

QP CODE: 20100802



Reg No :

Name :

BBA DEGREE (CBCS) EXAMINATION, MARCH 2020

Fourth Semester

Bachelor of Business Administration

Core Course - BA4CRT18 - ENTREPRENEURSHIP

2017 Admission onwards

08439BA7

Time: 3 Hours

Marks: 80

Part A

Answer any ten questions.

Each question carries 2 marks.

1. Who is an entrepreneur?
2. Define organising?
3. What do you mean by economic development?
4. Discuss the need for edp?
5. Write a note on District Industries Centres(DIC)?
6. What are magnitude - oriented classification?
7. What do you mean by ABC opportunities?
8. Why registration is necessary for SSI units?
9. Mention ancillary units?
10. Define external sickness of an industry?
11. What is screening of project ideas?
12. Explain project appraisal?

(10×2=20)

Part B

Answer any six questions.

Each question carries 5 marks.

13. What are the suggestions for the growth of women entrepreneurs in India?
14. Define target groups? Describe important target groups for the edps?





15. Name any three institutions conducting edps?
16. What are the role of technological factors in project selection?
17. Explain loan term loans?
18. Write a note on NIESBUD?
19. Mention the symptoms of sickness in SSIs?
20. Explain the sources of business ideas?
21. State the planning commission guidelines for formulating project report?

(6×5=30)

Part C

Answer any two questions.

Each question carries 15 marks.

22. Describe different types of entrepreneurs?
23. Discuss the legal requirements for the establishment of a new enterprises?
24. Differentiate between small, medium and large scale enterprises?
25. Describe different problems faced by the entrepreneurs in India?

(2×15=30)

