



# **MES COLLEGE ERUMELY**

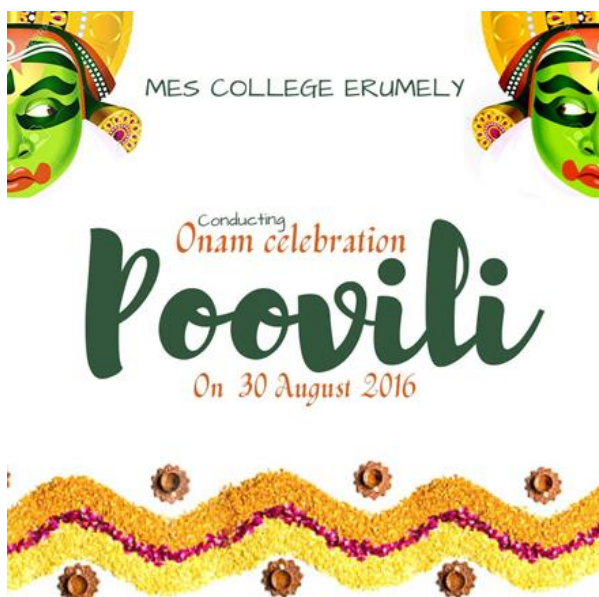
**DEPARTMENT OF BUSINESS ADMINISTRATION**

**ANNUAL REPORT**

**2016 - 2017**

## ONAM CELEBRATION

Onam celebration was organised on 1 September 2016 in the name Poovili. Various competitions were conducted like athappookkalam (Class wise), vadamvali, malayalee manga, kerala kesari, music with chair, thiruvathira, sundarikkupottu thottal and roti kadi. BBA students actively participated in all the events.



## VISIT TO DEVAMATHA CENTRE MANJAPPALLY, KAPPADU.



The Department of Business Administration conducted an old age home visit to Devamatha centre Kappadu on 5 September 2016. It was an old age home for orphaned old age people. Students interacted with the inmates and learned a lot of life experiences from them. They had got some valuable moments to learn some life lessons from elders. Students were shattered and saddened after listening to their grieves and demises. We distributed Onam kit to the old age home. Message was delivered by Benny Thomas. Sixty five students and three teachers participated in the programme.



## Participants List

- |                        |                            |                         |
|------------------------|----------------------------|-------------------------|
| 1. Afsal Ansari        | 23. Ashna Illiyas          | 45. Rahmath Jalal       |
| 2. Ajmal Asis          | 24. Asif Ismail            | 46. Rojis Reji          |
| 3. Ajo Joy             | 25. Aswathy P.S            | 47. Sabeena Shajahan    |
| 4. Akhil Anilkumar     | 26. Aysha Mol K Nazar      | 48. Sabir P.S           |
| 5. Akhil Varghese      | 27. Bijina Beegam          | 49. Saifunnisa T S      |
| 6. Akhila S Mohan      | 28. Binu James             | 50. Sanup C.N           |
| 7. Akshay Kumar C A    | 29. Divya Dileep           | 51. Sameera E.E         |
| 8. Alfiya Ibrahim      | 30. Harikrishnan S         | 52. Shaju Thomas Joseph |
| 9. Alfiyamol P.S       | 31. Hashim C.H             | 53. Shalima Subair      |
| 10. Althaf Shaji       | 32. Hassan Rawther         | 54. Sijin Sebastian     |
| 11. Ameer Ismail       | 33. Helan Sara Abraham     | 55. Subin Mathew        |
| 12. Anand S            | 34. Jemin John             | 56. Sujith T.S          |
| 13. Anandhu V Krishnan | 35. Joel Biju Mathai       | 57. Surumina Basheer    |
| 14. Anas Azeez         | 36. Lakshmi S Babu         | 58. Vinitha Mol K V     |
| 15. Ancy Moncy         | 37. Manu Manuel Thomas     | 59. Vishnu K.P          |
| 16. Anju Jose          | 38. Mohammed Asif          | 60. Athila Asharuf      |
| 17. Anumol Varghese    | 39. Mohammed Sabah Kabir   | 61. Sathishanamol V.S   |
| 18. Arif Mohammed      | 40. Muhammed Ashker Rajeev | 62. Shebin Raju         |
| 19. Arjun S            | 41. Neethu Shaji           | 63. Amal Vijay          |
| 20. Arya V.R           | 42. Prayaga Prakash        | 64. Christy Shaji       |
| 21. Asha Fathima       | 43. Raghul Krishnan        | 65. Alan T Mathew       |
| 22. Ashik P Muhammed   | 44. Rahana Mohanan         |                         |

## ENTREPRENEURSHIP DEVELOPMENT CLUB INAUGURATION & SEMINAR

**MES COLLEGE ERUMELY**  
DEPARTMENT OF BUSINESS ADMINISTRATION  
AND ED CULB PRESENTS

**ENTREPRENEURSHIP  
AWARENESS PROGRAM**

Resource Person



**Anish Manuel**  
Taluk Industries Office,  
Mini Civil Station,  
Kanjirappally

- Venue : Seminar Hall
- Date : 25/01/2017
- Time : 1:30 PM

Student Coordinator M S. Fairouz Jahan	Head of Department Anumol Joseph	ED club Coordinator Safeena K M
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Entrepreneurship Development Club of MES College, Erumely was inaugurated on 25 January 2017. Programme commenced with a prayer song. **Mr. Jithesh K S** (*Asst. professor, Dept. of Management studies*) welcomed the gathering. Presidential address was delivered by **Mr. M N Maheen** (*Principal, MES College, Erumely*)

Programme was inaugurated by Chairman of MES College Erumely **Jh: P P Abdul Karim**. **Mr. Sahil Muhammed** (*Asst. Dist. Industrial Officer*) delivered the keynote address he tried to convey to students about youth entrepreneurship as a career. He shared his experience with the students and had a better interaction after the function.

**Mrs. Shamla Beegom N S** (*Vice principal*), **Mr. George John** (*Discipline Committee Convener*), **Mrs. Sheeba Michel** (*Staff Secretary*), **Mr. Akshay Kumar C A** (*College Union Chairman*), **Mr. Ashik Ashraf** (*UUC*), **Mr. Jino Philip** (*UUC*) shared their words.

**Mr. Anish Manuel** (*Industries Extension Officer-Kanjirappally Branch*) gave an awareness about Entrepreneurship to the students. He gave the idea to the students by visual presentation. He conveyed the benefits and scope of Entrepreneurship and skills needed for entrepreneurs. And also he gave the information about the facilities provided by the government for starting a business. BBA and B.Com final year students participated in this auspicious talk. The seminar helped students in strengthening and monitoring the entrepreneurship capabilities. The seminar showed the way of life through self-employment and introduced various entrepreneurship opportunities. The seminar was really fruitful to all students and gave good feedback. Vote of thanks delivered by **Ms. Fairouz Jahan** (students coordinator)

## Participants list

- |                          |                        |                             |
|--------------------------|------------------------|-----------------------------|
| 1. Althaf Ismail         | 34. Shamla Shams       | 67. Greeshma Gopan          |
| 2. Ameena Unas           | 35. Shanla Ann Shibu   | 68. Hashik Habeeb           |
| 3. Ameer Lathief         | 36. Silpa Suresh       | 69. Lakshmi S Alumkel       |
| 4. Anandu V TAbdul Manaf | 37. Sinju Rajan        | 70. Lishatta Kuriakose      |
| 5. Abin K Issac          | 38. Thaslim Siyad      | 71. Mohammed Ashik P.M      |
| 6. Ajumiya Mol P.I       | 39. Tibin Joseph       | 72. Mohammed Sali           |
| 7. Akhil K.S             | 40. Abidha Karim       | 73. Monika Mariam Jacob     |
| 8. Anjana Mohan          | 41. Aishwarya Satheesh | 74. Muhammed Yoosuf T.S     |
| 9. Ashfak Muhammed M.M   | 42. Ajinas             | 75. Neenu Raju              |
| 10. Athira Santhosh      | 43. Anandhu S Nair     | 76. Praisya P Philip        |
| 11. Aysha Nizar          | 44. Anandu K. Rajeev   | 77. Preveena Krishnan       |
| 12. Dhanya K.S           | 45. Anupama Suresh     | 78. Renjitha Chandran       |
| 13. Faiez Najeeb         | 46. Aswany Sathyan     | 79. Rinky Mariam Eapen      |
| 14. Fairooz Jahan S      | 47. Aswathy S Pillai   | 80. Sanam P Hafees          |
| 15. Hanna Fathima        | 48. Ben Biju Mathew    | 81. Sijin T Mathew          |
| 16. Hilmi C Kamal        | 49. Bibin K Thampy     | 82. Suhail Noushad          |
| 17. Jaison P Jose        | 50. Gokul J            | 83. Sunitha P Joy1.         |
| 18. Jobinamol M.J        | 51. Joby Jose Mathew   | 84. Amal P.S                |
| 19. Johnson Shaji        | 52. Kavitha S Prasad   | 85. Julia George Thonippara |
| 20. Jomon T George       | 53. Mintu M George     | 86. Teena Philo Tom         |
| 21. Jossy Johny          | 54. Nejma K Noushad    | 87. Anchu Xaviour           |
| 22. Milu Unnimary Martin | 55. Niyas Nissar       | 88. Areej Al Nazar          |
| 23. Muhammed Noufal N    | 56. Parvathy Balan     | 89. Aswathi Muraleedharan   |
| 24. Muhammed Rasal C.A   | 57. Rizvan T Nazer     | 90. Aswathy R Nair          |
| 25. Muhammed Shafeek     | 58. Sajith V.S         | 91. Aswathy K.G             |
| 26. Muhammed Sherif K.B  | 59. Akshai Chandra     | 92. Aswathy Saji            |
| 27. Nahariya Beevi P.K   | 60. Anandhu A          | 93. Aswathy T.S             |
| 28. Nikhil V Mathew      | 61. Anjana Shaji       | 94. Josna Jose              |
| 29. Pranav Prakash       | 62. Anuradha T         | 95. Lincemon N.J            |
| 30. Praveen Joseph       | 63. Arshad Razak       | 96. Linu Antony             |
| 31. Rahul P.M            | 64. Bibin Babu         | 97. Manaf Shemeer           |
| 32. Rakhimol Rajendran   | 65. Chandhini S Nair   |                             |
| 33. Shahanas Shaji       | 66. Francis George     |                             |

## **AARAV-2K17 - ARTS DAY**

“AARAV-2K17”, Arts day celebration successfully conducted on 17th and 18th of January 2017. Our department decided to actively participate in all the competitions. Around 47 students participated in the competitions.



### **Participation list**

#### **GROUP DANCE**

1. Athria Santosh-BBA 2<sup>nd</sup>
2. Shilpa Suresh-BBA 2<sup>nd</sup>
3. Renjith-BBA 2<sup>nd</sup>
4. Ashik Muhammed-BBA 3<sup>rd</sup>
5. Sabir P S-BBA III yr

#### **MIME**

1. Ashik Ashraf-BBA 1<sup>st</sup> yr
2. Ashik Muhammed-BBA 2<sup>nd</sup> yr
3. Ananthu V T-BBA 2<sup>nd</sup> yr
4. Praveen Joseph-BBA 2<sup>nd</sup> yr
5. Vimal Jayachandran-BBA 1<sup>st</sup> yr
6. Vishnu Dev-BBA 1<sup>st</sup> yr
7. Muhammed Result-BBA 2<sup>nd</sup> yr
8. Althaf Ismail-BBA 2<sup>nd</sup> yr

#### **ELOCUTION (MALAYALAM)**

1. Shafi Y M-BBA 2<sup>nd</sup>
2. Ansana M Ismail-BBA 1<sup>st</sup> yr

#### **MAPPILAPATTU**

1. Hanna Fathima-BBA 2<sup>nd</sup> yr
2. Ajimya Mol-BBA 2<sup>nd</sup> yr
3. Anaz-BBA 3<sup>rd</sup> yr
4. Althaf Ismail-BBA 2<sup>nd</sup> yr

#### **VATTAPATTU**

1. Ashik Asharaf-BBA 1st yr
2. Shamasudeen-BBA 1st yr
3. Safal Noushad-BBA 1st yr
4. Robin-BBA 1st yr
5. Asif Ismail-BBA 3rd yr

#### **OPPANA**

1. Hanna Fathima-BBA 2<sup>nd</sup> yr
2. Prayaga-BBA 3<sup>rd</sup>
3. Anju Jose-BBA 3<sup>rd</sup> yr
4. Ansana M Ismail-BBA 1<sup>st</sup> yr
5. Rahana Hareesh-BBA 1<sup>st</sup> yr
6. Nithi Chinnu Babu-BBA 1<sup>st</sup> yr
7. Ashna Ilyas-BBA 3<sup>rd</sup> yr
8. Asha Fathima-BBA 3<sup>rd</sup> yr
9. Rahana Mohan-BBA 3<sup>rd</sup> yr
10. Akhila S Mohan-BBA 3<sup>rd</sup> yr
11. Alfiya Mol P S-BBA 3<sup>rd</sup> yr
12. Alfiya Ibrahim-BBA 3<sup>rd</sup> yr

#### **RECITATION (MALAYALAM)**

1. Ansana M Ismail-BBA 1<sup>st</sup> yr

## **"ESPRIT" ASSOCIATION OF BBA DEPARTMENT ORGANIZED A SEMINAR ON "DIGITAL MARKETING -EMERGING OPPORTUNITIES & THREATS".**

The seminar was held on 15 February 2017 at seminar hall.

The seminar was conducted by **Mr. Prithviraj. P. Joseph (Branch Manager, South Indian Bank, Erumely)** and **Albert Jacob(Branch Manager, South Indian Bank, Chavakkad)**

The programme started with the opening remark delivered by Mrs.Anumol Joseph (HOD of Business Administration).Introductory speech byMr.Jithesh K.S(Assistant Prof. Of Business Administration) followed by presidential address by Mr.Maheen M.N(Principal).The webinar was inaugurated by Mr.P.P Abdul Karim(Committee chairman).

An overview of the seminar on"**Digital Banking -Emerging opportunities & Threats**". The seminar was conducted in two sessions.First session was taken by Mr.Prithviraj .P .Joseph. The seminar was structured in PPT with visual impact. The seminar began with Importance of Digital Banking in the current scenario. He explained about the Scope, Services and Threats of Digital Banking to the students. The second session was followed by Mr.Albert and highlighted the merits, demerits and channels of digital banking.

The session ended with a round of discussion and vote of thanks by Mr.Raghul Krishnan (final year BBA).The seminar witnessed an active participation of students and faculty members of various departments of MES College Erumely. It was a very informative session which helped everyone to imbibe knowledge about Digital Banking.

### **Pictures**



Pic: 1&2 Mr.Prithviraj.P.Joseph (Branch Manager,South Indian Bank,Erumely)



Pic3:Mr.Albert jacob(Branch Manager,South Indian Bank,chavakkad)



From the Seminar

### Participants list

Sl. No	Name				
1	Abees Azeez	55	Afsal Ansari	109	Abin K Issac
2	Akshay Sali	56	Ajmal Asis	110	Ajumiya Mol P.I
3	Althaf Abdul Jabbar K	57	Ajo Joy	111	Akhil K.S
4	Ameerkhan Subair	58	Akhil Anilkumar	112	Althaf Ismail
5	Anaina Varghese	59	Akhil Varghese	113	Ameena Unus
6	Ananthu Thilak	60	Akhila S Mohan	114	Ameer Lathief
7	Anju C S	61	Akshay Kumar C A	115	Ananthu V.T
8	Ansiyamol V A	62	Alfiya Ibrahim	116	Anjana Mohan
9	Anvar Razak	63	Alfiyamol P.S	117	Ashfak Muhammed M.M
10	Anzana M Ismail	64	Althaf Shaji	118	Athira Santhosh
11	Arshad Irshad	65	Ameer Ismail	119	Aysha Nizar
12	Ashik Asharaf	66	Anand S	120	Dhanya K.S
13	Ashik Vinod	67	Anandhu V Krishnan	121	Faiez Najeeb
14	Ashna H	68	Anas Azeez	122	Fairooz Jahan S
15	Aswin A.P	69	Ancy Moncy	123	Hanna Fathima
16	Azharmon	70	Anju Jose	124	Hilmi C Kamal
17	Binumon P.J	71	Anumol Varghese	125	Jaison P Jose
18	Fiyas Sadath	72	Arif Mohammed	126	Jobinamol M.J
19	Hashim Thaha	73	Arjun S	127	Johnson Shaji
20	Jerin J Joseph	74	Arya V.R	128	Jomon T George
21	Jinchu Mol C P	75	Asha Fathima	129	Jossy Johny
22	Jishakumary P	76	Ashik P Muhammed	130	Lijo Joy
23	Josmine Augustine	77	Ashna Illiyas	131	Mariya Thomas
24	Juma Basheer	78	Asif Ismail	132	Merin Raju Thomas
25	Justin Joseph	79	Aswathy P.S	133	Milu Unnimary Martin
26	Lijin K Joseph	80	Aysha Mol K Nazar	134	Muhammed Noufal N
27	Manaf P.M	81	Benna Ans Saji	135	Muhammed Rasal C.A
28	Meby George	82	Bijina Beegam	136	Muhammed Shafeek
29	Midhun Nair	83	Binu James	137	Muhammed Sherif K.B
30	Namitha S Nair	84	Divya Dileep	138	Nahariya Beevi P.K
31	Nidhi Chinnu Babu	85	Harikrishnan S	139	Nikhil V Mathew
32	Prince K Joseph	86	Hashim C.H	140	Pranav Prakash
33	Rameez Nizar	87	Hassan Rawther	141	Praveen Joseph
34	Ranju Prasanth	88	Helan Sara Abraham	142	Rahul P.M
35	Rekesh Mohan	89	Jemin John	143	Rakhimol Rajendran
36	Reshma Vijayan	90	Joel Biju Mathai	144	Ramees Rasheed

37	Richu T Kuruvila	91	Lakshmi S Babu	145	Renjith C.R
38	Robin Mathew	92	Libiya Shamsudeen	146	Rishad Jaleel
39	Shabir Shaji	93	Manu Manuel Thomas	147	Shafi Y.M
40	Shamsudheen P S	94	Mohammed Asif	148	Shahanas Shaji
41	Shifa Iqbal	95	Mohammed Sabah Kabir	149	Shamla Shams
42	Sincy Mathew	96	Muhammed Ashker Rajeev	150	Shanla Ann Shibu
43	Suraj S Kumar	97	Neethu Shaji	151	Silpa Suresh
44	Tiji Mathew	98	Prayaga Prakash	152	Sinju Rajan
45	Tijo Devasia	99	Raghul Krishnan	153	Thaslim Siyad
46	Vimal Jayachandran	100	Rahana Mohanan	154	Tibin Joseph
47	Vishnu Anil	101	Rahmath Jalal	155	Joseph Antony
48	Vishnu Dev K.B	102	Rojis Reji	156	Subin Mathew
49	Vyshakh P S	103	Sabeena Shajahan	157	Sujith T.S
50	Al Ameen Aneesh	104	Sabir P.S	158	Surumina Basheer
51	Semeera E.E	105	Saifunisa T S	159	Shebin Raju
52	Shaju Thomas Joseph	106	Sanup C.N	160	Amal Vijay
53	Shalima Subair	107	Vinitha Mol K V	161	Sijin Sebastian
54	Christy Shaji	108	Athila Asharuf	162	Vishnu K.P

## STUDY TOUR

The Department of Business Administration organised a study tour on 21st February to 24 February to Wayanad Coorg and Mysore. This programme organised for final year BBA Students & three teachers were accompanied.

17/02/2017

To whom so ever it may concern

This is to certify that the following candidates are bonafide students of our college studying VI<sup>th</sup> Semester BBA degree course during the academic year 2016-2017. The Students of our college are proposed to visit the tourist places of Wayanad, Mysore and Coorg from 17/02/2017 to 21/02/2017. The team includes 47 Students and accompanied them by 3 Teaching staff member of the College are as follows.

Principal 17/02/2017

List of Students and Faculty Members are given below

Sl No	Name of the student	Age	male /female	remarks
1	Ajo Joy	20	M	
2	Akhil Varghese	22	M	
3	Akhil Anil kumar	22	M	
4	Akhila S Mohan	20	F	
5	Akshay Kumar C A	20	M	
6	Althaf Shaji	20	M	
7	Ameer Ismail	23	M	
8	Anand S	20	M	
9	Anandhu V Krishnan	23	M	
10	Anas Azeez	23	M	
11	Ancy Moncy	20	F	
12	Arif Mohammed	20	M	
13	Arjun S	23	M	
14	Asha Fathima	20	F	
15	Ashik P Muhammed	20	M	
16	Ashna Illiyas	20	F	

17	Asif Ismail	20	M	
18	Aswathy P.S	21	F	
19	Benna Ans Saji	22	F	
20	Binu James	20	M	
21	Divya Dileep	20	F	
22	Harikrishnan S	20	M	
23	Hashim	20	M	
24	Hassan Rawther	20	F	
25	Helan Sara Abraham	21	M	
26	Jemin John	21	F	
27	Lakshmi S Babu	21	M	
28	Manu Manuel Thomas	21	M	
29	Mohammed Sabah Kabir	20	M	
30	Muhammed Ashker Rajeev	20	F	
31	Neethu Shaji	20	M	
32	Raghul Krishnan	20	F	
33	Rahana Mohanan	20	F	
34	Rahmath Jalal	22	F	
35	Sabir P.S	20	M	
36	Saifunisa T S	20	F	
37	Sanup C.N	20	M	
38	Semeera E.E	19	F	
39	Shaju Thomas Joseph	20	M	
40	Sujith T.S	23	M	
41	Vinithamol K V	20	F	
42	Vishnu K.P	20	M	
43	Athila Ashruf	20	F	
44	Sathishnamol P S	19	F	
45	Shebin Raju	20	F	
46	Amal vijay	22	M	
47	Alan T Mathew	21	M	
Teachers accompanied				
1	Darby A.G			
2	Anju A Nair			
3	Jithesh K.S			
Total number of Students				47
Total number of teachers				3

(Contd.)



## ORGANIC ERUMELY MISSION IN ASSOCIATION WITH MG UNIVERSITY AND NSS.

On March 12 MG university NSS organised a programme on Organic Erumely Mission. Our BBA students actively Participated in the programme



## ACHIEVEMENTS

### Results

The Department got one A+ grade and 2 A grades during the year

Sl No	Name of the student	GPA	Grade
1	Sujith TS	9.20	A+
2.	Raghul Krishnan	8.48	A
3.	Ameer Ismail	8.40	A

### **INTERCOLLEGIATE SPORTS**

- Ramees Rasheed IIIrd Year BBA, Al Ameen Aneesh IIInd Year BBA participated in the intercollegiate football tournament conducted by college of Engineering Muttom, Thodupuzha on 5th October 2017.
- Althaf Ismail 5 th Sem BBA, Shabir Shaji 3rd Sem BBA .Abdul Muneer VN 1st Sem BBA participated in MG University South Zone Volleyball Tournament held at CMS College Kottayam on 26-9-2017

### **SPORTS**

- The Annual Sports meet of the year held on 3-3-2017 on house wise. BBA Students actively participated in different items.

### **PTA**

The parents teachers meeting for 5th sem BBA students was conducted on 21/7/2016 at the college. Mrs. Anumol Joseph, Head of the Department presided over the meeting.

#### **Agenda of the Meeting**

The following points were discussed with the parents for the meeting:-

1. Attendance: - The parents were informed about the importance of attendance and also about the attendance percentage needed for writing university examinations.
2. University Exams: - The details of the university examination was clearly explained to all the parents. The method of conducting university exams and the pass mark was also informed to the parents.
3. Internal Exams: - The details of the internal examination were clearly explained to the parents. They were also informed about the importance of attending internal examinations too.
4. Internal Marks: - The parents were informed about the importance of getting good marks in the internal examination. They were also informed about the average pass mark needed for the students to pass the internal examination.
5. Discipline: - All the parents were informed about the importance of maintaining good discipline throughout the academic year and also about the rules they should follow in the college.
6. Dress Code: - The parents were informed that all the students should follow the correct dress code inside the campus and they should strictly wear college uniform everyday inside the college.
7. Misuse of mobiles: - Parents were also informed to be careful about the misuse of mobile phones by their wards.

44 parents of 1st semester BBA students were present for the PTA meeting.

The meeting was dispersed at 12:30 pm with the vote of thanks of Jithesh K.S.

Bachelor of Business Administration Department, organized Parents Teachers Meeting for final year students on 10/11/2016 at 11am to 12pm. Head of Department Mrs. Anumol Joseph was the chairperson of the meeting and Dept. Faculty members Mr. Jithesh K.S, Mrs. Safeena K M and Mrs. Darly A G were presented in the meeting.

The main objective of the meeting was to create a common platform, where teachers and parents come together to discuss student's company projects, fees dues and shortage of attendance. .

Around 54 parents participated. Parents and students became aware of the procedure, necessity and importance of company projects and industrial visits.

The meeting was dispersed at 12 pm with the vote of thanks by Mrs. Darly A G.

### **INTERCOLLEGIATE COMPETITIONS**

Mr. Hassan Rawther won first prize in the marketing game in the intercollegiate fest conducted by Devamatha College Kuravilangad on 6th August 2016.

Mr.Raghul Krishnan won first prize in Product Launch in the National level intercollegiate fest conducted by GIAL on 6th January 2017.

Mr.Raghul Krishnan won first prize in Branding in the National level intercollegiate fest conducted by Marian College Kuttikkanam on 24 &25 January 2017. Mr.Raghul Krishnan won first prize in the marketing game in the intercollegiate fest conducted by Devamatha College Kuravilangad on 6th August 2016.

Mr.Raghul Krishnan won Second prize in Best Management Team in the National level intercollegiate fest conducted by Marian College Kuttikkanam on 2February 2017.