



# MES COLLEGE ERUMELY

AFFILIATED TO MAHATMA GANDHI UNIVERSITY | AN ISO 9001:2008 CERTIFIED COLLEGE

A MINORITY INSTITUTION CERTIFIED BY NATIONAL COMMISSION FOR MINORITY EDUCATIONAL INSTITUTIONS

MES COLLEGE PO, ERUMELY, KOTTAYAM KERALA, SOUTH INDIA

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2020-21



TOURISM CLUB

ANNUAL REPORT

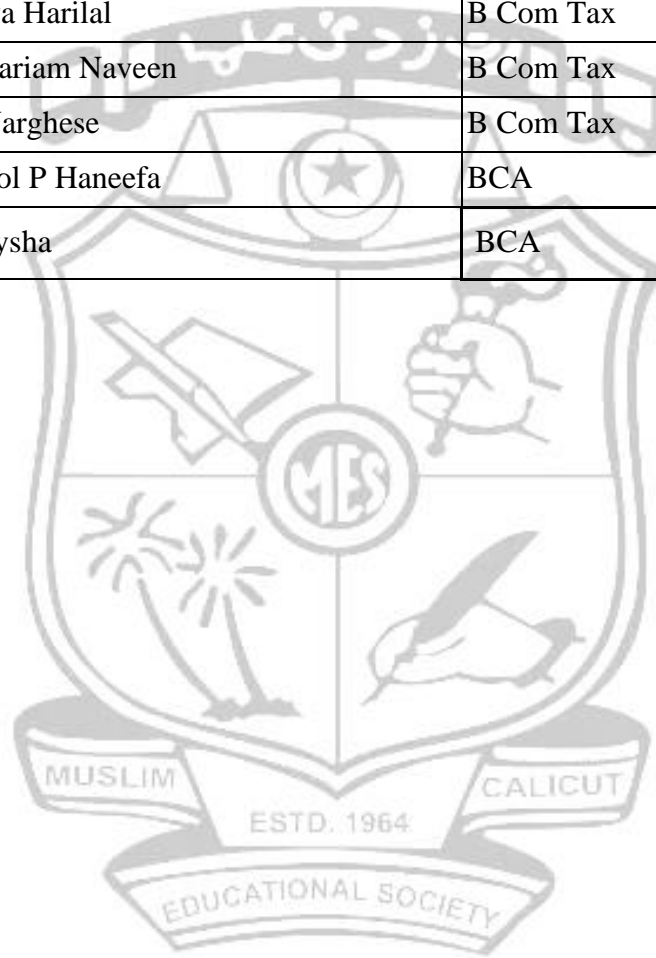
## ANNUAL REPORT 2020-21

During the Academic year, 2020-21 Club decided to conduct various activities such as national webinars related to tourism and also decided to observe different days and conduct competitions based on that particular day. Club also selected 39 new members from first-year students.

### TOURISM CLUB MEMBER LIST 2020-21

Sl.No	Name	Programme
1	Nijo Francis	Bcom OM
2	Albin Sojan	Bcom marketing
3	Akash A	Bcom OM
4	Jeffin Mathew Varughese	Bcom marketing
5	Ameen Sha	Bcom OM
7	Nadiya Navas	BSc Elec
8	Muhammad Anzil	BSc Elec
9	Muhammad Mehadi	BSc Elec
10	Akhilesh MS	BBA
11	Anjali Mohanan	BBA
12	Aromal Sudheesh	BBA
13	Jivin. V.J	BBA
14	Muhammed Nissamudeen	BBA
15	Thajudheen PS	BBA
16	Athira Madhusudhanan	BCA
17	Aravind v Nair	BCA
18	Majid Nazer	BCA
19	Alfiya Najimi	BCA
20	Anan Aysha Ashraf	BCA
21	Ashkar Muhammed	BCA
22	Abel Kurian Sajan	BCA
23	Alfiya Ajish	BCA
24	Roshan joseph	B Com CA Adddln
25	Siyana Siyad	B Com CA Adddln
26	Khadeeja Mustafa	B Com CA Adddln

27	Muneer Sha	B Com CA Adddln
28	Jeevan Jomy Abraham	B Com CA Main
29	Christo Tom Cherian	B Com CA Main
30	Afreethi Salim	B Com CA Main
31	Asiya Navas	B Com CA Main
32	Nazeer Mohammed Sajath	B Com Tax
33	Alphin S Varghese	B Com Tax
34	Aswin Kumar S	B Com Tax
35	Haripriya Harilal	B Com Tax
36	Delta Mariam Naveen	B Com Tax
37	Sneha Varghese	B Com Tax
38	Sabhamol P Haneefa	BCA
39	Anan Aysha	BCA



## **National Webinar**

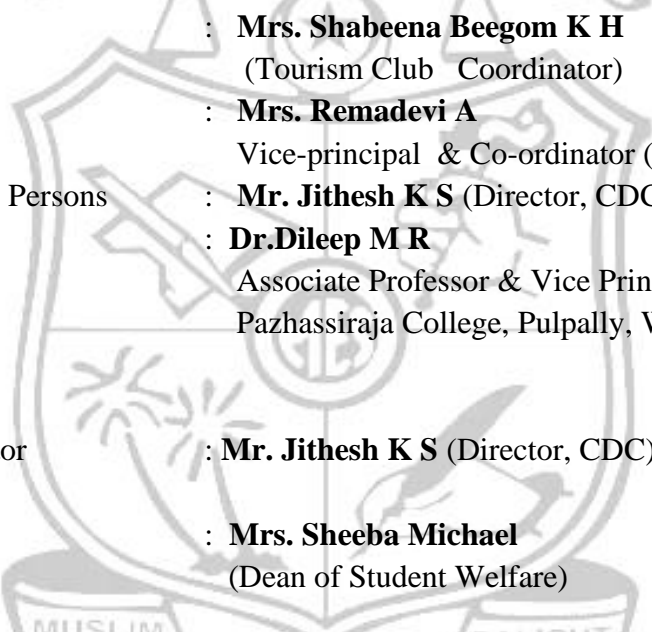
During the academic year, 2020-21 Tourism club conducted a national webinar on the topic "Tourism: Prospects and Challenges" on 23/7/2020. The Webinar was handled by Dr. Dileep M R, Vice-principal, Pazhassiraja college, Pulpally, Wayanad. Around 250 participants attended the webinar. E –certificates have been issued for all participants who attend the webinar

### **Programme Schedule of National webinar**

#### **Tourism: Prospects and Challenges**

**Date:- 23/07/2020**

**Time:- 7.00 PM – 8.00 PM**



Welcome Speech	: <b>Mrs. Shabeena Beegom K H</b> (Tourism Club Coordinator)
Inaugural address	: <b>Mrs. Remadevi A</b> Vice-principal & Co-ordinator (IQAC)
Introducing Resource Persons	: <b>Mr. Jithesh K S</b> (Director, CDC)
Session Handled	: <b>Dr.Dileep M R</b> Associate Professor & Vice Principal Pazhassiraja College, Pulpally, Wayanad
QA Session, Moderator	: <b>Mr. Jithesh K S</b> (Director, CDC)
Vote of Thanks	: <b>Mrs. Sheeba Michael</b> (Dean of Student Welfare)
National Anthem	

#### **WEBINAR REPORT**

The national webinar on "Tourism: Prospects and challenges" for Academicians, Faculty members, and students of different disciplines was conducted on 23-07-2020 by Tourism Club in association with IQAC, M E S College, Erumely

**Resource Person: : Dr.Dileep M R**

Associate Professor & Vice Principal

Pazhassiraja College, Pulpally, Wayanad.

**Date & Time** : 23-07-2020; 7.00 PM to 8:00 PM



The webinar commenced with an introduction about the Tourism club by Mrs. Sheeba Michael, Dean of Students Welfare, a warm welcome by Mrs. Shabeena Beegom K H ( Co-ordinator of Tourism club & Assistant Professor, Department of Computer Science). Mrs. Remadevi A, Co-ordinator of IQAC and Vice-Principal inaugurated the webinar. Mr. Jithesh K S (CDC, Director) introduced the resource persons to the participants.

Mrs. Sheeba Michael ( Dean of Students Welfare) gave away the Vote of Thanks. Totally 215 participants including Students, faculty members, and participants from different disciplines throughout the nation were in the program.



The Technical Session on “Tourism: Prospects and Challenges” was delivered by Resource person **Dr. Dileep M R** (Associate professor and Vice-principal, Travel & Tourism Management, Pazhassiraja College, Pulpally, Wayanad. )

The webinar began with the different kinds of prospects tourism has provided. Subsequently explains various topics like different types of tourism, the economic potential of tourism, the fastest growth in exports, invisible exports/significance of tourism, economic potential and benefits of tourism, the socio-cultural significance of tourism such as -better set of amenities, increase in quality life, poverty alleviation, preservation and restoration of art and art forms, cultural exchange,covid19 crises, the impact of global tourism, covid 19 impacts, challenges in tourism, etc.

In the end, he explained the scope of tourism, including the topics like career prospects of tourism in accommodation, food and beverage, transportation, destination, intermediaries, and auxiliary service such as the shopping and guiding sector in detail

**International tourism continues to outpace the global economy**

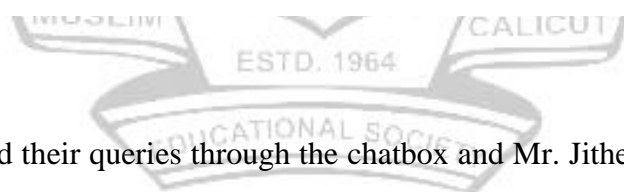
- One of the largest industries in the world
- So much of economic potentials
- Countries are being lured
- Hyper competition

Tourism Prospects and Challenges |Dr. Dileep M.R | Webinar by MES College Erumely  
479 views • Streamed live on Jul 23, 2020

**Career prospects**  
**Tourism: An amalgam of industries**

- Accommodation
- Food and Beverage
- Transportation
- Destination
- Intermediaries
- Ancillary services

Tourism Prospects and Challenges |Dr. Dileep M.R | Webinar by MES College



The participants asked their queries through the chatbox and Mr. Jithesh K S (CDC Director, M E S College, Erumely) discussed the question with the resource person for the participants. The programme was ended with a vote of thanks by Mrs. Sheeba Michael (The Dean of Students Welfare, M E S College, Erumely) Feedback form was sent to the participants and E-Certificates were issued to the participants.

YouTube Link for the webinar: <https://www.youtube.com/watch?v=NMMbDgZHmvY>



### Participants List of Webinar

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## World Tourism Day Celebration

.As part of World Tourism Day (27/9/2020), the Tourism Club of our college conducted numerous online competitions like 'Hidden destination, video making and drawing competition' for our students on 26/9/2020. Around 15 students participated in these competitions.

'Hidden destination' means the destination has immense tourism potential in terms of natural, cultural, religious, and historical importance, but it is not popular among the public as a tourism destination. Students were targeted to find out about this kind of place.

Video making – 2 minutes video making competition, Topic: “Ente Nadu”

Drawing competition – topic: ‘World after corona’

**MES COLLEGE ERUMELY**  
(Affiliated to Mahatma Gandhi University)  
MES College B.O. Erumely, Kerala, South India  
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**Internal Quality Assurance cell - (IQAC) &  
Tourism Club of MES College Erumely  
Jointly Organizes  
World Tourism Day (27-09-2020) Competition**

**TERRE**

Hidden Destination	- First Prize	: 250/-
	- Second Prize	: 150/-
Video Making	- First Prize	: 200/-
	- Second Prize	: 100/-
Pencil Drawing	- First Prize	: 200/-
	- Second Prize	: 100/-

**Rules**

- The contest is completely online.
- The decision of the judges will be final.
- Plagiarism causes in rejection of the entry.
- Students should register their name on or before 24th SEP 2020 (5PM) by using the below link.
- All the submissions must be done before 26th SEP 2020 (4PM) through e-mail - tourismclubmes@gmail.com
- This contest is only for the students of MES College Erumely.
- Details of the contests will be intimated to the registered candidates.
- Prizes will be issued through G-Pay.

**Feel free to contact for any Queries :**  
Mrs. Rema Devi A (Vice Principal & Coordinator, IQAC)  
Mrs. Shabeena Beegom K.H (Tourism Club Coordinator) : 9446196421  
Link : <https://forms.gle/a5rL2BrJWtyfflu6>

The forwarded entries from the students are evaluated by

1. Mrs, Asha Jaison

Assistant Professor, Department of computer science

2, Mr. Hari G

Assistant professor, Department of computer science

The following students are the winners of the competition

### Hidden Destination

- I prize : Anvar Razak (III year BCA)  
II prize : Mary Dolly Mendez (II year Msc Electronics)

### Video Making

- I prize : Shanavas T M (III year BBA)  
II prize : Mary Dolly Mendez (II year Msc Electronics)

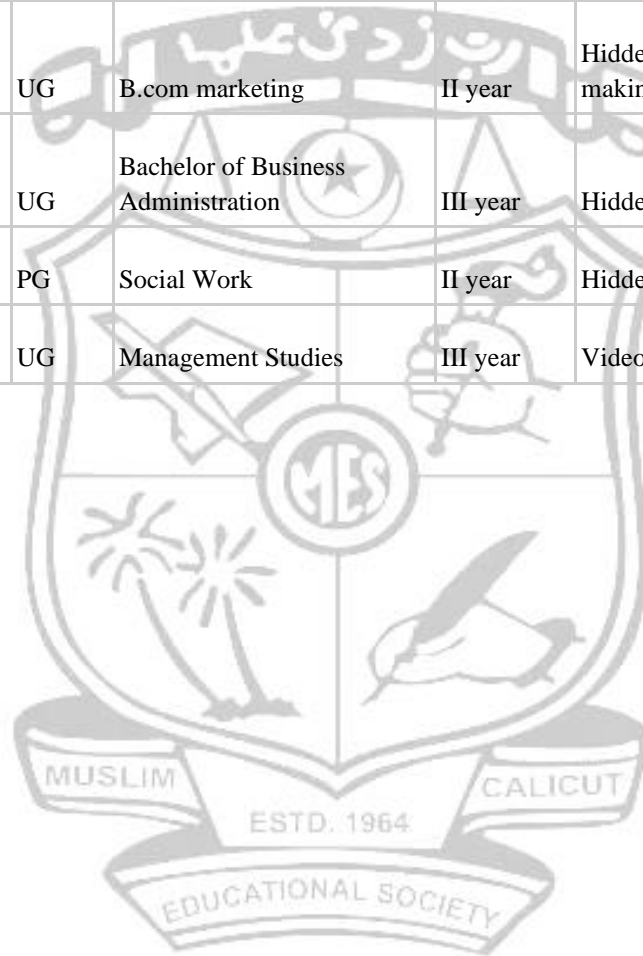
### Drawing competition

- I prize : Ashiq V Thaha (II year BBA)  
II prize : Parvathy Babu (II year BBA)

### **Participation List of competition on World Tourism Day**

Full Name(In Capital Letter)	stream	Department	Year	Events
ABHILASH MATHEW	UG	BCA	II year	Hidden Destination
PARVATHY BABU	UG	BBA	II year	Pencil Drawing
ALTHAF P S	PG	Finance and taxation	III year	Hidden Destination, Video making
BIJITHA	PG	M.com finance and taxation	II year	Hidden Destination
SHANAVAS T M	UG	Management Studies	III year	Video making
AFSAL PA	UG	B com computer applications main	II year	Hidden Destination
ARCHANA NS	UG	Computer science	III year	Pencil Drawing
SENO .T. JOHNSON	UG	B. COM FINANCE & TAXATION	III year	Hidden Destination, Video making, Pencil Drawing
Anwar Razack	UG	Bachelor of Computer Application	III year	Hidden Destination

MARY DOLLY MENDEZ	PG	MSC ELECTRONICS	II year	Hidden Destination, Video making
ASHIQ V THAHA	UG	BBA	II year	Video making, Pencil Drawing
SHAFNA FATHIMA	UG	B. Com, computer Application (additional )	II year	Pencil Drawing
THANVEER MUHAMMED	UG	Bcom marketing	II year	Hidden Destination
NAJUMUDEEN K N	UG	B.com marketing	II year	Hidden Destination, Video making, Pencil Drawing
SHARUKH SHERIFF	UG	Bachelor of Business Administration	III year	Hidden Destination
NEETHU SHAJAN	PG	Social Work	II year	Hidden Destination
SHANAVAS T M	UG	Management Studies	III year	Video making



## Human Right day Celebration

The Tourism Club celebrated Human Rights Day on 10 th December 2020 and conducted an online competition of 'Poster Designing' with the theme "Freedom of Expression" for the students of M E S College Erumely on 10/12/2020. Altogether 49 students registered for the event. Among them, 9 students participated in the competitions.



The poster is for a poster design competition organized by the Tourism Club and IQAC of MES College Erumely. It features the college's logo and name at the top, followed by contact information. The central graphic shows hands raised in a circle with the text 'Poster Design Competition' and 'HUMAN RIGHTS DAY DECEMBER 10'. A scroll on the right lists the rules, and a 'Register Here' button with a URL is at the bottom right. Contact details for the principal and coordinators are listed at the bottom left.

**MES COLLEGE ERUMELY**  
(Affiliated to Mahatma Gandhi University)  
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www.meserumelycollege.ac.in

Tourism club & Internal Quality Assurance Cell (IQAC) of MES College Erumely  
Jointly Organizes

**Poster Design Competition**

**HUMAN RIGHTS DAY**  
DECEMBER 10

**RULES**

- Contest is completely online
- Register on or before 9/12/20 (10.00am)
- Contest is only for students of MES College Erumely
- Details of the contest will be intimated to the registered candidates
- Upload your entries on or before 10/12/20(5.00pm) through the specified mail id

**Register Here**  
<https://forms.gle/7ox52zfp94opJFg18>

Feel free to contact for any queries  
Mr. Maheen M N( Principal)  
Mrs. Remadevi A (Vice Principal & Co ordinator, IQAC)  
Mrs. Shabeena Beegom K H (Co ordinator, Tourism Club) 9446196421  
Mrs. Kavitha P D (Director,CDC)

The forwarded entries from the students are evaluated by

1. Mr. Jais John

Assistant Professor, Department of Electronics, M E S College Erumely

2, Mrs. Ancy Mathew

Associate professor, Department of mathematics, M E S College Erumely

The following students are the winners of the competition

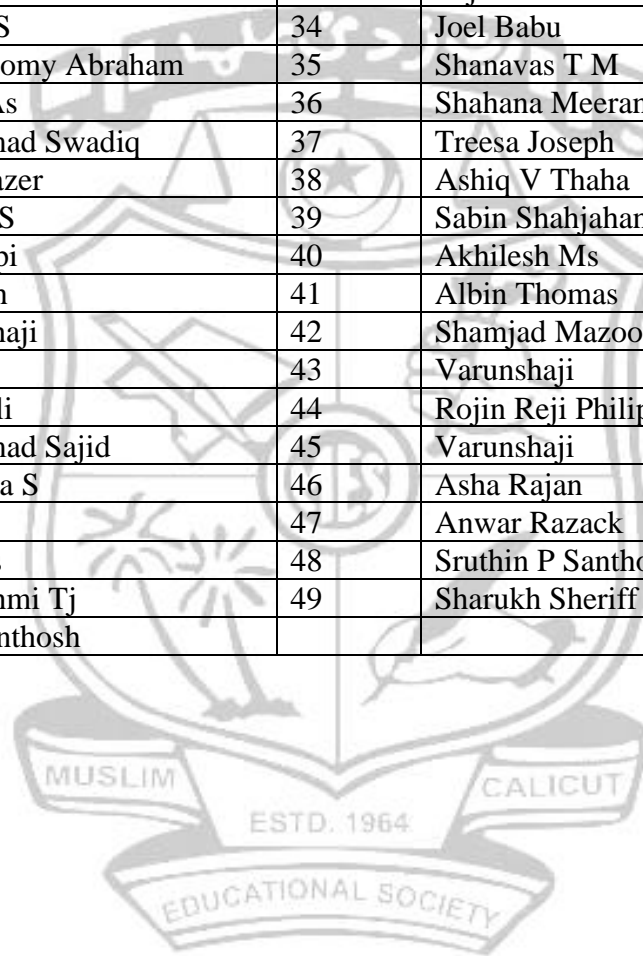
### Poster designing Competition

I prize : Abel Kurian Sajan (I year BCA)

II prize : Adithya S (I yr BCA )

**Participation list for Poster Designing competition on 10/12/20**

<b>SL NO</b>	<b>Name</b>	<b>SL NO</b>	<b>Name</b>
1	Albin Sojan	26	Fathima Salim
2	Beksa C.B.	27	Fathima Salim
3	Anees T Haneefa	28	Kevin K R
4	Saifa Shaji	29	Anas Yoosuf
5	Shehana Tk	30	Jiss Maria Joseph
6	Shehana TK	31	Jiss Maria Joseph
7	Abel Kurian Sajan	32	Shinu Tb
8	Basid Sali	33	Arjun Ani
9	Adithya S	34	Joel Babu
10	Geevan Jomy Abraham	35	Shanavas T M
11	Devika As	36	Shahana Meeran
12	Muhammad Swadiq	37	Treesa Joseph
13	Majid Nazer	38	Ashiq V Thaha
14	Althaf P S	39	Sabin Shahjahan
15	Arya Gopi	40	Akhilesh Ms
16	Nithin Th	41	Albin Thomas
17	Nikhil Shaji	42	Shamjad Mazood Nazer
18	Malu. M	43	Varunshaji
19	Basid Sali	44	Rojin Reji Philip
20	Muhammad Sajid	45	Varunshaji
21	Sangeetha S	46	Asha Rajan
22	Akash A	47	Anwar Razack
23	Ashna Ps	48	Sruthin P Santhosh
24	Jayalakshmi Tj	49	Sharukh Sheriff
25	Athul Santhosh		



## National Tourism Day Celebration

The tourism club observes National Tourism Day on 25 th January 2021. As part of the National tourism day, the Tourism Club of our college creates a herbal garden on our campus. Mr. Rema Devi A, IQAC CO-Ordinator inaugurated the event by planting a medicinal plant. Mrs. Jisha C K, (HOD, Department of Electronics) Mrs. Betty Joseph,( HOD, Department of computer science) and Mrs. Rejoola O M (NSS coordinator and assistant coordinator of the tourism club) delivered greetings to the events.





Erumely Pilgrim Hub Project Inauguration program conducted by the State Tourism Department in association with DTPC, Kottayam at Erumely on 19 th February 2021. On this occasion, the anchor for the programme was provided by the tourism club of our college. Ms. Vineetha Raj poyka (tourism club member of 2nd year MSW) got this golden opportunity.



## Ecosystem Restoration through a student's eye

As part of World Environment day (05/06/2021), the Tourism Club of our college conducted an online 'PowerPoint Presentation' competition with the theme *"Ecosystem Restoration through a student's eye"* for our students on 05/06/2021. 6 students have participated in the competition.

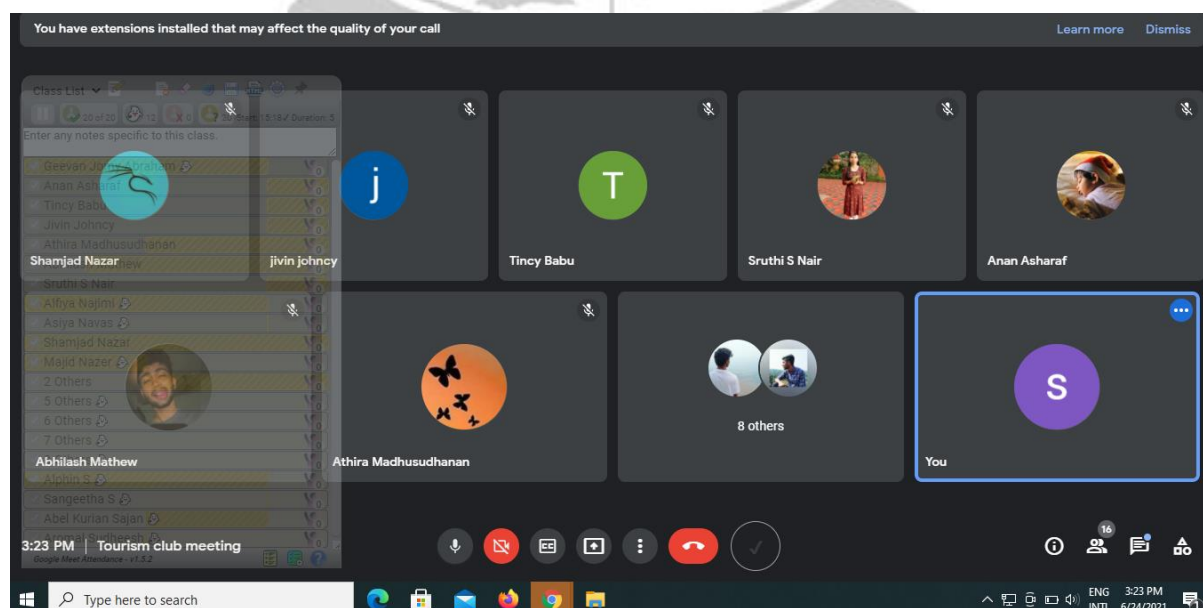
The forwarded entries from the students are evaluated by Mrs. Remadevi A (Assistant Professor, Department of Mathematics) and Mrs. Sheeba Michel (Assistant Professor, Department of English).

### Results:

Mrs. Aleena Reji (3rd year BCom Finance and taxation) got first prize and Mr. Shamjad Mazood Nazer (3rd year BCA) got second prize.

5 students have participated in the competitions.

Sl no	Name	Class
1	Shamjad Mazood Nazer	III yr BCA
2	Aleena Mujeeb	III yr BCom Tax
3	Amrutha Sajeev	I yr MSW
4	Aleena Reji	III yr BCom Tax
5	Abhilash Mathew	II yr BCA





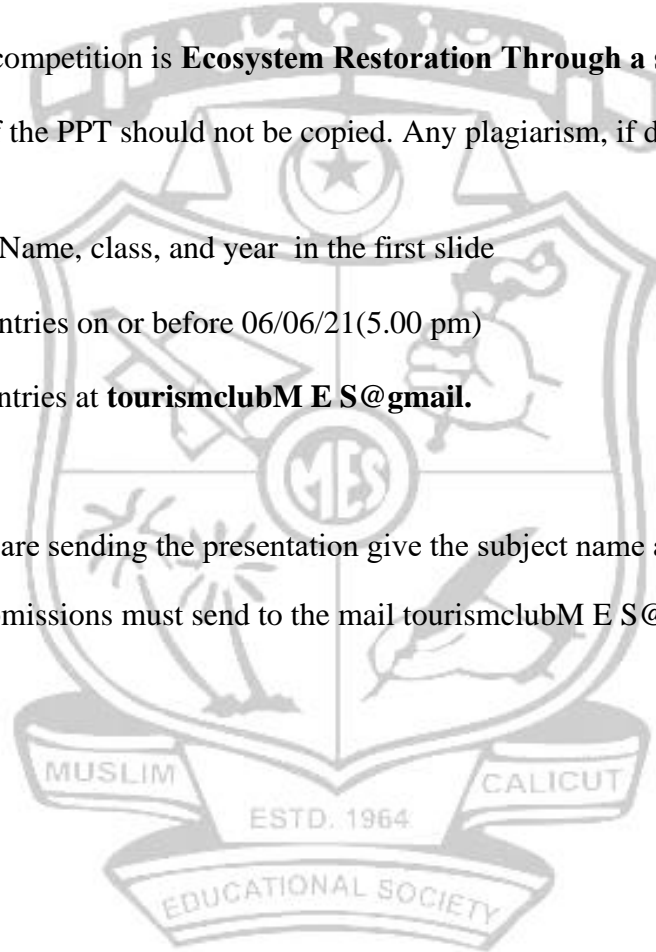
## **TOURISM CLUB COMPETITION -06/06/21**

### Rules and Regulations for PowerPoint Presentation Competition

- Ø Contest is completely online
- Ø Contest is only for students of M E S College Erumely
- Ø The participants are required to submit their PowerPoint presentations that contain 15-20 slides.
- Ø The maximum presentation time allotted to each participant is 5 minutes
- Ø Topic for the competition is **Ecosystem Restoration Through a student's eye**
- Ø The content of the PPT should not be copied. Any plagiarism, if detected, will lead to disqualification.
- Ø Mention your Name, class, and year in the first slide
- Ø Upload your entries on or before 06/06/21(5.00 pm)
- Ø Submit your entries at **tourismclubM E S@gmail.**

#### **Note:**

- Ø When you are sending the presentation give the subject name as '**TCPPT-Your Name**'
- Ø All the submissions must send to the mail **tourismclubM E S@gmail.com**





## MES COLLEGE ERUMELY

(Affiliated to Mahatma Gandhi University)  
Propose P. O, Erumely, Kottayam(Dist),Kerala  
[www.meserumelycollege.ac.in](http://www.meserumelycollege.ac.in)



Tourism club of MES College Erumely  
observes World Environment Day and  
Organizes



Topic: *Ecosystem Restoration  
Through a student's eye*

Cash  
Prizes

*Upload your entries on or before 06/06/21(5.00pm) in the given mail id  
[tourismclubmes@gmail.com](mailto:tourismclubmes@gmail.com)*

*Feel free to contact for any queries*

*Mrs. Shabeena Beegom K H (Co ordinator, Tourism Club) 9446196421*

*Mrs. Kavitha P D (Director, CDC)*



## **World Nature Conservation Day**

The Tourism Club observed World Nature Conservation Day and conducted an online Video making an Essay Writing competition for higher Secondary Students on 28/07/2021. 10 students from various schools participated in the competitions.

The topic for video making is “Coronavirus Pandemic is a Boon for Nature and Biodiversity” and the topic for essay Writing is “Forests and Livelihoods: Sustaining People and Planet.”

The participants have uploaded their works through Google Forms shared by the tourism club. Essay writing entries are evaluated by Mrs. Sheeba Michel (Assistant Professor, Department of English) and Tintu Sebastian (Assistant Professor, Department of English). Video-making Entries are evaluated by Mrs. Asha Jaison (Assistant Professor, Department of Computer Science), Mrs. Betty Joseph (Associate Professor, Department of Computer Science), and Mr. Jais John (Assistant Professor, Department of Electronics). Cash Prizes and E- certificates have been distributed for Winners

The participants have uploaded their works through Google Forms shared by the tourism club.

The following are the winners of the competition

### **Video Making**

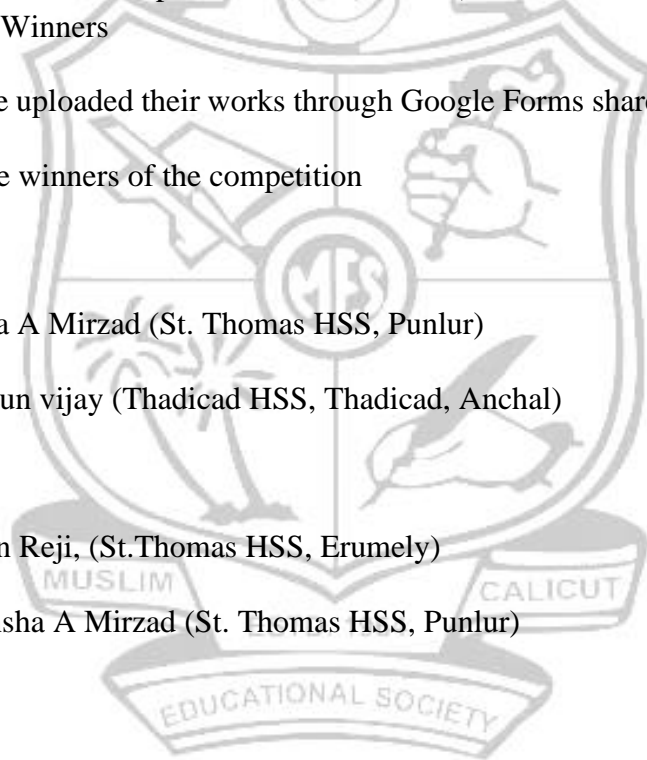
First Prize : Ms, Insha A Mirzad (St. Thomas HSS, Punlur)

Second Prize: Mr. Arun vijay (Thadicad HSS, Thadicad, Anchal)

### **Essay Writing**

First Prize: Mr. Albin Reji, (St. Thomas HSS, Erumely)

Second Prize : Ms, Insha A Mirzad (St. Thomas HSS, Punlur)



**MES COLLEGE ERUMELY**  
 ESTD.1995  
 (AFFILIATED TO MAHATMA GANDHI UNIVERSITY)  
 MES COLLEGE P.O ERUMELY,KERALA,SOUTH INDIA  
 www.meserumelycollege.ac.in E-mail:principal@mescollege.ac.in

**TOURISM CLUB OF MES COLLEGE ERUMELY IN ASSOCIATION WITH CDC ORGANIZES**

**ESSAY WRITING AND VIDEO MAKING COMPETITION**  
**[FOR HIGHER SECONDARY STUDENTS]**  
**ON WORLD NATURE CONSERVATION DAY**  
**28-JULY-2021**

REGISTER ON OR BEFORE **EXCITING PRIZES WORTH 1K**  
**27 JULY 2021 (5:00PM)**

LINK: <https://forms.gle/WWA27s75yP1bEVzu8>

- Participation is completely free
- Winners get exciting cash prizes and E-certificates
- Details of the contest will be intimated to the registered candidates through whatsapp group

**RULES**

**Essay writing**

- \*Medium of language-English or Malayalam
- \*Do not exceed 500 words
- \*Name of the candidate and School name must be provided in the entry
- \*Digital or handwritten entries are expected

**VIDEO MAKING**

- \*Created video should not exceed 2 minutes
- \*Entries must be focused on the given theme
- \*Include the name of the candidate and school as watermark
- \*Plagiarism of any kind will result in disqualification

**SHABEENA BEEGOM K.H** (Coordinator,Tourism club) 9446196421  
**KAVITHA P.D** (Director ,CDC)  
**DARLY A.G** (Director,Planning and Development)





## MES COLLEGE ERUMELY

(Affiliated To Mahatma Gandhi University)

MES College P.O, Erumely, Kerala

www.meserumelycollege.ac.in | E-mail : principal@meserumelycollege.ac.in



### CERTIFICATE

This is to certify that **Mr./Ms. INSHAA MIRZAD,**  
**ST. THOMAS HSS, PUNALUR** has won **First prize in**  
**Video Making Competition** conducted by **TOURISM**  
**CLUB** in association with **CDC, MES COLLEGE,**  
Erumely on **26<sup>th</sup> July 2021**

  
Shabeena Beegom KH  
Co-ordinator Tourism Club

  
Kavitha P D  
Director, CDC

  
Darily A G  
Director, Planning &  
Development

  
Maheen MN  
Principal

## Essay Writing and Video making PARTICIPANTS LIST

<i>Name of Student</i>	<i>Name of School</i>
Albin Reji	St. Thomas HSS, Erumely
Saranya S M	G.G.H.S.S Karamana school, Thiruvananthapuram, Kerala
Sajana Devi.J	G.G.H.S.S Karamana school, Thiruvananthapuram, Kerala
Insha S Mirzad	St Thomas HSS& Senior Secondary School, Punalur
Sebin Saji	St Thomas HSS, Erumely
Arun Vijay	Thadicadu HSS, Thadicadu, Anchal
Ashly Reji	Thadicadu HSS, Thadicadu, Anchal
Ziya Fathima	St. John HSS, Anchal
Jacob JaM E S	St. Thomas HSS, Erumely
Faizal Mon T A	Ebenezer HSS, Ettichuvadu, Ranny