



MES COLLEGE ERUMELY

DEPARTMENT OF COMMERCE

(BR: MARKETING)

Annual Report (2020 -2021)

On 24th August, the department has hosted a webinar on the topic “Marketing is an essential tool to success”. The session was handled by Mr Nissam Rahman A, Chairman Innovation and Research Society.

MES COLLEGE ERUMELY
(Affiliated to Mahatma Gandhi University)
MES College P.O, Erumely, Kerala, South India
www.meserumelycollege.ac.in | E-mail: principal@meserumelycollege.ac.in

**Internal Quality Assurance Cell (IQAC) &
Department of Commerce (Marketing & Office Management)**

Proudly Presents
A National Webinar on
**Marketing is an
Essential Tool to Success**

About Resource Person

 **Prof. Dr. Nissam Rahman A**
Chairman
Innovation and Research Society

DATE: 24-08-2020
TIME: 4 PM - 5.30 PM

REGISTRATION

- All participants are requested to register by the link below on or before 5:00 P.M(IST), 23 August 2020.*
- Details regarding link to the Webinar and password will be communicated to the registered email address by the day of the programme.
- E-Certificates will be provided

For queries or further details, please contact Co-ordinators:

Mrs. Remadevi A
(Vice Principal & Co-ordinator IQAC)

Mrs. Asha K M +91 97475 81844
(HOD, Department of Commerce (Marketing & Office Management Bc.))

Mrs. Kavitha P D +91 98096 83213
(Assistant Professor, Department of Commerce (Marketing & Office Management Bc.))

**SCAN FOR
REGISTRATION**

REGISTER ON GOOGLE DOCS
<https://forms.gle/A7PoAuqauCfkKvmB9>

**FIND US ON ZOOM
& YOUTUBE LIVE**

REGISTER ON ZOOM
<https://zoom.us/j/9201111111>

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<https://www.youtube.com/watch?v=...>

*Entries are limited



As a part of World Consumer Rights Day, Department of B Com Marketing & Office Management conducted a seminar on Consumer Rights. The seminar was started at 11 am on 15/3/2021. Seminar was coordinated by Ms Sancy Rose Antony, Assistant Professor of the department. Mrs Asha K M, HOD of the department briefly explain the importance of consumer rights and invited participants for their presentation.