



MES COLLEGE ERUMELY

DEPARTMENT OF BUSINESS ADMINISTRATION

ANNUAL REPORT

2017 - 2018

ONAMCELEBRATION PONNONAM - ONAM CELEBRATION

“Ponnonam” our Onam celebration was successfully conducted on 3/8/2017. Our department participated in various competitions like Athapookalam, Kerala Manka, Kerala Kesari, Onnapattu, Rottikadi, Musical chair, sundarikku oru pottu thodal, thalayana adi, Chakkil Chatham, lemon with spoon race and vadamvali.

MES COLLEGE ERUMELY
DEPARTMENT OF MANAGEMENT STUDIES



VISIT TO VIMALA BHAVAN
Mukkoottuthara was conducted on 22 December 2017.



The department organised a visit to the Vimala Bhavan, an orphanage for women to celebrate Christmas with the inmates. It was a joyful memorable experience for students, faculty and inmates. The students had organized different games and activities for the inmates. They played 'passing the parcel' along with students. Both the students and residents of the home were greatly overwhelmed as they shared stories and experiences from their lives to each other. Message was given by Rev. Sr. Theresa. The celebrations ended with cake cutting. Hopefully it would be the best Christmas celebration for inmates and students. 56 students and 4 teachers participated in the programme.

Participants List

- | | | | |
|--------------------------|-----------------------|-----------------------|------------------------|
| 1. Abees Azeez | 15. Ashna H | 29. Justin Joseph | 43. Richu T Kuruvila |
| 2. Ajmal M N | 16. Ashna Ayoob | 30. Kessiya James | 44. Robin Mathew |
| 3. Akshay Sali | 17. Aswin A.P | 31. Lijin K Joseph | 45. Shabir Shaji |
| 4. Althaf Abdul Jabbar K | 18. Azharmon | 32. Manaf P.M | 46. Shamsudheen P S |
| 5. Ameerkhan Subair | 19. Bibin Babu Thomas | 33. Meby George | 47. Shifa Iqbal |
| 6. Anaina Varghese | 20. Binumon P.J | 34. Midhun Nair | 48. Sincy Mathew |
| 7. Ananthu Thilak | 21. Fidha Kamal S | 35. Namitha S Nair | 49. Suraj S Kumar |
| 8. Anju C S | 22. Fiyas Sadath | 36. Nidhi Chinnu Babu | 50. Tiji Mathew |
| 9. Ansiyamol V A | 23. Hashim Thaha | 37. Prince K Joseph | 51. Tijo Devasia |
| 10. Anvar Razak | 24. Jerin J Joseph | 38. Rahana Haresh | 52. Vimal Jayachandran |
| 11. Anzana M Ismail | 25. Jinchu Mol C P | 39. Rameez Nizar | 53. Vishnu Anil |
| 12. Arshad Irshad | 26. Jishakumary P | 40. Ranju Prasanth | 54. Vishnu Dev K.B |
| 13. Ashik Asharaf | 27. Josmine Augustine | 41. Rekesh Mohan | 55. Vyshakh P S |
| 14. Ashik Vinod | 28. Juma Basheer | 42. Reshma Vijayan | 56. Al Ameen Aneesh |

EDU EXPO 2018

MBA JOURNEY-INTERNATIONAL EDU EXPO - 18

The MBA journey- international education expo 18' of business science was conducted on 17 January 2018 at Maman Mappila Hall, Kottayam. We started from MES College, Erumely at noon 12:00 pm with almost 45-50 students of department of management studies accompanied by Assistant professor Mr. Jithesh KS and Safeena KM. We reached there by 2 o'clock, had lunch, then went to the Program Hall and Program was started at 2:30 pm. The ceremony was inaugurated by famous cinema artist Siddique. The main intention of the program was to provide awareness among graduate students about choosing MBA as a post-graduation option and its future. The main talk show was led by Indian television personality and public intellectual Mr.G S Pradeep and renowned News reader Mr.Dr Arun Kumar. Thousands of graduate students from all over Kerala were the main attraction of the program and the lead programs were "INTER-ACT", "PATH FINDER", "MEET THE MASTER" etc. In between the question-and-answer session was also there. Students raised questions regarding the scope of MBA, Entrepreneurship, Business Operations etc. The expo ended at 6:30 pm with tea and snacks



M ☐ F ☐

NAME.....

MOB NO.....

WHATSAPP NO.....

EMAIL ID.....

QUALIFICATION..... PLACE.....

COLLEGE.....

INVITING ALL STUDENTS & PARENTS TO WITNESS INDIA'S NO. 01 EDU EXPO



JAN 17 MAMENMAPPILA HALL, KOTTAYAM

Microtec
EVENTS

21

the
MBA
Journey

PATH FINDER
RELOADED WITH
DR. ARUN KIMAR

BRAIN BATTLE
EVOLUTION OF BRAIN BATTLES
WITH GRAND-MASTER S S PRADEEP

MEET THE MASTERS
MEET THE MASTER ENTREPRENEURS

JAN 08-18
2018

EDU
EXPO

INTERACT AHEAD OF THE SUCCESS GAME WITH SIDDIQUE

PLACEMENT MANAGER
OFFERING WAYS TO CONNECT
WITH CAMPUS & CORPORATES

THE MBA JOURNEY
INTERNATIONAL EDUCATION EXPO
OF BUSINESS SCHOOLS

FOR MORE DETAILS: 08089 171752 / 09495 222277

ENTRY PASS

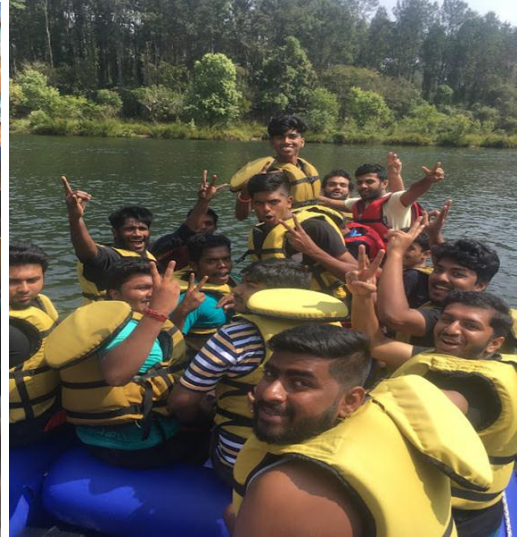
ADMIT-3
STUDENT + PARENTS

Participants list

1. Abdul Manaf
2. Abin K Issac
3. Ajumiya Mol P.I
4. Akhil K.S
5. Akhil P Balan
6. Alphiya M.A
7. Althaf Ismail
8. Ameenana Unus
9. Ameer Lathief
10. Ananthu V.T
11. Anjana Mohan
12. Ashfak Muhammed M.M
13. Athira Santhosh
14. Aysha Nizar
15. Dhanya K.S
16. Faiez Najeeb
17. Fairouz Jahan S
18. Hanna Fathima
19. Hilmi C Kamal
20. Jaison P Jose
21. Jobinamol M.J
22. Johnson Shaji
23. Jomon T George
24. Jossy Johny
25. Krupa Joy
26. Lijo Joy
27. Mariya Thomas
28. Merin Raju Thomas
29. Milu Unnimary Martin
30. Muhammed Noufal N
31. Muhammed Rasal C.A
32. Muhammed Shafeek
33. Muhammed Sherif K.B
34. Nahariya Beevi P.K
35. Nikhil V Mathew
36. Pranav Prakash
37. Praveen Joseph
38. Rahul P.M
39. Rakhimol Rajendran
40. Ramees Rasheed
41. Renjith C.R
42. Rishad Jaleel
43. Shafi Y.M
44. Shahanas Shaji
45. Shamla Shams
46. Shanla Ann Shibu
47. Silpa Suresh
48. Sinju Rajan
49. Syam Kumar V Sasi
50. Thaslim Siyad
51. Tibin Joseph
52. Joseph Antony

STUDY TOUR

On January 23 a study tour was conducted to Mysore and Coorg, for the Final Year BBA students (BBA 2015-18). 2 teachers accompanied the students in the event.



23/01/2018

To whom so ever it may concern

This is to certify that the following candidates are bonafide students of our college studying VIth Semester BBA degree course during the academic year 2017-2018. The Students of our college are proposed to visit the tourist places of Mysore and Coorg from 23/01/2018 to 26/01/2018. The team includes 43 Students and accompanied them by 2 Teaching staff member of the College here as follows.

Date: _____
Principal's P.O.
Pin: 686 509

List of Students and Faculty Members are given below:-

Sl No	Name of the student	Age	male /female	remarks
1	Abin K Issac	M		20
2	Ajuniya Mol P I	F		20
3	Akhil K S	M		20
4	Althaf Ismail	M		20
5	Amcena Unus	F		20
6	Ameer Lathief	M		20
7	Ananthu V T	M		20
8	Anjana Mohan	F		20
9	Ashfak Muhammed M.M	M		20
10	Athira Santhosh	F		20
11	Aysha Nizar	F		20
12	Dhanya K S	F		20
13	Faiez Najecb	M		20
14	Fairooz Jahan S	F		20
15	Jaison P Jose	M		20
16	Jobinamol M.J	F		20
17	Johnson Shaji	M		20
18	Jomon T George	M		20
19	Jossy Johny	F		20

(Continued)

2

20	Lijo Joy	M		20
21	Mariya Thomas	F		20
22	Merin Raju Thomas	M		20
23	Milu Unnimary Martin	F		20
24	Muhammed Noufal N	M		20
25	Muhammed Rasal C.A	M		20
26	Muhammed Shafeek	M		20
27	Muhammed Sherif K.B	M		20
28	Nikhil V Mathew	M		20
29	Pranav Prakash	M		20
30	Praveen Joseph	M		20
31	Rahul P M	M		20
32	Rakhimol Rajendran	F		20
33	Ramees Rasheed	M		20
34	Renjith C R	M		20
35	Rishad Jaleel	M		20
36	Shafi Y.M	M		20
37	Shahanas Shaji	F		20
38	Shanla Ann Shibu	F		20
39	Silpa Suresh	F		20
40	Sinju Rajan	F		20
41	Thaslim Siyad	M		20
42	Tibin Joseph	M		20
43	Joseph Antony	M		20
<u>Teachers-in-charge</u>				
01	Anumol Joseph	F		38
02	Jithesh K S	M		34
Total number of Students				43
Total number of teachers				2
Total				45
Total boys				27
Total girls				16

I shall be highly thankful if you kindly provide necessary help to our students and faculty members

Date: _____
Principal's P.O.
Pin: 686 509

MAHEEN M. N
PRINCIPAL
M.E.S. COLLEGE

A SEMINAR ON
SECURITY EXCHANGE AND STOCK MARKET TRENDS



Programme Chart

Date: 12/2/18

Time: 9:30 am

Venue: Seminar Hall

Comparing : Fairooz Jahan (3rd year BBA)

Prayer

Welcome Speech : Mrs.Anumol Joseph (HOD, Management Studies)

Technical Session : Mrs. Sareena PU, Deputy General Manager (DGM)
Securities and exchange board of India (SEBI), Mumbai.

Vote of Thanks : Jobinamol MJ 3rd Year BBA (Student Coordinator)

The Program ``Security Exchange and Stock Market Trends" was conducted at MES college Erumely on 12 February 2018 at 9:30 am. The session was handled by Mrs. Sareena PU, Deputy General Manager(DGM) of Securities and exchange board of India (SEBI),Mumbai. The welcome speech was delivered by Mrs. Anumol Joseph - HOD- BBA department. The audience of the program was the students from the department of management studies.

Session started with providing an overall idea and awareness about the stock market like what securities, Types of market like primary market and secondary market, indexes, BSE, NSE, who are stockbrokers, what is their role in the market etc.

The session helped students to understand about the important factors like Government policies ,Monetary policies of RBI , Politics, Natural disasters, Related market conditions, fundamental factors etc which we should consider when we are starting to buy and selling shares, which all are the profitable investments, risk factors, different types of investment like shares, bonds, mutual fund, derivatives etc, how to start and operate a Demat account for this, Demand and supply etc.

After the discussion, Question and answer session was also there, students asked so many questions and cleared their doubts. The session wound up at 12:30 pm and a vote of thanks was delivered by Ms. Jobina mol, final year student of BBA.



Participants

Abdul Manaf	Fairooz Jahan S	Muhammed Sherif K.B	Syam Kumar V Sasi
Abin K Issac	Hanna Fathima	Nahariya Beevi P.K	Thaslim Siyad
Ajumiya Mol P.I	Hilmi C Kamal	Nikhil V Mathew	Tibin Joseph
Akhil K.S	Jaison P Jose	Pranav Prakash	Joseph Antony
Akhil P Balan	Jobinamol M.J	Praveen Joseph	Abees Azeez
Alphiya M.A	Johnson Shaji	Rahul P.M	Ajmal M N
Althaf Ismail	Jomon T George	Rakhimol Rajendran	Akhil M S
Ameena Unus	Jossy Johnny	Ramees Rasheed	Akshay Sali
Ameer Lathief	Krupa Joy	Renjith C.R	Althaf Abdul Jabbar K
Ananthu V.T	Lijo Joy	Rishad Jaleel	Ameerkhan Subair
Anjana Mohan	Mariya Thomas	Shafi Y.M	Anaina Varghese
Ashfak Muhammed M.M	Merin Raju Thomas	Shahanas Shaji	Ananthu Thilak
Athira Santhosh	Milu Unnimary Martin	Shamla Shams	Anju C S
Aysha Nizar	Muhammed Noufal N	Shanla Ann Shibu	Ansiyamol V A
Dhanya K.S	Muhammed Rasal C.A	Silpa Suresh	Anvar Razak
Faiez Najeeb	Muhammed Shafeek	Sinju Rajan	

SEMINAR ON ENTREPRENEURSHIP DEVELOPMENT
MAKING MOVERS AND SHAKERS

An entrepreneurship seminar and experience sharing by a successful entrepreneur was conducted by Dept. of Management studies in association with EDC MES College Erumely on 23 February 2018.

Making Movers and Shakers

Seminar on entrepreneurship development

Conducted by EDC in association with Management Studies

23-02-2018 Friday

Programme

Session1 - seminar 9:30

Prayer

Welcome speech : Mrs.Anamol Joseph(Head of Management studies)

How to Become an Entrepreneur

Presented by

MR.ANISH MANUEL (Assistant District Industries Officer)

Tea Break : 11:35

Session 2- 11:15 am -11:45am

Ask the Queries : Mr.Rajan KV, Industrial Extension Officer

Introducing the guest : Mrs.Safeena K M (EDC Coordinator)

Meet the Entrepreneur

MR.AJAYAN PAPPALY

(M/s Zion Printers Kanjirapally & Parathodu)

Vote of thanks : Mr.Muhammed Noufal

Introduction

Seminar on **Making Movers and Shakers** was conducted by Entrepreneurship Development Club in association with Management Studies on 23/02/2018 at Seminar hall, MES College Erumely. The aim of the programme was to develop entrepreneurial skills of students.

Programme started with a prayer. Mrs Anamol Joseph (Head of Management Studies) Welcome all to the event.Mr.Jithesh KS introduced the guest-Mr.Anish Manuel Asst.District Industries officer.

Mr.Anish Manuel Asst.District Industries officer.-Taluk Industries office,Kanjirappally) given an Awareness about '**How to become an Entrepreneur**' to the students.He gave the idea to the

students by visual presentation. He conveyed, benefits and Scope of Entrepreneurship and skills needed for entrepreneur. Also the information about Govt facilities for Starting a Business etc. Session 1 was ended at 11.35. After the tea break Session 2 was started. There was an interaction with the students. Mr. Rajan KV - Industrial extension officer replied the queries of students.

Mrs. Safeena KM EDC coordinator introduced the guest **Mr. Ajayan Pappaly (CHACKOCHAN KADAMAPUZHA)** (M/s Zion Printers Kanjirapally & Parathodu) to the programme. He shared experience in the journey of his Business. It was an inspiration for the students, students asked various questions to him.

More than 70 students participated from various departments in the College. The programme was ended after delivering a Vote of thanks by Mr. Muhammed Noufal.

Pictures



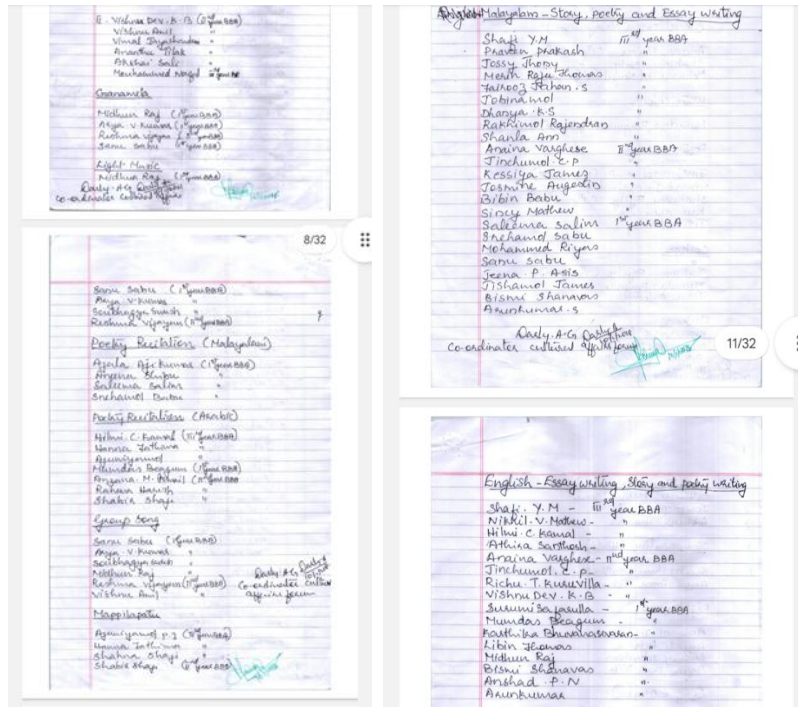
Participants list

- | | | |
|--------------------------|---------------------------|--------------------------|
| 1. Akhil K.S | 25. Rahul P.M | 49. NAMITHA S NAIR |
| 2. Althaf Ismail | 26. Nikhil V Mathew | 50. NIDHI CHINNU BABU |
| 3. Ameenah Unus | 27. Pranav Prakash | 51. PRINCE K JOSEPH |
| 4. Ameer Lathief | 28. Muhammed Sherif K.B | 52. JUMA BASHEER |
| 5. Ananthu V.T | 29. Johnson Shaji | 53. ASWIN A.P |
| 6. Anjana Mohan | 30. Jomon T George | 54. AZHARMON |
| 7. Ashfak Muhammed M.M | 31. ABEES AZEEZ | 55. ANAINA VARGHESE |
| 8. Athira Santhosh | 32. AJMAL M N | 56. ANANTHU |
| 9. Aysha Nizar | 33. AKHIL M.S | 57. THILAK |
| 10. Dhanya K.S | 34. AKSHAY SALI | 58. ANJU C SSINCY MATHEW |
| 11. Fairouz Jahan S | 35. ALTHAF ABDUL JABBAR K | 59. SURAJ S KUMAR |
| 12. Hanna Fathima | 36. AMEERKHAN SUBAIR | 60. TIJI MATHEW |
| 13. Hilmi C Kamal | 37. ASHIK VINOD | 61. TIJO DEVASIA |
| 14. Jaison P Jose | 38. BINUMON P.J | 62. VIMAL JAYACHANDRAN |
| 15. Rishad Jaleel | 39. FIDA KAMAL S | 63. VISHNU ANIL |
| 16. Shafi Y.M | 40. FIYAS SADATH | 64. VISHNU DEV K.B |
| 17. Shahanas Shaji | 41. HASHIM THAHA | 65. VYSHAKH P S |
| 18. Shamla Shams | 42. ASHNA H | 66. RAMEEZ NIZAR |
| 19. Jobinamol M.J | 43. BIBIN BABU THOMAS | 67. RANJU PRASANTH |
| 20. Merin Raju Thomas | 44. ASHNA AYOOB | 68. REKESH MOHAN |
| 21. Tibin Joseph | 45. JISHA KUMARY P | 69. RESHMA VIJAYAN |
| 22. Milu Unnimary Martin | 46. JOSMINE AUGUSTINE | 70. RICHU T KURUVILA |
| 23. Muhammed Noufal N | 47. MEBY GEORGE | 71. ROBIN MATHEW |
| 24. Muhammed Shafeek | 48. MIDHUN NAIR | |

SZTUKA-2K18 - ARTS DAY







Winners list

Cultural Affairs Forum WINNERS LIST (2017 - 2018)		
1. Thiruvathira	Arthya Sathish and Party (BBA) - 1st prize	10. Light Music (girls)
2. Mimicry	Kumaran S (BBA) - 1st prize	Rishma Vijayan (BBA) - 1st prize
3. Oppana	Jashu Raju and Party (BBA) - 1st prize	13. Recitation (Malayalam)
4. Instrumental Music	Nidha Jais (BBA) - 1st prize	Adeena Shibu (BBA) - 1st prize
5. Cinematic Dance	Thoslim Sigad and party (BBA) - 1st prize	14. Recitation (Arabic)
6. Patriotic Song	Mitu Unni Mary and party (BBA) - 1st prize	Mumdas Bergum (BBA) - 1st prize
7. Kalkali (Duff Muttu)	Jashu Raju and Party (BBA) - 1st prize	15. Happpilapattu
8. Madanpattu	Sonu Sabu and party (BBA) - 1st prize	Hanna Fatima (BBA) - 1st prize
9. Nume	Shabinam Bijily and party (BBA) - 1st prize	16. Group Song
10. Ananada	Vishnu Dev and Party (BBA) - 1st prize	Sonu Sabu and party (BBA) - 1st prize
11. Light Music (Boys)	Madhon Ray and Party (BBA) - 1st prize	17. Elocution (English)
		Shabinam Bijily (BBA) - 1st prize
		Aneena Shibu (BBA) - 1st prize
		18. Elocution (Malayalam)
		Shabinam Bijily (BBA) - 1st prize
		19. Story writing (Hindi)
		Sukumi Soffanulla (BBA) - 1st prize
		20. Story writing (Malayalam)
		Shafi Y.M. (BBA) - 1st prize
		Jobinamol (BBA) - 1st prize
		21. Story writing (English)
		Shafi Y.M. (BBA) - 1st prize
		Arunkumar (BBA) - 1st prize
		Mumdas Bergum (BBA) - 1st prize
		22. Poetry writing (Hindi)
		Sukumi Soffanulla (BBA) - 1st prize
		23. Poetry writing (Malayalam)
		Aneena Shibu (BBA) - 1st prize
		24. Poetry writing (English)
		Shafi Y.M. (BBA) - 1st prize
		Shabinam Bijily (BBA) - 1st prize
		25. Western talent
		Mumdas Bergum (BBA) - 1st prize
		26. Poster making
		Shabinam Bijily (BBA) - 1st prize
		27. Collage making
		Shabinam Bijily (BBA) - 1st prize
		28. Group Song
		Mithun Raj and Party (BBA) - 1st prize

RESULT

During this year the Department got 2 A+ and 1 A grade

Sl. No	Name of the Student	GPA	Grade
1	Fairooz Jahan	9.18	A+
2	Aysha Nizar	9.02	A+
3	Athira Santhosh	8.45	A

PTA

The parents teachers meeting for 1st sem BBA students was conducted on 28/06/2017 at the college. Mrs. Anumol Joseph, Head of the Department presided over the meeting. The matters like Attendance, Internal Exams, Internal Marks, Discipline, Misuse of mobiles were discussed in the meeting. The meeting was dispersed at 11:00am with the vote of thanks of Mrs. Safeena K.M.4 Teachers & 40 parents of 1st semester BBA students were present for the PTA meeting.

SPORTS - INTERCOLLEGIATE TOURNAMENTS

Rameez Rasheed & Abin K Issac 3rd year BBA participated in south zone Cricket Tournament at SD College Kanjirappally held on 8/12/2017.

Rameez Rasheed & Al Ameen Aneesh 3rd year BBA participated in the south zone university football tournament conducted at Marthoma College Thiruvalla on 1/11/2017.

