

QP CODE: 19101779



Reg No :

Name :

B.COM DEGREE (CBCS) EXAMINATION, MAY 2019

Second Semester

Complementary Course - CO2CMT04 - BUSINESS ENVIRONMENT

(Common for B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism)

2017 ADMISSION ONWARDS

8ACBF003

Maximum Marks: 80

Time: 3 Hours

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. Explain Profit-cum service concept.
2. What is meant by Environmental analysis?
3. What is meant by Franchising?
4. State the forms of Privatisation.
5. What is Inflation?
6. What is Business Cycle?
7. List the social factors that affect the functioning of business.
8. Cite the different layers of forest.
9. Which are the elements of political environment?
10. Give any two objectives of Competition Act.
11. Explain external obsolescence.
12. Explain Trade secrets.

(10×2=20)

Part B

Answer any **six** questions.

Each question carries **5** marks.

13. What can be the problems connected with Liberalisation?
14. What are the major issues in Disinvestment of PSUs?





15. What are the objectives of Economic Policies of the Government?
16. What are the characteristics of a Capitalist Economy?
17. Explain the concept of national income.
18. Write about legal environment.
19. Write about the relationship between Government and Business.
20. Explain various features of technology.
21. Judge that how support contract helps to transfer technology.

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Demographic Environment is of Vital importance to businessmen why?
23. Explain the types of Economic Environment.
24. Explain Human Development Index.
25. Technology acquisition helps innovation. Justify.

(2×15=30)

