



# MES COLLEGE ERUMELY

## MINI PROJECT REPORT



BBA

# GRAND FOOD PRODUCTS ASIANS

## Kerala's Favourite Snacks

PALACKAL, MUNDATHANAM P.O, KANGAZHA-686541, KOTTAYAM  
0481-2494208, www.asiansfp.com, E -mail: asiansfp@gmail.com

FP/22-23 /005

DT:18/5/2022

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Miss SAJANA SALIM**, Reg no: 200021084125,  
**Mr: SHARIK SHAREEF** Reg No: 200021084128, **Mr: T.S HARIGOVIND** Reg No: 200021084132,  
**Mr: TOM THOMAS** Reg No: 200021084136 Student of 3 rd semester B.B.A from M E S  
College Erumeli completed the organization study "A STUDY ON USAGE RATE OF SNACK WITH  
SPECIAL REFERENCE TO ASIANS FOOD PRODUCTS. From 10-07-2021 to 30-12-2021, in partial  
fulfillment requirement for the award of Degree.

We wish all success in future

KANGAZHA



SOJI VARGHESE  
For GRAND FOOD PRODUCTS

A handwritten signature in black ink that reads "Soji Varghese".

Managing Partner.



# **M.E.S COLLEGE ERUMELY**

(Approved by Govt. of Kerala & Affiliated to the Mahatma Gandhi University)

**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15721/2022

17/05/2022

## **CERTIFICATE**

This is to certify that the Project Report entitled "A Study on Usage Rate of Snacks with Special Reference to Asians Food Products." is a bonafide record of original work done by Ms. Sajana Salim (Reg.No.200021084125), Mr. Sharik Shareef (Reg.No.200021084128), Mr. T.S Harigovind (Reg.No.200021084132), Mr. Tom Thomas (Reg. No.200021084136) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal

**Mrs. REMADEVI .A**  
PRINCIPAL  
MES COLLEGE ERUMELY

MES College P.O., Erumely, Kottayam (Dist), Kerala State - 686 509

Ph: 04828 254393, 255444, Fax: 04828 255464

Email: principal@meserumelycollege.ac.in, www.meserumelycollege.ac.in

# GRAND FOOD PRODUCTS ASIANS

## Kerala's Favourite Snacks

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DT:18/5/2022

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**Mr.: SHARIK SHAREEF** Reg No: 200021084128, **Mr: T.S HARIGOVIND** Reg No: 200021084132,  
**Mr.: TOM THOMAS** Reg No: 200021084136 Student of 3 rd semester B.B.A from M E S  
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We wish all success in future

KANGAZHA



SOJI VARGHESE  
For GRAND FOOD PRODUCTS

*Soji Varghese*

Managing Partner.



# **M.E.S COLLEGE ERUMELY**

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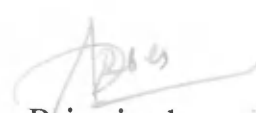
**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15724/2022

17/05/2022

## **CERTIFICATE**

This is to certify that the Project Report entitled "A Study on Usage Rate of Snacks with Special Reference to Asians Food Products." is a bonafide record of original work done by Ms. Sajana Salim (Reg.No.200021084125), Mr. Sharik Shareef (Reg.No.200021084128), Mr. T.S Harigovind (Reg.No.200021084132), Mr. Tom Thomas (Reg. No.200021084136) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal  
**Mrs. REMADEVI.A**  
PRINCIPAL  
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**Kalloor Electronics & Lighting Pvt. Ltd.(KELL)**

An ISO 9001 - 2015 and 14001 - 2015  
Certified Company

13.11.2021.

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Mr.Muhammad Nisamudeen (Reg No. 200021084094 ) a student of B.B.A ,M E S College, Erumely , has visited in our Company on 13<sup>Th</sup> November 2021 for his Minor Project.

For Kalloor Electronics & Lighting Pvt Ltd

HR MANAGER

KALLOOR ELECTRONICS & LIGHTING PVT.LTD



TOLL FREE No: 1800 313 3699

REGD. OFF: Mundakayam P O, Kottayam Dist, Kerala - 686 513  
E-mail: info@kell.co.in, www.kell.co.in

*Light of  
Future*



# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to the Mahatma Gandhi University)

**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15738/2022

17/05/2022

## CERTIFICATE

This is to certify that the Project Report entitled “A Study on Green Marketing in Electronic Product with Special Reference to KELL Electronics, Mundakayam.” is a bonafide record of original work done by Mr. Aromal Sudheesh (Reg.No.200021084107), Mr. Aswin Ashok (Reg.No.200021084111), Mr. Felix V Benny (Reg.No.200021084115), Mr. Muhammad Nisamudeen (Reg. No.200021084119) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal

**Mrs. REMADEVI .A**  
PRINCIPAL  
MES COLLEGE ERUMELY

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# VISWASARATHY HANDICRAFT CENTRE

## ARANMULA

### CERTIFICATE

This is to certify that Ms. K.B Niranjana Nair (200021084118), Mr. Nithin Mathew (200021084121), Mr. Ruhaise Ibrahim (200021084124), and Mr. Sruthin P Santhosh (200021084131) BBA students of M.E.S College Erumely have done their project work in this unit for the period from July 2021 to December 2021 on the topic "A STUDY ON INFLUENCE OF GEOGRAPHICAL INDICATION IN THE MARKETING OF ARANMULA MIRROR" and has showed outstanding interest in observing Viswasarathy handicraft centre, Aranmula.

This certificate is issued for producing before College Authorities.

Viswasarathy Handicraft Centre  
Aranmula

Aranmula

30.04.2022

*Surethya*  
Proprietor





# **M.E.S COLLEGE ERUMELY**

(Approved by Govt. of Kerala & Affiliated to the Mahatma Gandhi University)  
**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15699/2022

17/05/2022

## **CERTIFICATE**

This is to certify that the Project Report entitled "A Study on the Influence of Geographical Indication in the Marketing of Aranmula Mirror with Special Reference to Vishvasarathy Handicraft Center Aranmula." is a bonafide record of original work done by Ms. K.B Niranjana Nair (Reg.No.200021084118), Mr. Nithin Mathew (Reg.No.200021084121), Mr. Ruhaise Ibrahim (Reg.No.200021084124), Mr. Sruthin P Santhosh (Reg. No.200021084131) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

Principal

**Mrs. REMADEVI .A**  
PRINCIPAL

MES COLLEGE ERUMELY

Justin Konattu  
Managing Director  
2484987 (H.O)  
CONTACT 356106



Administrative Office, Plackalpady  
Kangazha P.O., Kottayam 686 541

KONALPADI | MALLAPADY | PAMAPADY | PONKUNNAM | KARUKACHAL | CHAGANACHERRY | THODUPUZHA | MUKKOOTTUTHA  
0481 2484987 | 0481 2484987 | 0481 2484987 | 0481 2484987 | 0481 2484987 | 0481 2424287 | 0481 2424287

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Justin Skariya varghese (Reg. No. 200021084117)** A student of B.B.A , M E S College Erumely, has visited in our company on 13<sup>th</sup> November 2021 for his minor project.

For Konattu Agencies

VINODKUMAR C G  
GENERAL MANAGER





# **M.E.S COLLEGE ERUMELY**

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**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15733/2022

17/05/2022

## **CERTIFICATE**

This is to certify that the Project Report entitled “A Study on Role of Salesman in Purchase of Home Appliances with Special Reference to Konattu Agencies Pathanadu.” is a bonafide record of original work done by Mr. Ashikmon A.N (Reg.No.200021084109), Mr. Dennis Peter (Reg.No.200021084113), Mr. Justin Skariya Varghese (Reg.No.200021084117), Mr. Naveen S Vijayan (Reg. No.200021084120) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal

**Mrs. REMADEVI .A**  
PRINCIPAL  
MES COLLEGE ERUMELY

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# TOY HOUSE, PATHANAMTHITTA

## CERTIFICATE

This is to certify that Mr. Alvin Geo John (200021084101), Ms. Anu Sebastin (200021084105), Mr. Akhilesh M S (200021084098), and Mr. Ahmed (200021084094) BBA students of M.E.S College Erumely have done their project work in this unit for the period from July 2021 to December 2021 on the topic "A **STUDY ON CONSUMER BEHAVIOR ON PURCHASING OF TOYS**" and has showed outstanding interest in observing Toy House, Pathanamthitta.

This certificate is issued for producing before College Authorities.

Pathanamthitta

30.04.2022





# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to the Mahatma Gandhi University)

**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15720/2022

17/05/2022

## CERTIFICATE

This is to certify that the Project Report entitled "A Study on Consumer Behaviour on Purchase of Toys with Special Reference to Toy House Pathanamthitta." is a bonafide record of original work done by Mr. Ahmed (Reg.No.200021084094), Mr. Akhilesh M.S (Reg.No.200021084098), Mr. Alvin Geo John (Reg.No.200021084101), Ms. Anu Sebastian (Reg. No.200021084105) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal

**Mrs. REMADEVI .A**  
PRINCIPAL  
MES COLLEGE ERUMELY

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# SASTHA FLAMES ERUMELY

## CERTIFICATE

This is to certify that Ajith Shibu ( 200021084095) Tharique Assis KA (200021084135), Rassel Nazeer (200021084121), Varun Shaji (200021084139) BBA students of M.E.S College Erumely have done their project work in this unit for the period from July 2021 to December 2021 on the topic "A STUDY ON IMPACT OF PRICE CHANGES IN LPG ON HOUSEHOLDS" and has showed outstanding interest in observing SASTHA FLAMES ERUMELY.

This certificate is issued for producing before College Authorities.

ERUMELY

17.05.2022

For M/S SASTHA FLAMES  
Proprietor  
  
Manager



# M.E.S COLLEGE ERUMELY

(Approved by Govt. of Kerala & Affiliated to the Mahatma Gandhi University)

A Minority Institution Certified by National Minority Education Commission

MES/EC/15715/2022

17/05/2022

## CERTIFICATE

This is to certify that the Project Report entitled "A Study on Impact of Price Changes in LPG on House Hold with Special Reference to Sastha Flames, Erumely." is a bonafide record of original work done by Mr. Ajith Shibu (Reg.No.200021084095), Mr. Rassel Nazeer (Reg.No.200021084122), Mr. Tharique Asis K.A (Reg.No.200021084135), Mr. Varun Shaji (Reg. No.200021084139) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal  
Mrs. REMADEVI .A  
PRINCIPAL  
MES COLLEGE ERUMELY

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Fri, Nov 12,

Dear Mr. Dennies

As per your request we are hereby permitted to visit our company as part of your project work .  
Please make an appointment before your visit.Regds

Sibu Antony

GM

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**AGRO BIO TECH RESEARCH CENTRE LTD**

10 Plot, Poovanthuruth P O

Kattayam-686012, Kerala, India:

+91 481 2341894/ 2340211

[cr@abtec.ktm@gmail.com](mailto:cr@abtec.ktm@gmail.com)

[www.abtec.in](http://www.abtec.in)

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# **M.E.S COLLEGE ERUMELY**

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**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15706/2022

17/05/2022

## **CERTIFICATE**

This is to certify that the Project Report entitled “ A Comparative Study on Bio Fertilizers and Chemical Fertilizers with Special Reference to ABTEC Kottayam.” is a bonafide record of original work done by Mr. Ashik Asharaf (Reg.No.200021084108), Mr. Dennies Joseph (Reg.No.200021084112), Mr. Jivin V.J (Reg.No.200021084116), Ms. Sandra Satheesh (Reg. No.200021084126), Mr. Unaise M.A (Reg.No.200021084137) of III semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal

**Mrs. REMADEVI .A**  
PRINCIPAL  
MES COLLEGE ERUMELY

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## CERTIFICATE FROM THE ORGANISATION

This research have been successfully completed by the students of MES College,Erumely  
on the topic on 'A STUDY ON EFFECT OF SERVICES OF AYURVEDIC HOSPITALS  
BEFORE AND AFTER PANDEMIC HOW IT AFFECTED THE INDIAN ECONOMY  
'On Special Reference to Sukhodaya Ayurvedic hospital Kanjirappally

Afsal Ahammed:200021084093  
TeenaSusan George:200021084133  
Anjali mohanan :200021084104  
Shiyara shahul: 200021084129  
Akhila Sabu :200021084097



For  
SUKHODAYA AYURVEDA HOSPITAL

  
Dr. E.V. James



# M.E.S COLLEGE ERUMELY

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**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15710/2022

17/05/2022

## CERTIFICATE

This is to certify that the Project Report entitled “Affects of Pandemic on Ayurvedic Sector and Economy with Special Referance to Sakhodaya Ayurvedic Hospital Kanjirappally.” is a bonafide record of original work done by Mr. Afsal Ahammed (Reg.No.200021084093), Ms. Akhila Sabu (Reg.No.200021084097), Ms. Anjali Mohanan (Reg.No.200021084104), Ms. Shiyara Shahul (Reg. No.200021084129), Mr. Teena Susan George (Reg.No.200021084133) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal

**Mrs. REMADEVI .A**  
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Ph: 9744134443

# R K B FOOD PRODUCTS PVT.LTD.

Building No.278, Kalathukadavu. P.O., Kottayam (DT), Pin: 686579

GSTIN : 32AAGCR4389G1Z8

CIN : UI5490KL2013PTC033500

Date.....

## TO M.E.S COLLEGE ERUMELY

Respected Sirs,

This is to inform you that the below mentioned students had visited our premises to carry out their survey with regard to " A STUDY ON THE IMPACT OF COVID 19 PANDAMIC IN THE SALES OF DAIRY PRODUCTS" from 15<sup>th</sup> November 2021 to 21<sup>st</sup> November 2021.

1. Mr. Abhijith K.J : Reg No 200021084092
2. Mr. Alfin Muhammed S : Reg No 200021084100
3. Mr. Amjath Zahir : Reg No 200021084103



For RKB Food Products Pvt. Ltd.

  
Managing Director



# **M.E.S COLLEGE ERUMELY**

(Approved by Govt. of Kerala & Affiliated to the Mahatma Gandhi University)

**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15730/2022

17/05/2022

## **CERTIFICATE**

This is to certify that the Project Report entitled “A Study on the Impact of Covid-19 Pandemic in the Sales of Dairy Product with Special Reference to RKB Food Products Private Limited, Erattupetta.” is a bonafide record of original work done by Mr. Abhijith K.J (Reg.No.200021084092), Mr. Alfin Muhammed (Reg.No.200021084100), Mr. Amjath Zahir (Reg. No.200021084103) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal

**Mrs. REMADEVI .A**  
PRINCIPAL  
MES COLLEGE ERUMELY

# GLEN TEA FACTORY

## PAMBANAR

### CERTIFICATE

This is to certify that Mr. Devilal R Njanamani (200021084114), Mr. Alan Kurian (200021084099), Ms. Aswathy K S (200021084110), and Mr. Abhijith A (200021084091), Mr. Ambady K Suresh (200021084102) BBA students of M.E.S College Erumely have done their project work in this unit for the period from July 2021 to December 2021 on the topic "A STUDY ON BUYING MOTIVES OF BRANDED AND UNBRANDED TEA" and has showed outstanding interest in observing Glen Tea Factory, Pambanar.

This certificate is issued for producing before College Authorities.

Proprietor

30.04.2022

GLEN TEA FACTORY  
GLENMARY P.O. 0  
PEERMADE - 685 537  
IDUKKI DIST., KERALA  
Ph: 04869-232243



# **M.E.S COLLEGE ERUMELY**

(Approved by Govt. of Kerala & Affiliated to the Mahatma Gandhi University)

**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15725/2022

17/05/2022

## **CERTIFICATE**

This is to certify that the Project Report entitled “A Study on Buying Motives of Branded and Unbranded Tea with Special Reference to Glen Tea Factory, Pambanar.” is a bonafide record of original work done by Mr. Abhijith A (Reg.No.200021084091), Mr. Alan Kurian (Reg.No.200021084099), Mr. Ambady K Suresh (Reg.No.200021084102), Ms. Ashwathy K.S (Reg. No.200021084110), Mr. Devilal R Njanamani (Reg.No.200021084114) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal

**Mrs. REMADEVI .A**  
PRINCIPAL  
MES COLLEGE ERUMELY

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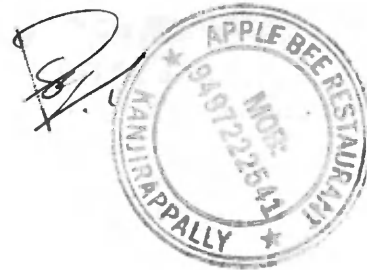
# APPLE BEE RESTAURANT KANJIRAPPALLY

## CERTIFICATE

This is to certify that Mr. Rojin Reji Philip (200021084123), Mr. Sebin Shaji (200021084127), Mr. Sivajith T S (200021084130) , Mr.Thajudheen P S (200021084134) and Mr. Varun Pramod (200021084138) BBA students of M.E.S College Erumely , have done their project work titled “ **ASTUDY ON FOOD HABITS OF YOUNGSTERS WITH SPECIAL REFERENCE TO APPLE BEE RESTAURANT** ” in our organisation From July 2021-December 2021 as the part of curriculum.

Kanjirappally  
17/05/2022

Managing Director







# **M.E.S COLLEGE ERUMELY**

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**A Minority Institution Certified by National Minority Education Commission**

MES/EC/15694/2022

17/05/2022

## **CERTIFICATE**

This is to certify that the Project Report entitled “A Study on Food Habits of Youngsters with Special Reference to Apple Bee Restaurant Kanjirappally.” is a bonafide record of original work done by Mr. Rojin Reji Philip (Reg.No.200021084123), Mr. Sebin Shaji (Reg.No.200021084127), Mr. Sivajith T.S (Reg.No.200021084130), Mr. Thajudheen P. S (Reg. No.200021084134), Mr. Varun Pramod (Reg.No.200021084138) of III<sup>rd</sup> semester BBA who has successfully completed the project work during the academic year 2021-2022.

  
Principal

**Mrs. REMADEVI .A**  
PRINCIPAL  
MES COLLEGE ERUMELY