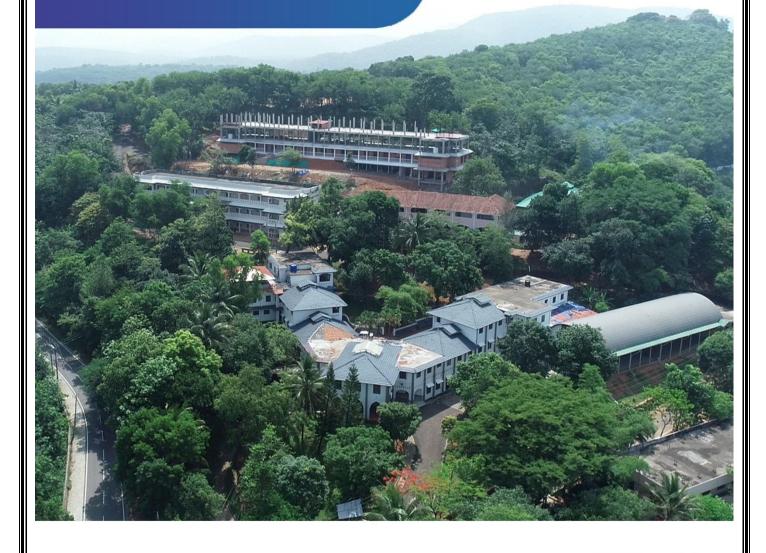# MES COLLEGE ERUMELY

PO, PSO & CO

B. Com Computer Application

Department Commerce of Computer Application

B. Com Model II Computer Application

Programme Out Come

At the end of three year B.Com programme, the students will be able to :-

PO 1 - Build a strong foundation in accounting, management, and business ethics

PO 2 - Seek variety of career options in accounting, management and business

    related fields

PO 3 - Equip with skills and knowledge to excel in their future careers

PO 4 - Develop critical thinking skills in students

PO 5 - Enter master programmes like M.Com, MBA and pursue professional

    programmes like C.A, CMA, C.S, etc.

PO 6 - Develop entrepreneurial skills associated with IT skill

Programme Specific Outcomes

At the end of three year B.Com programme with specialisation in Computer
Application, the students will be able to:-

PSO 1   - Understand the application of business Knowledge in both
      theoretical and practical aspects.

PSO 2   - Determine the procedures and schedules to be followed on preparing financial statements of Companies.

PSO 3   - Understand the basic concepts and functions of accounting, trade and computer software

PSO 4   - Develop proficiency in the management of an organisation

PSO 5   - Attain skills in conducting business transactions online

PSO6   - Analyse the scope of the business by adopting modern technology in the business practice

Department Commerce Branch Computer Application

B. Com Model II Computer Application

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Course outcome 2020-2021
First semester

Programme: B.Com Computer Application

Course: English

Co	CO Statement
CO1	Understand the basic rules in English grammar
CO2	Understand the use of English in both written and verbal form.
CO3	Conceive the ideas of subject-verb agreement in English
CO4	Develop the ability to write formal and informal letters.
CO5	Understand the importance of effective usage of English.
CO6	Understand puns and idioms in English language.

Course: Hindi (Prose, commercial correspondence and Translation)

CO	CO statement
CO1	Able to understand specialties and Parts of Business letter.
CO2	Understand the Story' Akaal Mrethew' by Swayam Prakash.
CO3	Understand the Travelogue by Reshmi Panda Mukhargi.'
CO4	Understand eminent personality APJ Abdul Kalam.
CO5	Develop the Language skill.
CO6	Understand meaning, concept and importance of commercial correspondence and Translation.

Course: Malayalam (Katha, Kavitha, Nadakom)

CO	CO Statement
CO1	Evaluate Modern and Post modern poetry in Malayalam Literature.
CO2	Outlook of social surrounding and Backward community.
CO3	Analyse Human condition and Generation Gap
CO4	Understand Moral values and Ethics
CO5	Awareness of Ancient Period and Kerala Culture
CO6	Understand Literary Writings and changes between modern and Post modern Ages
CO7	Stimulate and interest to Literature.

Course: CO1CRT03 **Corporate Regulations and Administration**
Credits: 3

Co	Co Statement
CO1	Understand the concept of Companies Act 2013
CO2	Understand the procedure for formation of a joint stock company
CO3	Familiarize the various types of share capital and its issue
CO4	Understand the process of acquiring membership in a company
CO5	Explain the modes of winding up in a company
co6	Explain the various duties of liquidators

Course: CO1CRT01 **Dimensions and Methodology of Business Studies**

CO	CO Statements
CO1	Understand components of business Environment
CO2	Evaluate different stages and development of business in India
CO3	Familiarise Technology integration in business
CO4	Understand Business Ethics and CSR
CO5	Introduce the importance and fundamentals of business research

Course: CO1CRT02 **Financial Accounting 1**

Credit: 4

CO	CO Statement
CO1	Understand the basic accounting concepts and principles.
CO2	Prepare final Account of sole trader
CO3	Calculate the profit or losses from incomplete records
CO4	Prepare Royalty Accounts
CO5	Prepare Farm Accounts
C06	Prepare Account for Consignment

Course: CO1CMT01 **Banking and Insurance**

Course Credit: 3

CO	CO Statements
CO1	Understand the origin and evolution of banks and various functions of commercial banks
CO2	Made aware of various banking innovations and reforms .
CO3	Understand the relationship between banker and customer
CO4	Understand the concept of risk and importance of insurance
CO5	Understand the various types of insurance policies.

Second semester

Programme: B.Com Computer Application
Course   : English
Credits   : 3

CO	Co Statement
CO1	**Understand the social, political and cultural co contexts of contemporary issues**
CO2	**Understand the psychological burden caused by war and its aftermath.**
CO3	**Conceive the challenges of survival encountered by minorities.**
CO4	**Evaluate the ecological issues raised by vulnerability and fragility of the natural resources.**
CO5	**Respond rationally and positively to the issues raised.**
CO6	**Understand the values imparted through the excerpts.**
CO7	**Formulate clear and accurate opinions on the issues that are relevant.**

CO8	Articulate these values in error free English.

Programme : B.Com Computer Application
Course   :   Hindi (Poetry and Mass media).

CO	CO Statement
CO1	Understand eminent Personality Salil Choudhari.
CO2	Understand Ancient Poets like Kabeerdas and Thulaseedas.
CO3	Develop the Language skill.
CO4	To evaluate Modern and Ancient Poetry.
CO5	Familiarize the famous film director Sathyajith Rai.
CO6	Understand the poem 'Sandhal Pargana' by Nirmala Putul.
CO7	Build knowledge about some Hindi writers.

Programme: B.Com Computer Application
Course   : Malayalam (Gadhyam, Yathravivaranam)

Semester   : Second

CO	CO Statement
CO1	Generate Communication Skill and Writing Skill.
CO2	To Learn Critical Thinking.
CO3	Awareness of prose study.
CO4	Generate Social Awareness
CO5	Understand Different Branches of Malayalam Literature Like Criticism,Novel.Short story, Autobiography,Travelogue Etc..

Course   : CO2CRT06 **Business Management**
Credits : 3

Co	Co Statement
CO1	Understand the concepts and principles of management

CO2	Understand the principles of planning
CO3	Analyze MBO techniques
CO4	Analyze the principles of organisation
CO5	Understand the principles of direction
CO6	Understand the theories of motivation and leadership
CO7	Understand the process of control
CO8	Understand the management techniques

Course : CO2CRT04 Financial Accounting II
Credits : 4

co	Co Statement
CO1	Understand the concept of Hire Purchase and sale
CO2	Understand the calculation of installment, interest and recording of transaction
CO3	Understand the concept of branch accounting
CO4	Understand the concept and procedure of departmental accounting
CO5	Understand the concept of dissolution of partnership firm
CO6	Understand the basic concept and application of garner vs murray case
CO7	Understand basic accounting standards
CO8	Understand the concept of Insolvency of partners

Course : CO2CRT05 Business Regulatory Framework
Credits : 3

co	Co Statement
CO1	Understand the concept of Indian contract Act
CO2	Describe the various elements of contract
CO3	Understanding the concept of breach of contract and its consequences
CO4	Familiarise the rights and duties of bailor,bailee ,pawnee and surety

CO5	Acquire knowledge about the provisions of agency and termination of agency
CO6	Analyse the legal provisions of Sale of goods Act
CO7	Analysing the legal provisions of Law relating to business

Course   : CO2CMT02 **Principles of Business Decisions**
Credits   :3

co	Co Statement
CO1	**Understand decision making and application of economic theories in decision making**
CO2	**Acquire knowledge with concept of demand ,demand theory,demand forecasting**
CO3	**Make an idea about production function and analysis**
CO4	**Analyse cost analysis theories**
CO5	**Analyse pricing in different market**

THIRD SEMESTER

Programme: B.Com Computer Application
English

Semester3---Literature and/as Identity

co	Co Statement
Co1	To have an awareness about Diasporic Identities
Co2	To understand about South Asian Identities
Co3	To be aware of Life Writings
Co4	To understand about Indegenous Identities
Co5	To understand about Alter Identities

Course : CO3CRT08 QUANTITATIVE TECHNIQUES FOR BUSINESS I

Credits : 4

co	Co Statement
CO1	Understand the features and methods of statistics
CO2	Apply the appropriate sampling survey method and collect data
CO3	Calculate an appropriate measure of central tendency
CO4	Calculate an appropriate measure of dispersion
CO5	Interpolate and extrapolate a value from a series and use it for forecasting

Course : CO3CRT07 Corporate Accounting I

Credits : 4

co	Co Statement
CO1	Understand the concept of issue and redemption of share capital
CO2	Understand the provisions of underwriting shares and debentures
CO3	Familiarise with the preparation of final accounts of Joint Stock companies
CO4	Familiarise the with the preparation of Investment Accounts
CO5	Equip with the problem solving skill in insurance accounts and settlement of claims.

Course : CO3CRT09 Financial Markets and Operations

Credits : 3

co	Co Statement
CO1	Familiarize the students with recent financial market operations in India.

CO	
CO2	Understand the role of RBI in money market.
CO3	Understand the instruments and operations of primary and secondary markets
CO4	Understand the trading mechanism of mutual funds.
CO5	Familiarize the students with derivatives and its types.

Course   : CO3CRT10 **MARKETING MANAGEMENT**
Credits   :3

co	Co Statement
CO1	**Understand the concept of marketing management**
CO2	**Understand the functions of market segmentation**
CO3	**Understand Product mix and its functions**
CO4	**Understand the concept of branding and packaging -**
CO5	**Understand the methods and strategy of pricing**
CO6	**Understand the concept of logistic and supply chain management**
CO7	**Understand the merits and demerits of Direct marketing.**

CO8	Understand recent trends in marketing .

Fourth semester

Programme: B.Com Computer Application
English

Semester 4--ILLUMINATIONS

CO	CO Statement
Co1	To Understand about Life Writings
Co2	To know about famous Essayists
Co3	To be aware about famous Speeches
Co4	To evaluate famous short stories
Co5	To understand famous poems

CO4CRT12 **Quantitative Techniques for Business II**
Credit: 4

CO	CO Statement
CO1	Understand the various methods of correlation.
CO2	Understand algebraic methods of regression.
CO3	Understand the uses and types of index numbers.

CO4	Familiarise the components of time series
CO5	Understand the theorems of probability.

CO4CRT11 **Corporate Accounting II**

C01	Familiarise the students with the preparation of financial statements of insurance companies.
C02	Familiarise the students with the preparation of financial statements of banking companies.
C03	Understand the accounting procedure for internal reconstruction.
C04	Equip the students with the accounting procedure for amalgamation, absorption and external reconstruction.
C05	Equip the students with the accounting procedure for liquidation of companies.

Fifth semester
Programme: B.Com Computer Application
Course : CO5CRT14 **Cost Accounting 1**
Credits :4

co	Co Statement
CO1	Understand the concepts and functions of cost accounting

CO2	Understand the elements of cost
CO3	Analyze EOQ
CO4	Differentiate cost accounting and financial accounting
CO5	Understand material losses and pricing of material
CO6	Understand the systems of wage payment
CO7	Understand the allocation and apportionment of overheads
CO8	Understand the preparation of cost sheet

Programme: B.Com Computer Application
Course : CO5CRT15 Environment Management and Human Rights
Credits : 4

co	Co Statement
CO1	Understand the concept of EMHR
CO2	Understand the environment pollution
CO3	Understand the need for EMHR
CO4	Understand the scope for environment protection
CO5	Understand the Remedial measure of pollution
CO6	Understand the various activities of environmental protection.

Programme: B.com Computer Application
Course : Computereised Accounting

co	Co Statement
CO1	Understand the fundamental concepts of computerized accounting.
CO 2	Understand, classify and evaluate accounting and inventory vouchers.
CO3	Create awareness about accounting for inventories and its computation.
C04	Understand the basic concepts of GST and its application

C05	Designing and preparation of payroll, pay slip and pay sheet
C06	Develop the practical skills in the application of Tally Accounting Packages.

SIXTH SEMESTER

Programme: B.com Computer Application

Course   : CO6CRT18 **Advertisement and sales management**

Credits   :3

co	Co Statement
CO1	Understand the concept of advertising.
CO2	Understand the advertisement appeal,copywriting,copy testing and media planning.
CO3	Understand the need for advertisement research.
CO4	Understand the scope and methods of sales promotion.
CO5	Understand the sales promotion mix and develop sales promotion campaigns.
CO6	Understand the sales promotion budget and its preparation.
CO7	Understandthe importance and process of personal selling.
CO8	Understand the sales force management.

Core Course : CO6CRT17 **COST ACCOUNTING- II**

co	Co Statement
CO1	**Understand specific Costing Methods**
CO2	**Compute transportation, canteen and Hospital costing**
CO3	**Understand Process Costing Methods**

CO4	Understand the application of Marginal costing
CO5	Equip the students with the preparation of Cash Budget and Flexible Budget.

Course Outcome- CO6CRT20 **Management Accounting**

co	Co Statement
CO1	Differentiate Management accounting with other branches of accounting.
CO2	Understand various types of financial statement analysis.
CO3	Analyse the financial statement by using ratio
CO4	Acquire the ability to prepare fund flow statements
CO5	Acquire the ability to prepare cash flow statements

Course : CO6CMT10 Data Base Management System

CO6CMT10

	Course Outcomes (CO)
CO1	Understand the key concepts and database terminologies
CO2	Explain different data models and relationships in database and methods to efficiently organize data in a database.
CO3	Create database in MS Access 2013.
CO4	Analyse and update data in a database using queries.
CO5	Create forms and generate reports using MS Access 2013.

Optional Core 4:
CO6OCT02 **SOFTWARE FOR BUSINESS AND RESEARCH**

Co	Co Statement
CO1	To impart knowledge to use IT in business research analysis
CO2	To analyze data for business research
CO3	To equip the students to use Libre office writer
CO4	To help the students to use Libre office calc for business research operations
CO5	To understand the software of SPSS

CO6PR01 Project and Viva