(Pages : 2)  Reg. No..................................

Name....................................

# B.B.A./B.B.M. DEGREE (C.B.C.S.S.) EXAMINATION, MARCH 2020

## Sixth Semester

### Core Course—PRODUCTION MANAGEMENT

[Common for B.B.A. and B.B.M.]

(2013—2016 Admissions)

Time : Three Hours     Maximum Marks : 80

## Part A

*Answer all questions.*
*Each question carries 1 mark.*

1. What is process design ?

2. What are jobbing production flows ?

3. What is expediting ?

4. What is stock control ?

5. What do you mean by production standards ?

6. What is cost-plus purchasing ?

7. What is motion study ?

8. What is basic time ?

9. What is quality ?

10. What is test marketing ?

(10 × 1 = 10)

## Part B

*Answer any eight questions.*
*Each question carries 2 marks.*

11. What is feasibility study ?

12. What is ergonomics ?

13. What is inventory forecasting ?

14. What is blanket purchasing ?

15. What is production planning ?

16. What is batch production ?

**Turn over**

17. What is maintenance management ?

18. What is concept development and testing ?

19. What is product innovation ?

20. What do you mean by the effective utilisation of materials ?

21. What is inspection ?

22. What is supply chain planning ?

(8 × 2 = 16)

## Part C

*Answer any six questions.*
*Each question carries 4 marks.*

23. Explain the types of intermittent production system.

24. Discuss the prerequisites of production planning and control.

25. Explain the importance of inventory control.

26. Discuss the factors influencing plant layout.

27. Bring out the reasons for breaking down the job to elements.

28. Explain the steps in product line planning.

29. Discuss the advantages and disadvantages of product innovation.

30. Explain the importance of materials management.

31. Mention the objectives of quality control.

(6 × 4 = 24)

## Part D

*Answer any two questions.*
*Each question carries 15 marks.*

32. Discuss the characteristics of production planning and control. Why is it important ?

33. Explain the objectives and functions of inventory control ?

34. Bring out the types of plant layout.

35. Describe the problems faced by production managers ?

(2 × 15 = 30)