge


29/10/22

MES COLLEGE ERUMELY

PG Department of Commerce





MCom Marketing & IB (2020-2022)

Project Topics

Roll No.	Register Number	Name	Topic	Internal Guide
1	200011033458	Abhijith Madhu	Customer preference on service provided by NBFC- A study with special reference to Kanjirappalli Taluk	Kavitha P D
2	200011033459	Akhina Thomas	A Study on Job satisfaction of employees with special reference to Textile showrooms in Kanjirappalli Taluk	
3	200011033460	Anumal K. Madhu	A Study on Customer Satisfaction towards Swayam Passbook Printing Machine of SBI with special reference to Kanjirappalli Taluk	
4	200011033461	Sona Pramod	A Study on customer perception towards O.T platform with special reference to Kanjirappalli Taluk	Ananta R Nair
5	200011033462	Sooraj V S	A study on customer satisfaction of Hero Two Wheelers with special reference to Kanjirappalli Taluk	
6	200011033463	Sreelakshmi Sasikumar	A Study on consumer Perception towards green products with special reference to Ramn Taluk	
7	200011033464	Stency Susan Varghese	A Study on Leadership Behaviour of College Teachers with special reference to Pathanamthitta District	



2022

8	200011033465	Thasni Haneefa	A Study on Consumer spending habit during Covid-19 with special reference to Pathanamthitta District	
Dr. Lekshmy S N Research Coordinator	 Soumya S HOD	 Rekha Rajendran Director Research	 Jithesh K S Director Academics	 M. N. N. Principal


MES COLLEGE ERUMELY

PG Department of Commerce
MCom Marketing & IB (2020-2022)

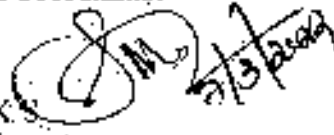
First Project Review Marks

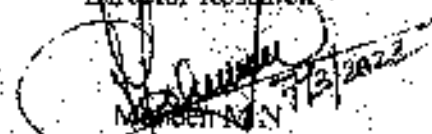
Roll No.	Register Number	Name	Marks
1	200011033458	Abhijith Madhu	B
2	200011033459	Akhina Thomas	A
3	200011033460	Anumol K Madhu	A
4	200011033461	Sona Pramod	A
5	200011033462	Sooraj V S	B
6	200011033463	Sreelakshmi Sasikumar	A
7	200011033464	Stency Susan Varghese	A
8	200011033465	Thasni Haneefa	A

Dr. Lekshmy S N
Research Coordinator


Lekshmy S
HOD


Rekha Reshndran
Director Research


Jithesh K
Director Academics


Principal
7/3/2022

MES COLLEGE ERUMELY

PG Department of Commerce

MCom Management & IT (2020-2022)

Project Topics

Roll No.	Register Number	Name	Topic	Internal Guide
1	200011033113	Ainmu-M-Reji	Influence of celebrity endorsement on beauty products - A study with special reference to Ranni Taluk	Anna Joseph
2	200011033114	Binito S Panthalan	Awareness on health insurance policies among customers with special reference to Star Health and Allied Insurance Company Ltd.	
3	200011033115	Devaprasad P S	A study on IIRM in private hospitals with special reference to Kottayam District	Ajinu B
4	200011033116	Devi Lakshmi	A study on effectiveness of Mutual Fund with special reference to Mallappally Taluk	
5	200011033117	Jeena Basheer	Work Life Balance of working women during Covid-19 - A study with reference to Kottayam District	
6	200011033118	Jishamol James	Impact of Government Support Schemes towards Women Entrepreneurship with Special reference to Ranni Taluk	
7	200011033119	P S Nisara	A study on impact of Covid-19 on customers attitude towards online banking with special reference to Kottappally Taluk	
8	200011033120	Shikha Bai	A Study on Investment Behaviour towards Post Office Saving Schemes with special reference to Kottappally Taluk	

 5/3/2022

 5/3/2022

9	200011033121	Shilpa Santhosh	A study on impact of E-POS Machine in Ration shop with special reference to Kottayam District	
10	200011033122	Tina Anns Samuel	Banking Services in Rural areas and its impact on farmers - A Study with special reference in Kanjirappalli Taluk	Mayamol P
Soumya S HOD	Dr. Lekshmy S N Research Coordinator	Rekha Rajendran Director Research	Jithesh K S Director Academics	Principal



MES COLLEGE ERUMELY

PG Department of Commerce


MCom Management & IT (2020-2022)


First Project Review Marks


Roll No.	Register Number	Name	Mark
1	200011033113	Ammu M Reji	A
2	200011033114	Binto S Panthalan	A
3	200011033115	Devaprasad P S	B
4	200011033116	Devi Lakshmi	A
5	200011033117	Jesna Bashier	A
6	200011033118	Jishamol James	A
7	200011033119	P S Nilana	A
8	200011033120	Shilpa Bai	A
9	200011033121	Shilpa Santhosh	A
10	200011033122	Tina Anns Samuel	A


Soumya S
HOD

Dr. Lekshmy S N
Research Coordinator


Jithesh K S
Director Academics


Rekha Rajendran
Director Research


Mahesh R N
Principal

WANGEN M...
2022

MES College Erumaly
PG Department of Commerce
MCom Finance & Taxation (2020-2022)
Dissertation Topics (III Semester)

Roll No.	Register No.	Name		Internal Guide
1	200011028941	Ajit V A	A study on unemployment eradication through MGNREGA among rural people with reference to Narainamoozhy Panchayath.	Asha K.M
2	200011028942	Ajmi Ismail	A Study on Stress Management of working women in IT Sector with special reference to Thrissur District	
3	200011028943	Anandu P A	A study on Stock Market Awareness among College Students with special reference to Kanjirappally Taluk	Rekha Rajendran
4	200011028944	Ashwiny A Nair	Work - Life Balance of Scheduled Bank Employees during Covid-19 Pandemic - A study with special reference to Pathanamthitta District	
5	200011028945	Athira Anish	A Study on impact of Covid-19 on Private Bus Employees with special reference to Kanjirappally Taluk	
6	200011028946	Athira J S	A Study on impact of Covid-19 on Daily wage workers with special reference to Kottakkal Grama Panchayath	
7	200011028947	Aysha Sulaiman	A study on Customer Satisfaction of Fintech Bond App with special reference to Kottayam District	

PCSE
 5/3/2022

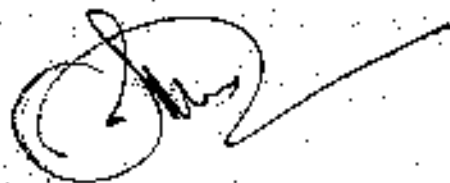
(Signature)
 5/3/2022

(Signature)
 5/3/2022

8	200011028948	Donna P Sabu	Impact of Covid-19 on Online shopping A study with special reference to Ranni Taluk	Soumya S
9	200011028949	Jacob Cheriyan	A Study on the use of Smart Card as an Payment Option : with special reference- Wheelz Card	
10	200011028950	Jasna K I	A Study on the Customer Satisfaction towards Life- Insurance Policies of SBI with special reference to Kanjirappally Taluk	
11	200011028951	Linchu Maria Abraham	Customer Awareness on Mudra Loan- A study with special reference to Retailers in Erumely Panchayath	
12	200011028952	Milu Maria Jose	A Study on the Stress Level among Students in Virtual Classroom with special reference to Kanjirappally Taluk	
13	200011028953	Rintu Varghese	Absent	
14	200011028954	Salin P A	A Study on Attitude of Commerce Students towards Entrepreneurship with special reference to Kottayam District	
15	200011028955	Shiney Chacko	A Study on the Investment Pattern of Self- Employed Women with special reference to Pathanamthitta District	
16	200011028956	Sachin Elias Sunny	A study on problems of Online Teaching during covid-19 with special reference to Kottayam District	
17	200011028957	Sonia M. Abraham	A study on problems of Women entrepreneurs with special reference to Pathanamthitta District	

18	200011028958	Thasni Sajeer	Job Satisfaction of Private College Teachers - A study with special reference to Kottayam District	
19	200011028959	Vishnu Priya Balakrishnan	A study on Impact of Covid-19 on the Work-Life Balance of IT Professionals with special reference to Ernakulam District	Aparna R Nair

				
Dr. Lekshmy S N Research Coordinator	Soumya S HOD	Rekha Rajendran Director Research	Jithesh K S Director Academics	Maheen M N Principal




MES College Erumely

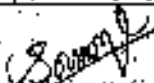
PG Department of Commerce

MCom Finance & Taxation (2020-2022)


Dissertation First Review Marks (III Semester)

Roll No.	Register No.	Name	Grade
1	200011028941	Ajit V A	B
2	200011028942	Ajmi Usman	A
3	200011028943	Ananda P A	B
4	200011028944	Ashwiny A Nair	A
5	200011028945	Athira Anish	A
6	200011028946	Athira T S	A
7	200011028947	Aysia Sulaiman	A
8	200011028948	Donna P Sabu	A
9	200011028949	Jacob Cheriyan	B
10	200011028950	Jasni K I	A
11	200011028951	Linchu Maria Abraham	A
12	200011028952	Miju Maria Jose	A
13	200011028953	Rintu Varghese	Ab
14	200011028954	Salin P A	A
15	200011028955	Shincy Chacko	A
16	200011028956	Sneha Elsa Sunny	A
17	200011028957	Sonia M Abraham	A
18	200011028958	Thasni Sajeer	A
19	200011028959	Vishnupriya Balakrishnan	A

Dr. Lekshmy S N
Research Coordinator


Soumya S
HOD


Rekha Rajendran
Director Research


Jithesh K
Director Academics


Principal

MES COLLEGE ERUMELY

(Affiliated to the Mahatma Gandhi University)
MES College P.O. Erumely, Kottayam (Dist) Pin : 686509

MESEC/ACA2/136/2021

06/10/2021

SCHEDULE OF DISSERTATION /PROJECT WORK OF IV SEMESTER M.COM PROGRAMMES UNDER CSS STREAM

ORDER

1. Select the students individually for dissertation and list submitted to the Director Academics on 30/10/2021
2. Appoint of Internal Guide to each group and reported to Director Academics before 30/10/2021
1. List out the name of the Candidate, Roll No, Reg No of the students & also mention the name of the Internal Guide to be reported on 25/10/2021.
2. As per the request received from the students the letter are issued to various organizations for project work from the college from 05/11/2021 to 15/11/2021
3. Submission of topic submitted to concerned HOD and Internal Guide on 25/10/2021
4. Selected topic approved by the HOD and Internal Guide
5. Project work started from 05/11/2021 to 28/03/2022
6. Monthly feedback collected from the organization on 10th of every month
7. Monthly review conducted by the department on 13th of every month
8. Candidate must meet internal guide before attending the monthly review otherwise the candidate are not allowed for review.
9. After completing the monthly review, all the HOD's are requested to submit the grade of students for the evaluation of the presentation of project work done
10. If topic approved by HOD and internal guide furnish the details listed below for attending the first review

1. Title Page
2. Declaration
3. Certificates

MES COLLEGE ERUMELY

(Affiliated to the Mahatma Gandhi University)
MES College P O ,Erumely,Kottayam (Dist) Pin : 686509

MESEC/ACA2/136/2021

06/10/2021

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10. If topic approved by HOD and internal guide furnish the details listed below for attending the first review
 1. Title Page
 2. Declaration
 3. Certificates

MES/BC/12753/2020

13/07/2020

CERTIFICATE

This is to certify that the dissertation work entitled "A Study On Customer Satisfaction Of Vehicle Loan Facilities Offered By IOB Banks With Special Reference To Ranni Taluk" is a bonafide record of original work done by Mr. Jibin John Mathews (Reg No.180011027813) under my supervision and guidance during the academic year 2019-2020 in partial fulfillment of the requirements for the award of the M.Com Degree in Finance by the Mahatma Gandhi University.

Original Received
SJA


Principal 13/7/2020

MBS/EC/12704/2020

07/07/2020

CERTIFICATE

This is to certify that the dissertation work entitled "**A Customer Centric Study On The Impact Of CRM In Life Insurance Companies With Special Reference To Kanjirappally Tatak**" is a bonafide record of original work done by **Ms. Josit John (Reg No.180011027814)** under my supervision and guidance during the academic year 2019-2020 in partial fulfillment of the requirements for the award of the M.Com Degree in Finance by the Mahatma Gandhi University.


Principal
7/7/2020

Received original.

Director System Research



MES/EC/12687/2020

07/07/2020

CERTIFICATE

This is to certify that the dissertation work entitled "**A Study On The Impact Of Social Media Marketing On Consumer Buying Behavior Among Youth Special Reference To Kanjirappally Taluk**" is a bonafide record of original work done by Ms. Josna Jose (Reg No.180011027815) under my supervision and guidance during the academic year 2019-2020 in partial fulfillment of the requirements for the award of the M.Com Degree in Finance by the Mahatma Gandhi University.



Principal
20/07/2020

Josna Jose
Josna Jose

MES/EC/12707/2020

07/07/2020

CERTIFICATE

This is to certify that the dissertation work entitled "A Study On Impact Of Goods And Service Tax On The Purchasing Behaviour Of Gold Among Customers In Kanjirappally Taluk " is a bonafide record of original work done by Ms. Jossy Jose (Reg No.190011027816) under my supervision and guidance during the academic year 2019-2020 in partial fulfillment of the requirements for the award of the M.Com Degree in Finance by the Mahatma Gandhi University


Principal



MES/EC/12699/2020

07/07/2020

CERTIFICATE

This is to certify that the dissertation work entitled "**A Study On Demonization And Its Impacts On Cashless Transactions With special Reference To Kanjirappally Taluk**" is a bonafide record of original work done by Ms. **Namitha Joseph (Reg No.180011027817)** under my supervision and guidance during the academic year 2019-2020 in partial fulfillment of the requirements for the award of the M.Com Degree in Finance by the Mahatma Gandhi University.


Principal
7/7/2020

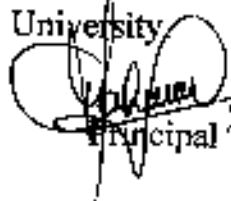


MES/EC/12642/2020

07/07/2020

CERTIFICATE

This is to certify that the dissertation work entitled "A Study On The Preference Of Online Payment Apps With Special Reference To Pathanamthitta District " is a bonafide record of original work done by Ms. Praisly P Philip (Reg No.180011027818) under my supervision and guidance during the academic year 2019-2020 in partial fulfillment of the requirements for the award of the M.Com Degree in Finance by the Mahatma Gandhi University


Principal


Praisly philip

MES/EC/12698/2020

07/07/2020

CERTIFICATE

This is to certify that the dissertation work entitled **“A Study On Customer Awareness Of Cash Deposit Machine With Special Reference To Ranni Taluk”** is a bonafide record of original work done by Ms. Sanju Sara ^{01/01/20} ~~Sany~~ (Reg No.180011027819) under my supervision and guidance during the academic year 2019-2020 in partial fulfillment of the requirements for the award of the M.Com Degree in Finance by the Mahatma Gandhi University.



N. S. S.
Narasimha

MES/EC/12691/2020

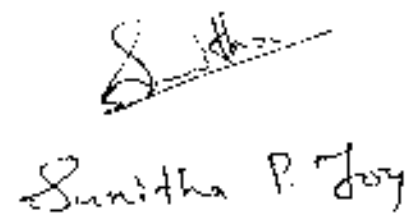
07/07/2020

CERTIFICATE

This is to certify that the dissertation work entitled "A Study On Purchase Behaviour Of Consumer Durable Goods With Special Reference To Ranny Taluk" is a bonafide record of original work done by Ms. Sunitha P Joy (Reg No.180011027820) under my supervision and guidance during the academic year 2019-2020 in partial fulfillment of the requirements for the award of the M.Com Degree in Finance by the Mahatma Gandhi University.



H. Prasad
Principal
H. Prasad



Sunitha P. Joy

CERTIFICATE

This is to certify that the dissertation work entitled "A Study On Job Satisfaction Among Higher Secondary School Teachers With Special Reference To Changanacherry Taluk " is a bonafide record of original work done by Mr. Thomasukutty S (Reg No.180011027822) under my supervision and guidance during the academic year 2019-2020 in partial fulfillment of the requirements for the award of the M.Com Degree in Finance by the Mahatma Gandhi University.



Principal

Thomasukutty S

MES/EC/12681/2020

07/07/2020

CERTIFICATE

This is to certify that the dissertation work entitled “**A Study On Customer Satisfaction On Woodland Product With Special Reference To Ranni Taluk**” is a bonafide record of original work done by **Ms. Varsha Anna Vinu** (Reg No.180011027823) under my supervision and guidance during the academic year 2019-2020 in partial fulfillment of the requirements for the award of the M.Com Degree in Finance by the Mahatma Gandhi University.



Principal
7/7/2020

