

QP CODE: 18103600



Reg No :

Name :

BBA DEGREEE(CBCS)EXAMINATION, DECEMBER 2018

First Semester

Bachelor of Business Administration

Core Course - BA1CRT01 - PRINCIPLES AND METHODOLOGY OF MANAGEMENT

2018 Admission only

DE574A9F

Maximum Marks: 80

Time: 3 Hours

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. What do you mean by unity of command?
2. What is Human Relations Management?
3. What is charismatic authority?
4. Define the term objectives
5. What is MBO ?
6. What you mean by quantitative factors ?
7. What is organisation?
8. What do you mean by decetralisation?
9. What is manpower planning?
10. What is directing?
11. Define controlling.
12. What is budgetary control?

(10×2=20)

Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Explain the scope of Management.
14. Explain with examples the levels of Management.
15. Explain the principles of scientific management.





16. Explain briefly the nature of planning.
17. What type of problems are faced by a manager while taking decisions ?
18. What are the process of organising?
19. Evaluate the elements of directing.
20. Enumerate techniques of coordination.
21. What are the steps involved in control process?

(6×5=30)

Part C

Answer any **two** questions.
Each question carries **15** marks.

22. What is management? Explain its nature and importance.
23. Define planning. Explain various steps in planning .
24. Explain the importance of delegation of authority. State the various difficulties faced in the process of delegation
25. Define management. Briefly explain different functions of management.

(2×15=30)

