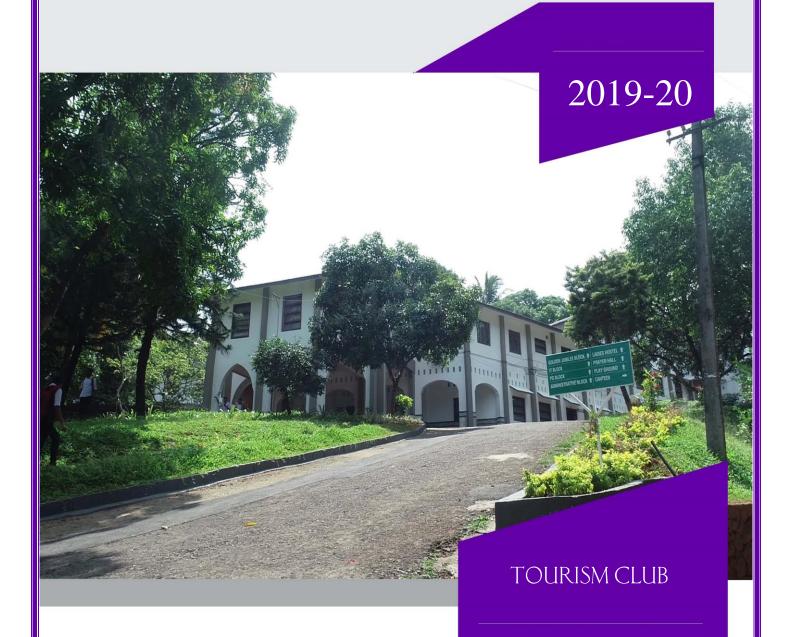


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ANNUAL REPORT

ANNUAL REPORT 2019-2020

The tourism club of our college was formed to create awareness about tourism among students and to incorporate the student's strengths and the potential for the development of tourism in our state. With the support of the District Tourism Promotion Council, the tourism club was set up in our college in the year 2019 to create proper awareness about tourism among youth and to promote Kerala tourism. The objectives of the club are to generate public attention towards tourism, to create awareness about the socio-economic relevance of tourism, encourage the travel mentality among the society, and identify the potential of the tourism spots. Every year a general body meeting will be conducted, from which an executive body is formed for the proper functioning of the club.



INAUGURAL FUNCTION

Tourism club started in our college with 40 members. The inauguration of the tourism club was held on 19 th November 2019. It was inaugurated by Dr.Bindhu Nair, Secretary, District Tourism Promotion Council, Kottayam.



On this occasion, she shared her ideas about different tourism Activities, informed the scope of job opportunities in the tourism industry, and encouraged the students to develop a plastic-free campus.

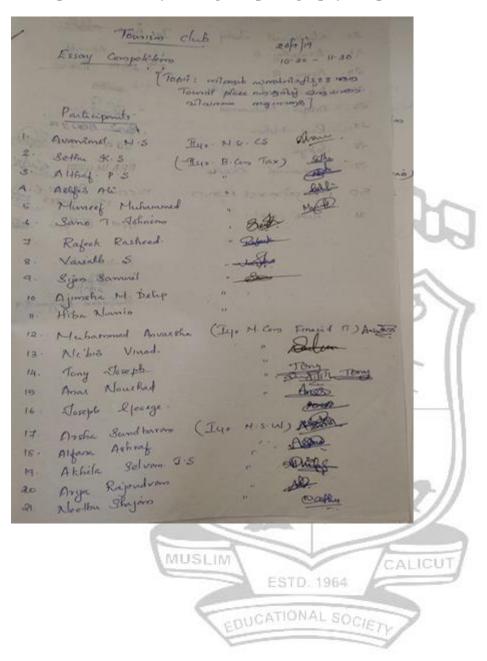
The club conducts various competitions like essay writing, photography, and hidden destinations. The club arranged an essay writing competition on the topic 'Description about a tourist place you visited' on 20/9/19 and a photographic competition on the topic' life of nature' on 20/9/19.

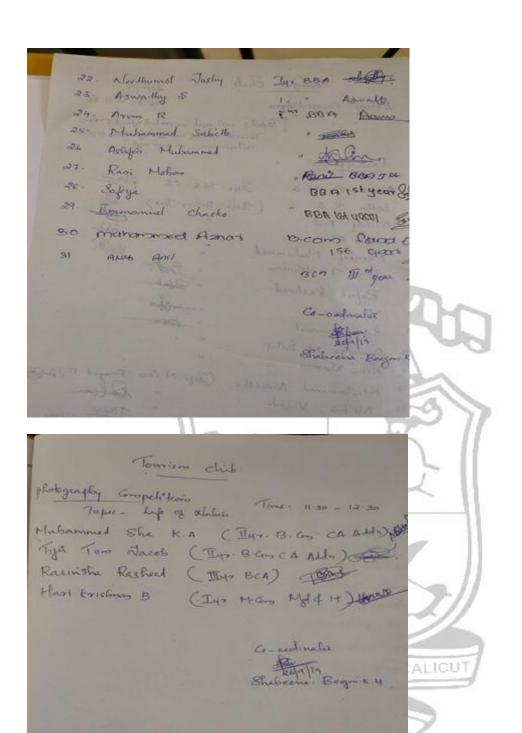
Prizes for the competition were distributed by Dr. Bindhu Nair at the inaugural function.



PHOTOGRAPHY COMPETITION

Participants List Essay writing and photography competition on 27/9/19









Results of Competitions Conducted on 2019

MUSLIM

Photography Competition

I prize : Hari Krishnan. B (I year M.Com. Management &IT)

CALICU

II prize : Muhammed Sha K A (II-year B.com CA additional)

Essay Competition

I prize : Avani Mol M S (II-year M.sc. Computer Science)

II prize : Akhila Selven J s (I year MSW)

WORLD TOURISM DAY CELEBRATION

Under the banner of the tourism club, co-coordinator Shabeena Beegom K H and two students-Muhammad Firoz of I BCA and Rohith Miraj of I Msc Computer science attended the World Tourism Day program held at Kumarakam organized by DTPC Kottayam on 27/9/2019. The programme included a seminar section and a visit to a tourism spot.



THE TOURIST AWARENESS/SENSITIZATION CAMPAIGN

During the academic year 2019-20, the Tourism club observed teachers' day on 5th September 2019 treated them by presenting flowers and cards.15 club members attended the tourist awareness/sensitization campaign conducted by DTPC, Kottayam at

Erumeli in association with Swachhata Action Plan by the Ministry of Tourism, Govt. of India on 23/12/2019





List of volunteers for attending Awareness/sensitization campaign conducted by District Tourism Promotion Council, Kottayam

Sl.no	Name
1	Firoz Muhammed
	(Co-ordinator)
2	Amal Vargheese
3	Vishnu K Biju
4	Albin Babu
5	Jikku k Joseph
6	Muhammed Fazil
7	Althaf P S
8	Shibin Shajahan
9	Rafeek Rasheed
10	Judit George
11	Jinil Kuruvilla
12	Shamjad Mazood Nazer
13	Muhammed Yazeem ESTD. 1964
14	Yedu Krishnan EDUCATIONAL SOCIETY
15	Vargheese Thomas